

Wake Forest, NC

**Wayfinding & Signage Program
Phase 2**

Programming: Message Schedule

Submission #1: 07.21.26

merJe

5 W. gay Street

West Chester, PA 19380

T 484.266.0648

www.merjedesign.com

SIGN COUNT SUMMARY

MERJE | ENVIRONMENTS AND EXPERIENCES

5 W. gay Street
West Chester, PA 19380
Tel 484.266.0648
www.merjedesign.com

Client: **Town of Wake Forest- Phase 2**

Project: **Wayfinding & Signage**

Submittal: **Final_V1**

Date: **April 10, 2026**

Sign Type	Quantity
GATE.4	8
GATE.5	2
RES.1.1	5
RES.2.1	3
VDIR.1	10
VDIR.1.1	1
VDIR.2	11
VDIR.3	7
VDIR.3A	1
VDIR.3B	1
VDIR.3R	1
VDIR.4	4
VDIR.5	4
VDIR.6	5
VDIR.6A	2

SIGN MESSAGE SCHEDULE

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Client: **Town of Wake Forest - Phase 2**

Project: **Wayfinding & Signage**

Submittal: **FINAL_V2**

Date: **April 10, 2026**

Phase:	Location No:	Sign Type:	Qty:	City / Area:	Sheet No:	Message:	Comments:
2	002	GATE.4	1	Wake Forest	SL.6	Welcome to Wake Forest North Carolina	New Gateway Confirm Boundary with client. Wake Forest's jurisdiction is on the north side of 98
		Mounting Grass					
		Removal No: No					
2	003	GATE.4	1	Wake Forest	SL.1	Welcome to Wake Forest North Carolina	Remove and replace existing sign. The location proposed on the west side of US-1 is not located in Wake Forest (town limits, ETJ, or urban service area). Our jurisdiction along Capital on the west side begins at the northern property line of the Sutherland.
		Mounting Grass					
		Removal No: Yes					
2	004	GATE.4	1	Wake Forest	SL.10	Welcome to Wake Forest North Carolina	Remove and replace existing sign.
		Mounting Grass					
		Removal No: Yes					
2	005	GATE.4	1	Wake Forest	SL.17	Welcome to Wake Forest North Carolina	Confirm location with Town. This is Rolesville's jurisdiction. WF's begins just barely north of Foxwild where Regency at Heritage subdivision is located.
		Mounting Grass					
		Removal No: No					
2	006	GATE.4	1	Wake Forest	SL.13	Welcome to Wake Forest North Carolina	Remove and replace existing sign. Evaluating locations/installation time frames: U-5307 may impact proposed location.
		Mounting Grass					
		Removal No: Yes					

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Phase:	Location No:	Sign Type:	Qty:	City / Area:	Sheet No:	Message:	Comments:
2	007	GATE.4	1	Wake Forest	SL.5	Welcome to Wake Forest North Carolina	Remove and replace existing sign.
	Mounting	Longitude					
	Grass	-78.4901804					
	Removal No:	Latitude					
	Yes	35.9950804					
2	008	GATE.4	1	Wake Forest	SL.18	Welcome to Wake Forest North Carolina	Remove and replace existing sign.
	Mounting	Longitude					
	Grass	-78.5275266					
	Removal No:	Latitude					
	Yes	35.9097491					
2	009	GATE.4	1	Wake Forest	SL.2	Welcome to Wake Forest North Carolina	Remove and replace existing. FYI as evaluating locations/installation time frames: The majority of the land along Purnell Rd. will not be in Wake Forest's jurisdiction. Only the Fairlake and Country Club Downs subdivision on the south side of Purnell will be in the Town of Wake Forest.
	Mounting	Longitude					
	Grass	-78.5438921					
	Removal No:	Latitude					
	Yes	36.0116982					
2	051	GATE.5	1	Wake Forest	SL.7	Wake Forest Historic District	Town to confirm historic District boundary.
	Mounting	Longitude					
	Grass	-78.5189623					
	Removal No:	Latitude					
	No	35.978893					
2	052	GATE.5	1	Wake Forest	SL.19	The North East Community	Town to confirm exact location. Recommended sign location based on NE Area Plan
	Mounting	Longitude					
	Grass	35.9813					
	Removal No:	Latitude					
	No	-78.50846					

