



TOWN of
WAKE FOREST
Renaissance
Area
Master Plan
Update

Monday

1 pm	Public Utilities
2:30 pm	Historic District & Historic Structures
4 pm	AIA Charrette Results
7 pm	Public Kickoff Workshop

Tuesday

9 am	Event Programming
10:30 am	Housing
Noon	Retail 101 Workshop
1 pm	Parking
2:30 pm	Mobility
4 pm	Neighborhood Leaders
5:15 pm	Daily Project Update & Design Pin-Up

Wednesday

9 am	Streetscape Design & Gateways
10:30 am	Parks, Greenways & Public Space
1 pm	Open Session
2:30 pm	Redevelopment Tools
5:15 pm	Daily Project Update & Design Pin-Up

Thursday

9 am-noon	Open Session
1-5 pm	Open Session
5:15 pm	Daily Project Update & Design Pin-Up

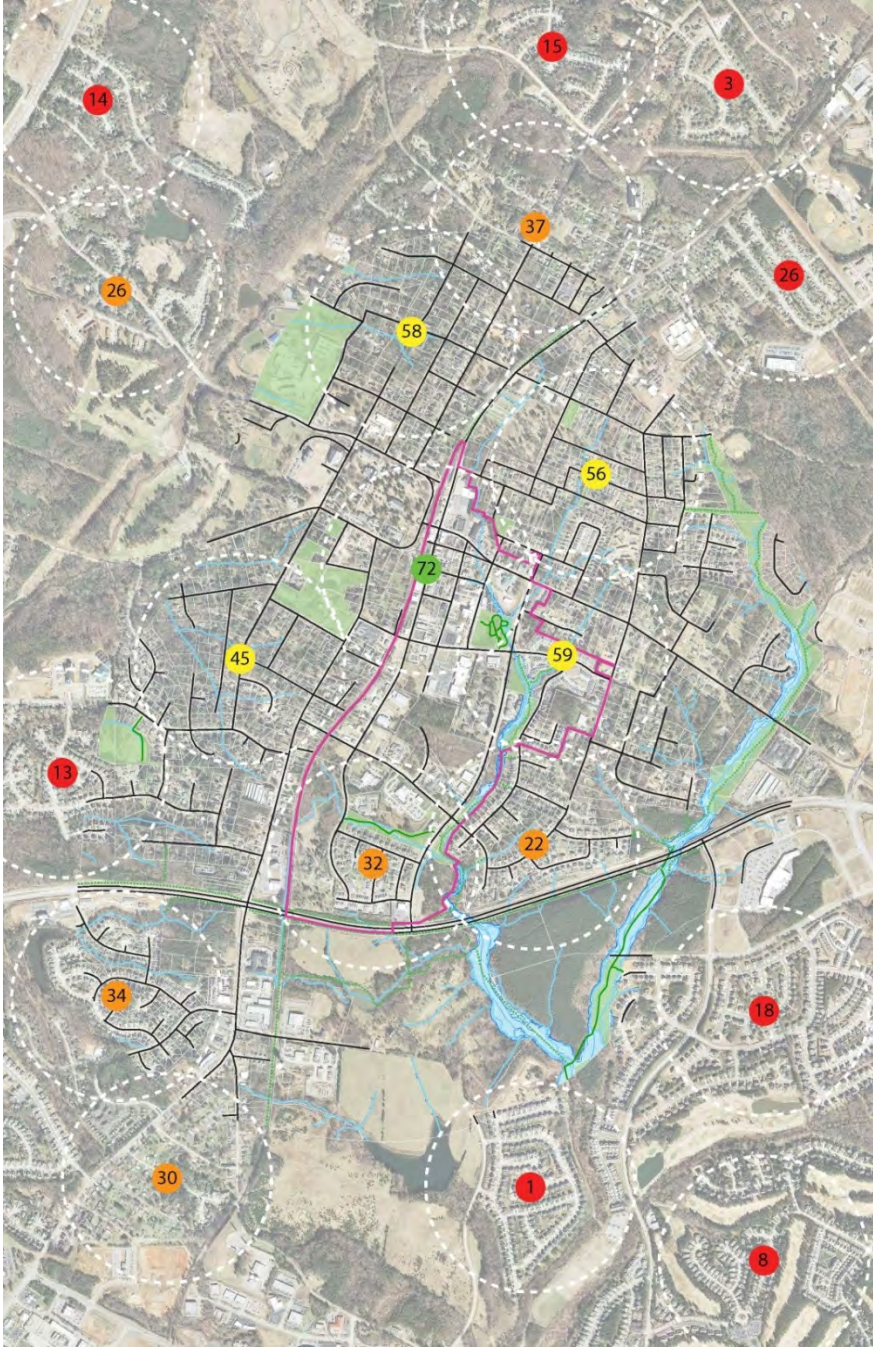


*“If you plan cities for cars
and traffic, you get cars
and traffic.*

*If you plan for people and
places, you get people
and places.”*

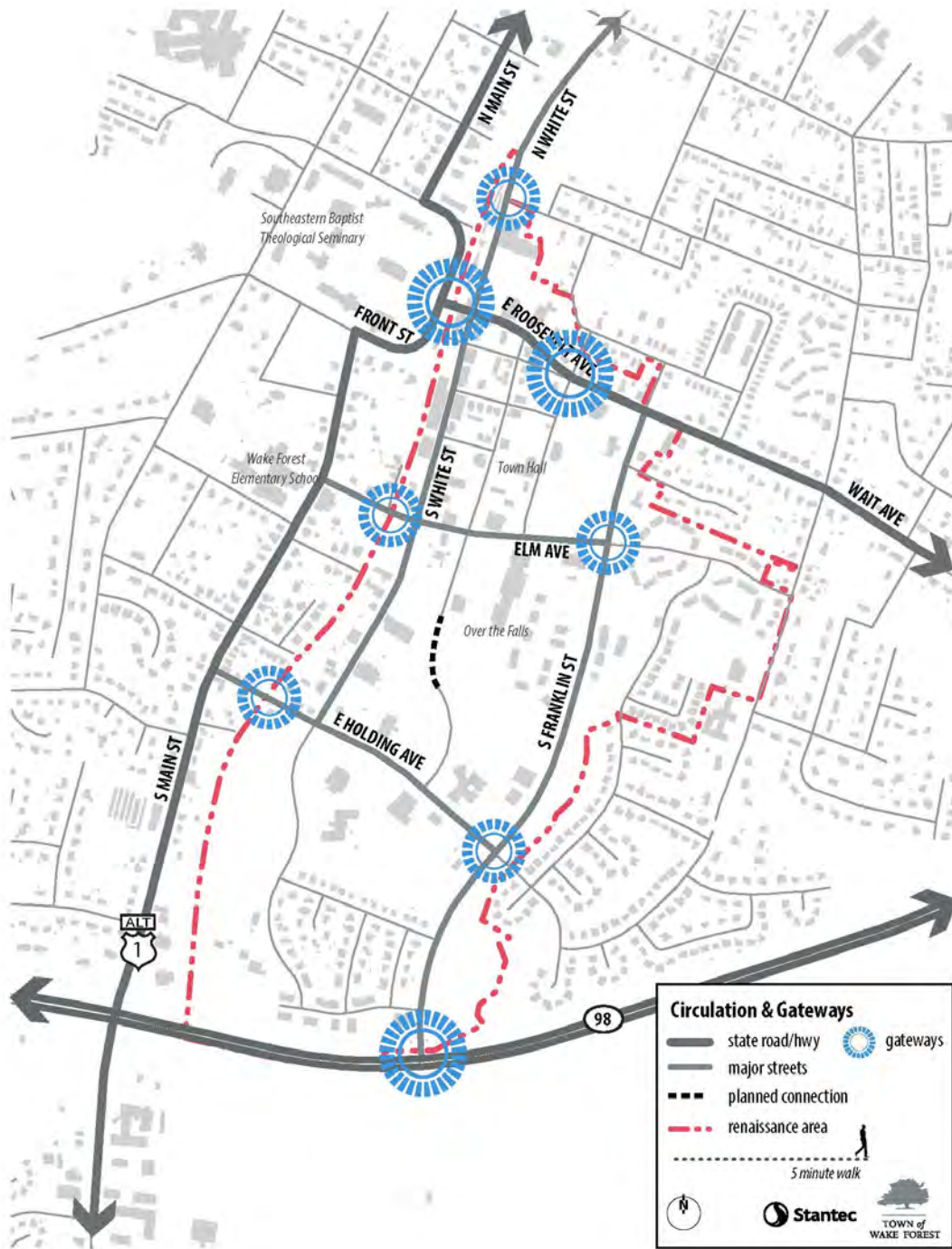
- Fred Kent, Project for Public Spaces





Walking to downtown





Gateways



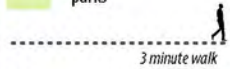
“No place is worth caring about
that doesn’t have a parking
problem”

