



Contact: Bill Crabtree
Telephone: (919) 435-9421
Email: bcrabtree@wakeforestnc.gov

FOR IMMEDIATE RELEASE

REGISTER NOW FOR 2011 NATIONAL NIGHT OUT

WAKE FOREST, NC – July 18, 2011 – On Tuesday, Aug. 2, neighborhoods, businesses, faith organizations, and community groups throughout Wake Forest are invited to join the Wake Forest Police Department (WFPD), Target, and thousands of communities across the United States for the 28th Annual National Night Out.

National Night Out (NNO) teams law enforcement agencies with citizens, community leaders, civic groups, and local businesses to promote safe, healthy neighborhoods. The NNO observance, always on the first Tuesday in August, is designed to heighten crime and drug prevention awareness; generate support for, and participation in, local anticrime programs; strengthen neighborhood spirit and police-community partnerships; and send a message to criminals letting them know that neighborhoods are organized and fighting back.

The WFPD and Target, the national sponsor for NNO, are marking the occasion by hosting a “National Night Out Parking Lot Party” from 5 p.m. to 9 p.m. at the Wake Forest Target Superstore, 12000 Retail Drive.

The event promises something for everyone, including food and special prizes, an inflatable playground, and a martial arts demonstration, as well as fire, police, and EMS vehicle displays. Several area church choirs will also perform and an Army National Guard helicopter will fly in and make what is sure to be a memorable landing.

The police department will sponsor a child identification booth where parents can have their children photographed and fingerprinted. “Safe Kids” child safety seat technicians will also be on hand to demonstrate the proper installation of child safety seats and community crime prevention officers will distribute information on topics such as vehicle security, home security, and personal safety.

The police department will also offer a K-9 demonstration and D.A.R.E. presentation, share information on upcoming Community Watch initiatives and provide rosters designed to help new neighborhoods develop their own Community Watch programs.

To be included in the Wake Forest Police Department's NNO observance on Tuesday, Aug. 2, contact Officer S. Graham at (919) 554-6150 or sgraham@wakeforestnc.gov. For more information about NNO, visit www.wakeforestnc.gov/residents/police_nationalnightout.aspx.

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For more information about the Town of Wake Forest, contact Public Information Officer Bill Crabtree at (919) 435-9421 or bcrabtree@wakeforestnc.gov.