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Phase:	Location No:	Sign Type:	Qty:	City / Area:	Sheet No:	Message:	Comments:
2	101	VDIR.3	1	Wake Forest	SL.5	^ Downtown (Shopping & Dining Pictograms) (1.5 Miles) ^ Flaherty Park (Dog park, Baseball Fields, & Playground Pictograms) < Flaherty Park (Pickleball Court & Tennis Courts Pictogram)	
Mounting		Longitude					
Grass		-78.4910418					
Removal No:		Latitude					
No		35.9941142					
2	102	VDIR.1	1	Wake Forest	SL.5	> Flaherty Park (Pickleball & Tennis Courts Pictogram)	
Mounting		Longitude					
Grass		-78.491936					
Removal No:		Latitude					
No		35.993309					
2	103	VDIR.1	1	Wake Forest	SL.5	< Flaherty Park (Dog park, Baseball Fields, & Playground Pictograms)	
Mounting		Longitude					
Grass		-78.4936341					
Removal No:		Latitude					
No		35.992235					
2	104	VDIR.2	1	Wake Forest	SL.5	^ Flaherty Park (Tennis and Pickleball Court Pictograms) > Flaherty Park (Dog park, Baseball Fields, & Playground Pictograms)	
Mounting		Longitude					
Grass		-78.4943995					
Removal No:		Latitude					
No		35.991803					
2	105	VDIR.3	1	Wake Forest	SL.4	> Taylor Street Park > Alston- Massenburg Ctr > Ailey Young Park	
Mounting		Longitude					
Grass		-78.5066744					
Removal No:		Latitude					
No		35.9840616					

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Phase:	Location No:	Sign Type:	Qty:	City / Area:	Sheet No:	Message:	Comments:
2	105A	VDIR.2	1	Wake Forest	SL.4	> Alston-Massenburg Ctr > Sprayground	
Mounting		Longitude					
Grass		-78.5040463					
Removal No:		Latitude					
No		35.9838684					
2	106A	VDIR.3	1	Wake Forest	SL.4	^ Downtown Wake Forest (Shopping & Dining Pictograms) < Taylor Street Park < Ailey Young Park	Client to review message
Mounting		Longitude					
Grass		-78.5058994					
Removal No:		Latitude					
No		35.98491					
2	111	VDIR.2	1	Wake Forest	SL.9	^ Downtown (Shopping & Dining Pictograms) > Wake Forest Reservoir	
Mounting		Longitude					
Grass		-78.4909451					
Removal No:		Latitude					
No		35.9696789					
2	113	VDIR.1	1	Wake Forest	SL.9	> Wake Forest Reservoir	Town to relocate speed limit sign.
Mounting		Longitude					
Grass		-78.4916067					
Removal No:		Latitude					
No		35.9704576					
2	115	VDIR.5	1	Wake Forest	SL.12	> Downtown (Shopping & Dining Pictograms) > Active Aging Ctr	Remove / replace existing sign.
Mounting		Longitude					
Grass		-78.5095062					
Removal No:		Latitude					
Yes		35.9656604					

