



TOWN *of*  
WAKE FOREST  
**COMMUNITY SURVEY**

Thank you for sharing your thoughts about historic preservation. The Town of Wake Forest is updating its 2012 Historic Preservation Plan to guide its activities for the next 10 years.

If you have any questions about the survey, need a paper version, or if you need help to complete it, please call Michelle Michael at 919-435-9516. If necessary, leave a voice mail message with your name and telephone number so that she can call you back.

## **INTRODUCTION**

Please read this helpful information. The questions begin on the next page.

For the purposes of this survey, the term “historic preservation” means maintaining, repairing, or improving older buildings, structures, sites, objects, or districts in a way that saves and protects them.

As part of this project, we have gathered information about historic preservation in Wake Forest from a small group of community members who represent homeowners, business owners, building professionals, and different ethnic groups. Their input has helped create this survey for the entire community. Your answers will help us determine what you value in Wake Forest and would like to see preserved for future generations.

1. In your opinion, why is it important to preserve Wake Forest's historic/archaeological resources? Please select all that apply.
  - Leaves a legacy for future generations to learn from and enjoy
  - Creates educational opportunities about history and culture
  - Demonstrates respect for our ancestors and culture
  - Retains community character and sense of place
  - Improves quality of life
  - Reduces urban sprawl and saves open spaces
  - Creates opportunities for economic development
  - Other:

2. When new people move here, it is important for the Town to help them learn about Wake Forest's history and the steps that the Town government takes to protect and preserve historic buildings, sites, and neighborhoods.
  - Strongly agree
  - Agree
  - Somewhat agree
  - Neither agree nor disagree
  - Somewhat disagree
  - Disagree
  - Strongly disagree
  
3. Are you concerned about over-scaled buildings in older and historic neighborhoods now or in the future as Wake Forest continues to grow?
  - Yes
  - No
  
4. What obstacles or concerns do you think might impede historic preservation in Wake Forest?
  - Approval from Historic Preservation Commission
  - Approval from town staff (Planning, Inspections, etc.)
  - Cost
  - Lack of skilled tradespeople or contractors
  - Other:
  
5. Would you like to see stricter standards or additional standards in older and historic neighborhoods that would limit new construction that is out of character with the surrounding area?
  - Yes
  - No

6. The Town should create more opportunities for residents and visitors to learn about its history and its historic buildings, sites, and neighborhoods.
- Strongly agree
  - Agree
  - Somewhat agree
  - Neither agree nor disagree
  - Somewhat disagree
  - Disagree
  - Strongly disagree
7. The Town should provide learning opportunities for people who want to learn how to repair or restore their own historic buildings or landscapes.
- Strongly agree
  - Agree
  - Somewhat agree
  - Neither agree nor disagree
  - Somewhat disagree
  - Disagree
  - Strongly disagree
8. What kind of activities/topics would you like the Town to sponsor related to historic preservation and Wake Forest History? Check all that apply:
- Walking Tours
  - Lecture Series (Virtual or In-Person)
  - Property Owner Workshops (Window Repair/Basic Maintenance/Tax Credits, etc.)
  - Skilled tradespeople and craftspeople listing
  - African American History
  - Southeastern Theological Baptist Seminary History
  - Wake Forest College/Town History
  - Historic Landscape and Cultural Landscape Topics
  - Events (Home Tour, Holiday Festival, Ghost Tours, Scavenger Hunts)
  - Other:

9. The Town should provide financial incentives (grants, low-interest loans, tax abatements) to help property owners rehabilitate historic buildings.

- Strongly agree
- Agree
- Somewhat agree
- Neither agree nor disagree
- Somewhat disagree
- Disagree
- Strongly disagree

10. Are you aware of the State and Federal Historic Tax Credits available for qualified rehabilitations to buildings listed in the National Register either individually or contributing buildings in districts?

- Yes
- No

For more information about Historic Tax Credits, please visit this link:

<https://www.ncdcr.gov/about/history/division-historical-resources/nc-state-historic-preservation-office/restoration-5>

11. How would you like to receive information from the Town about historic preservation programs and opportunities to participate in history-related activities? Please rank these choices.

- \_\_\_ Social media
- \_\_\_ Email
- \_\_\_ Newspaper advertisement
- \_\_\_ Postal mail

12. Is there anything else you would like for us to know about Historic Preservation in Wake Forest?

## **VOLUNTARY DEMOGRAPHIC QUESTIONS**

The following voluntary questions ask about you and your background. This information helps us work toward our goal of inclusive engagement.

13. Select if you rent or own:

- Rent
- Own
- Prefer not to answer

14. Do you have a disability?

- Yes
- No
- Prefer not to answer

15. Select the gender you identify with:

- Male
- Female
- Non-binary
- Prefer not to answer

16. Select your age:

- Under 18
- 18-24
- 25-34
- 35-44
- 45-54
- 55-64
- 65-74
- 75 or older
- Prefer not to answer

17. How well do you speak English?

- Very well
- Well
- Okay
- Very little
- Not at all
- Prefer not to answer

18. Which category best describes you?

- White (e.g., German, Irish, English, Italian, Polish, French, etc.)
- Hispanic, Latino or Spanish origin (e.g., Mexican or Mexican American, Puerto Rican, Cuban, Salvadoran, Dominican, Colombian, etc.)
- Black or African American (e.g., African American, Jamaican, Haitian, Nigerian, Ethiopian, Somalian, etc.)
- Asian (e.g., Chinese, Filipino, Asian Indian, Vietnamese, Korean, Japanese, etc.)
- American Indian or Alaska Native (e.g., Navajo nation, Blackfeet tribe, Mayan, Aztec, Native Village or Barrow Inupiat Traditional Government, Nome Eskimo Community, etc.)
- Middle Eastern or North African (e.g., Lebanese, Iranian, Egyptian, Syrian, Moroccan, Algerian, etc.)
- Native Hawaiian or Other Pacific Islander (e.g., Native Hawaiian, Samoan, Chamorro, Tongan, Fijian, etc.)
- Some other race, ethnicity or origin
- Prefer not to answer

19. What language do you speak at home? (open-ended)

20. Select your highest level of education attainment:

- Some high school
- High school graduate
- Some college
- Associate degree
- Bachelor's degree
- Master's degree or higher
- Prefer not to say

21. What is your approximate annual income?

- Less than \$12,000
- \$12,000 - \$19,999
- \$20,000 - \$30,999
- \$31,000 - \$46,999
- \$47,000 - \$69,999
- \$70,000 - \$93,999
- \$94,000 - \$117,999
- \$118,000 or greater
- Prefer not to answer

22. How did you hear about this survey?

- Email
- Mail
- Social media
- Newsletter
- Flyer
- Phone banking
- Project website
- Friend/Neighbor told me about it
- Community organization leader told me about it
- Other
- Prefer not to answer