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Phase:	Location No:	Sign Type:	Qty:	City / Area:	Sheet No:	Message:	Comments:
2	116	VDIR.3R	1	Wake Forest Downtown	SL.8	(Roundabout Arrow to Left) (Library Pictogram)(Post Office Pictogram) Active Aging Ctr Northern Regional Ctr	Remove and replace existing panel only
	Mounting Existing Structure	Longitude					
	Removal No: Yes	Latitude					
2	118	VDIR.5	1	Wake Forest	SL.14	^ Downtown (Shopping & Dining Pictograms) (5 Miles) > The Factory	
	Mounting Grass	Longitude -78.528685					
	Removal No: No	Latitude 35.951346					
2	118A	VDIR.4	1	Wake Forest	SL.14	< The Factory	
	Mounting Grass	Longitude -78.5283772					
	Removal No: No	Latitude 35.9520473					
2	119	RES.2.1	1	Wake Forest	SL.19	> Downtown (Shopping & Dining Pictograms) > Renaissance Centre	Remove and replace existing.
	Mounting Grass	Longitude -78.5130396					
	Removal No: Yes	Latitude 35.975844					
2	121	VDIR.6	1	Wake Forest	SL.6	^ Downtown (Shopping & Dining Pictograms) (3.1 Miles) ^ Smith Creek Soccer Ctr < Plummer Park	
	Mounting Grass	Longitude -78.5571851					
	Removal No: No	Latitude 35.9715876					

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Phase:	Location No:	Sign Type:	Qty:	City / Area:	Sheet No:	Message:	Comments:
2	122	VDIR.6	1	Wake Forest	SL.11	< Downtown (Shopping & Dining Pictograms) < Historic Districts > Smith Creek Soccer Ctr	
Mounting		Longitude					
Grass		-78.5189416					
Removal No:		Latitude					
No		35.9663978					
2	123	VDIR.6	1	Wake Forest	SL.3	< Downtown (Shopping & Dining Pictograms) < Joyner Park < Historic Districts	U-5307 may impact proposed location. Remove and replace existing sign.
Mounting		Longitude					
Grass		-78.5212007					
Removal No:		Latitude					
Yes		36.0055103					
2	124	VDIR.6	1	Wake Forest	SL.17	^ Downtown (Shopping & Dining Pictogram) ^ Smith Creek Soccer Center < Heritage High School	
Mounting		Longitude					
Grass		-78.5070514					
Removal No:		Latitude					
No		35.9430635					
2	124A	VDIR.5	1	Wake Forest	SL.15	^ Smith Creek Soccer Ctr ^ Downtown (Shopping & Dining Pictograms)	
Mounting		Longitude					
Grass		-78.505867					
Removal No:		Latitude					
No		35.9458217					
2	124B	VDIR.1	1	Wake Forest	SL.17	> Heritage HS Park	
Mounting		Longitude					
Grass		-78.5075959					
Removal No:		Latitude					
No		35.9397936					

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Phase:	Location No:	Sign Type:	Qty:	City / Area:	Sheet No:	Message:	Comments:
2	124C	VDIR.2	1	Wake Forest	SL.17	^ Heritage High School < Heritage HS Park	
	Mounting	Longitude					
	Grass	-78.5074098					
	Removal No:	Latitude					
	No	35.9390096					
2	125	VDIR.3B	1	Wake Forest	SL.15	^ Downtown (Shopping & Dining Pictograms) < Smith Creek Soccer Ctr	
	Mounting	Longitude				HEADER (Walking Person Pictogram) Dunn Creek Greenway Smith Creek <	
	Grass	-78.5009813					
	Removal No:	Latitude					
	No	35.9556904					
2	126	VDIR.3A	1	Wake Forest	SL.15	> Smith Creek Soccer Ctr	
	Mounting	Longitude				HEADER (Walking Person Pictogram) Dunn Creek Greenway Smith Creek >	
	Grass	-78.5013153					
	Removal No:	Latitude					
	No	35.9560815					
2	127	VDIR.2	1	Wake Forest	SL.9	< Downtown (Shopping & Dining Pictograms) > Wake Forest Reservoir	
	Mounting	Longitude					
	Grass	-78.4977878					
	Removal No:	Latitude					
	No	35.967922					
2	127A	VDIR.4	1	Wake Forest	SL.9	< Wake Forest Reservoir	
	Mounting	Longitude					
	Grass	-78.4935259					
	Removal No:	Latitude					
	No	35.9696742					

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2	128	VDIR.2	1	Wake Forest	SL.17	^ Heritage HS Park > Heritage High School	
	Mounting	Longitude					
	Grass	-78.507164					
	Removal No:	Latitude					
	No	35.9441468					
2	129	VDIR.6A	1	Wake Forest	SL.14	> Smith Creek Soccer Ctr > Heritage High School (Park Pictogram) > Veterans Memorial	Remove / replace existing sign.
	Mounting	Longitude				> Rolesville	
	Grass	-78.5272991					
	Removal No:	Latitude					
	Yes	35.9528944					
2	129A	VDIR.6A	1	Wake Forest	SL.14	< Smith Creek Soccer Ctr < Heritage High School (Park Pictogram) < Veterans Memorial	Remove / replace existing sign.
	Mounting	Longitude				< Rolesville	
	Grass	-78.5267121					
	Removal No:	Latitude					
	Yes	35.9540215					
2	130	VDIR.3	1	Wake Forest	SL.15	< Smith Creek Soccer Ctr > Heritage High School > Heritage HS Park	
	Mounting	Longitude					
	Grass	-78.5059979					
	Removal No:	Latitude					
	No	35.9465784					
2	131	VDIR.1	1	Wake Forest	SL.11	> Public Works Department	
	Mounting	Longitude					
	Grass	-78.518165					
	Removal No:	Latitude					
	No	35.9616493					

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Phase:	Location No:	Sign Type:	Qty:	City / Area:	Sheet No:	Message:	Comments:
2	131A	VDIR.3	1	Wake Forest	SL.11	^ Downtown (Shopping & Dining Pictograms) ^ Historic Districts < Plummer Park	
Mounting		Longitude					
Grass		-78.5176391					
Removal No:		Latitude					
No		35.965851					
2	132	VDIR.1	1	Wake Forest	SL.11	< Public Works Department	
Mounting		Longitude					
Grass		-78.5182068					
Removal No:		Latitude					
No		35.9622801					
2	133	VDIR.5	1	Wake Forest	SL.3	> Joyner Park > Downtown (Shopping & Dining Pictograms)	U-5307 could impact proposed location or would have to be relocated in future if NCDOT allows temporarily.
Mounting		Longitude					
Grass		-78.5212676					
Removal No:		Latitude					
No		36.0043713					
2	136	VDIR.2	1	Wake Forest	SL.3	> Wake Forest Historic Dist > Downtown (Shopping & Dining Pictogram)	
Mounting		Longitude					
Grass		-78.512474					
Removal No:		Latitude					
No		35.9964012					
2	137	RES.2.1	1	Wake Forest	SL.4	> Historical Museum > Downtown (Shopping & Dining Pictograms)	
Mounting		Longitude					
Grass		-78.5058602					
Removal No:		Latitude					
No		35.989218					

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Phase:	Location No:	Sign Type:	Qty:	City / Area:	Sheet No:	Message:	Comments:
2	137A	RES.1.1	1	Wake Forest	SL.4	> Glen Royal Mill Village Historic Dist	
Mounting		Longitude					
Grass		-78.5046145					
Removal No:		Latitude					
No		35.990047					
2	137B	RES.2.1	1	Wake Forest	SL.4	^ Downtown(Shopping & Dining Pictograms) <> Glen Royal Mill Village Historic Dist	
Mounting		Longitude					
Grass		-78.5044964					
Removal No:		Latitude					
No		35.990646					
2	138	RES.1.1	1	Wake Forest	SL.4	< Historical Museum	
Mounting		Longitude					
Grass		-78.5085348					
Removal No:		Latitude					
No		35.9844818					
2	138A	RES.1.1	1	Wake Forest	SL.4	> Historical Museum	Town to relocate 2 HR parking sign
Mounting		Longitude					
Grass		-78.508626					
Removal No:		Latitude					
No		35.98399					
2	139	VDIR.2	1	Wake Forest	SL.19	< Downtown (Shopping & Dining Pictograms) > Wake Forest High School	
Mounting		Longitude					
Grass		-78.5103456					
Removal No:		Latitude					
No		35.9817802					

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Phase:	Location No:	Sign Type:	Qty:	City / Area:	Sheet No:	Message:	Comments:
2	142A	VDIR.1	1	Wake Forest	SL.19	> Disc Golf (P)	
	Mounting	Longitude					
	Grass	-785135774					
	Removal No:	Latitude					
	No	35.9798235					
2	142B	VDIR.1.1	1	Wake Forest	SL.19	SIDE A < Disc Golf (P)	
	Mounting	Longitude				SIDE B > Disc Golf (P)	
	Grass	-78.514395					
	Removal No:	Latitude					
	No	35.9805008					
2	142C	VDIR.1	1	Wake Forest	SL.19	< Disc Golf (P)	
	Mounting	Longitude					
	Grass	-78.5151109					
	Removal No:	Latitude					
	No	35.979917					
2	146	VDIR.2	1	Wake Forest	SL.3	^ Joyner Park ^ Downtown (Shopping & Dining Pictograms)	U-5307 may impact proposed location.
	Mounting	Longitude					
	Grass	-78.5218876					
	Removal No:	Latitude					
	No	36.0050192					
2	147	VDIR.3	1	Wake Forest	SL.8	> (Post Office Pictogram & Library Pictogram) > Active Aging Ctr > Northern Regional Ctr	Remove and replace existing
	Mounting	Longitude					
	Grass	-78.5154021					
	Removal No:	Latitude					
	Yes	35.972519					

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Phase:	Location No:	Sign Type:	Qty:	City / Area:	Sheet No:	Message:	Comments:
2	148	VDIR.3	1	Wake Forest	SL.8	< (Post Office & Library Pictogram) < Active Aging Ctr < Northern Regional Ctr	
Mounting	Longitude						
Grass	-78.5151963						
Removal No:	Latitude						
No	35.973079						
2	149	VDIR.1	1	Wake Forest	SL.8	< Tyler Run Park	
Mounting	Longitude						
Grass	-78.5158261						
Removal No:	Latitude						
No	35.9711989						
2	151	RES.1.1	1	Wake Forest	SL.7	< Tyler Run Park	
Mounting	Longitude						
Grass	-78.5204361						
Removal No:	Latitude						
No	35.9724212						
2	152	RES.1.1	1	Wake Forest	SL.7	(Straight Right Arrow) Tyler Run Park	
Mounting	Longitude						
Grass	-78.52124						
Removal No:	Latitude						
No	35.972389						
2	155	VDIR.1	1	Wake Forest	SL.19	(Straight Right Arrow) Holding Park (Pool & Playground Pictogram)	Remove " Adopt a Highway sign" and locate existing sign in new spot.
Mounting	Longitude						
Grass	-78.5123166						
Removal No:	Latitude						
Yes	35.9782074						

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Phase:	Location No:	Sign Type:	Qty:	City / Area:	Sheet No:	Message:	Comments:
2	156	VDIR.2	1	Wake Forest	SL.19	^ SEBTS < Holding Park (Pool & Playground Pictogram)	
Mounting		Longitude					
Grass		-78.5123541					
Removal No:		Latitude					
No		35.9775329					
2	157	VDIR.6	1	Wake Forest	SL.6	^ Falls Lake State Recreation Ctr (11.7 Miles) < Falls Dam and Visitor Assistance Center > Plummer Park	Remove and replace existing sign. combine with existing message. Confirm with Town / DOT
Mounting		Longitude					
Grass		-78.5561075					
Removal No:		Latitude					
Yes		35.9707183					
2	158	VDIR.4	1	Wake Forest	SL.6	> Plummer Park	
Mounting		Longitude					
Grass		-78.554334					
Removal No:		Latitude					
No		35.972127					
2	159	VDIR.4	1	Wake Forest	SL.6	< Plummer Park	
Mounting		Longitude					
Grass		-78.5535347					
Removal No:		Latitude					
No		35.9731097					
2	161	VDIR.2	1	Wake Forest	SL.9	^ Downtown (Shopping & Dining Pictograms) < Smith Creek Soccer Ctr	
Mounting		Longitude					
Grass		-78.4972757					
Removal No:		Latitude					
No		35.9689654					