Rollin Stanley



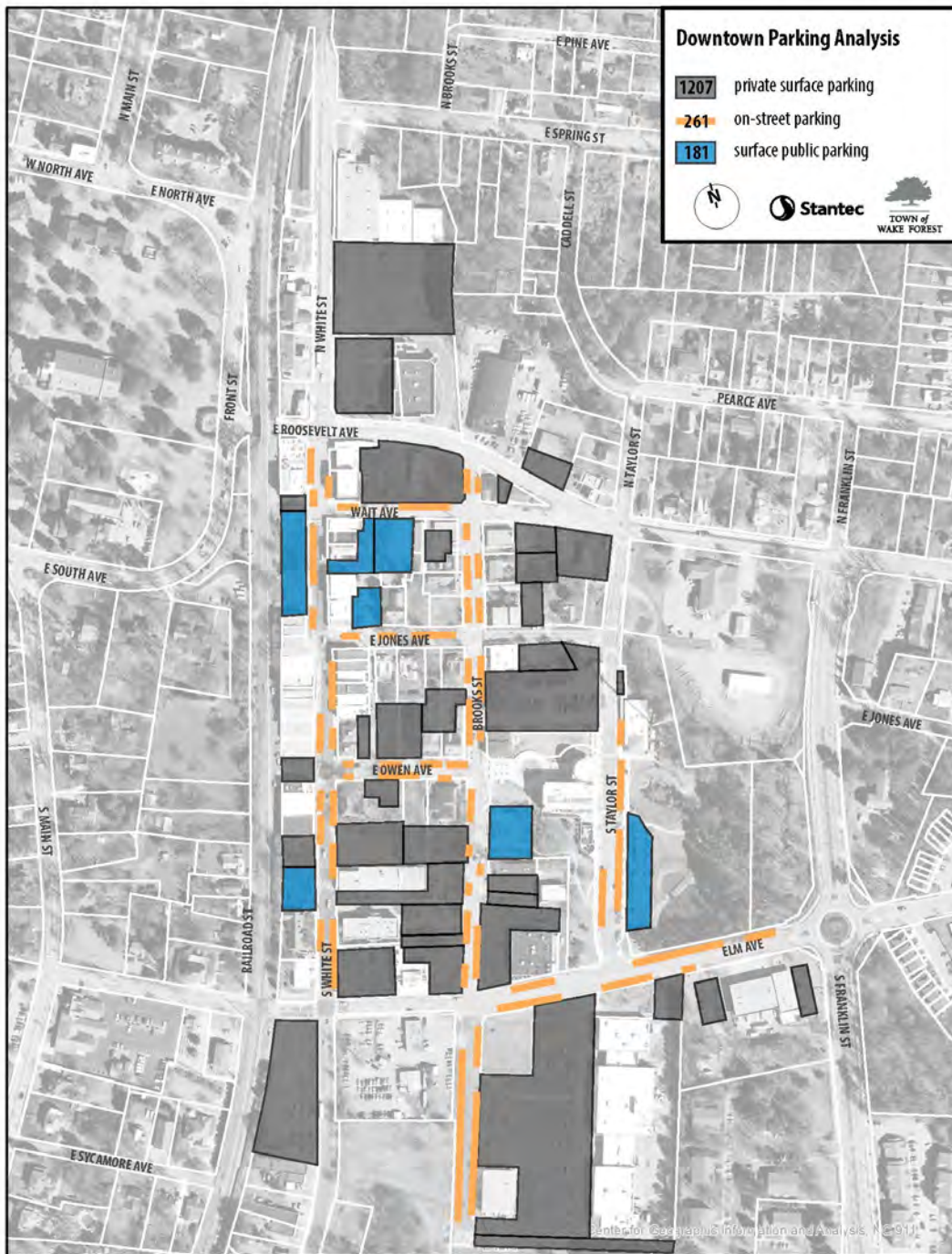
Figure Ground

- buildings
- blocks
- parks



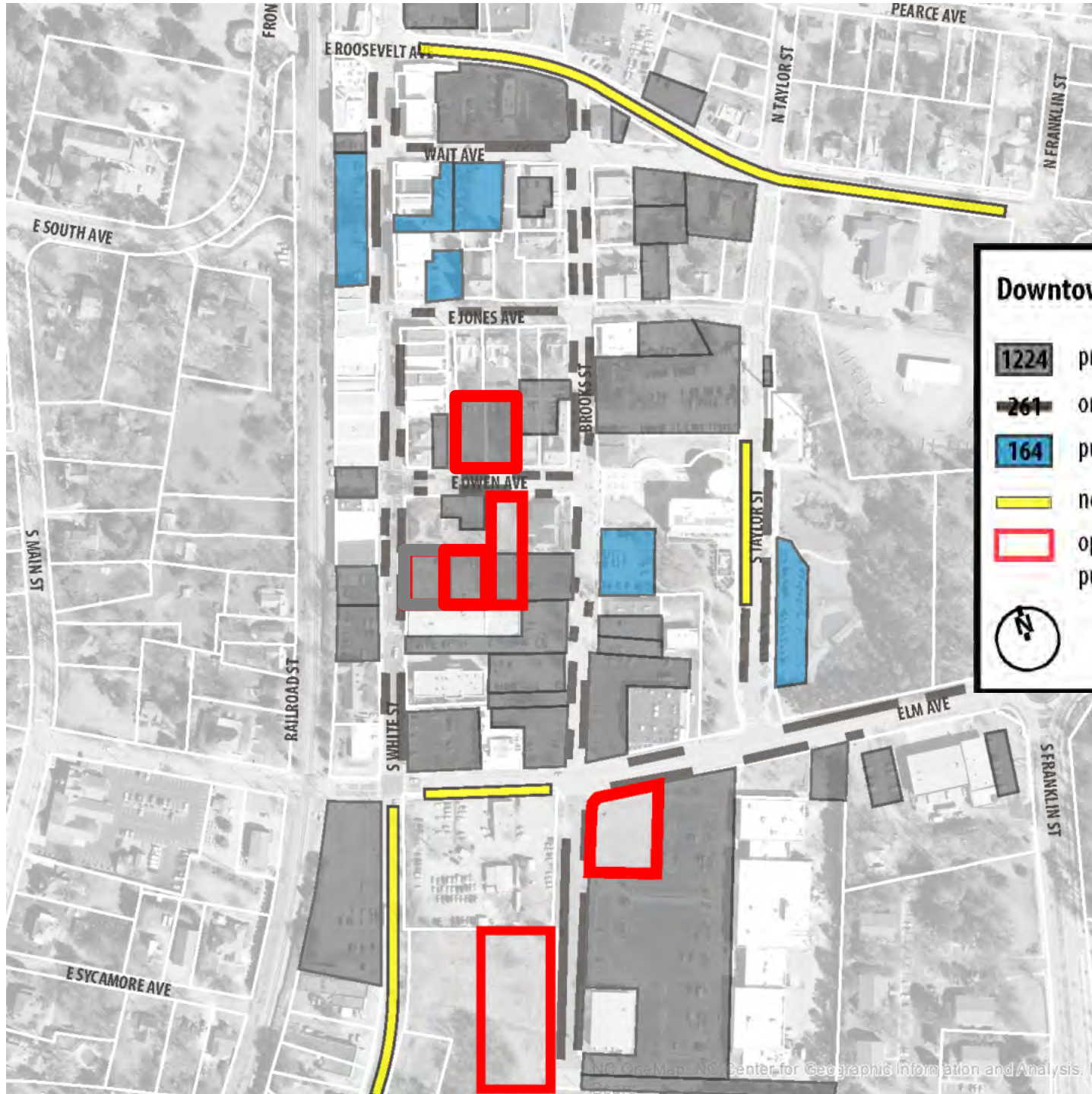
Existing Conditions





Existing Parking Conditions





Downtown Parking Strategies

- 1224** private surface parking
- 261** on-street parking
- 164** public surface parking
- new on-street parking
- opportunities for future public parking



Short Term Parking Strategies

1. Enforce Current Timed Spaces
2. Repurpose existing parallel spaces for diagonal parking
3. Consolidate driveways (2 to 1) to increase number of on-street spaces
4. Add spaces along Taylor Street behind Town Hall
5. Coordinate private parking areas through shared parking easements held by the town



Short Term Parking Strategies

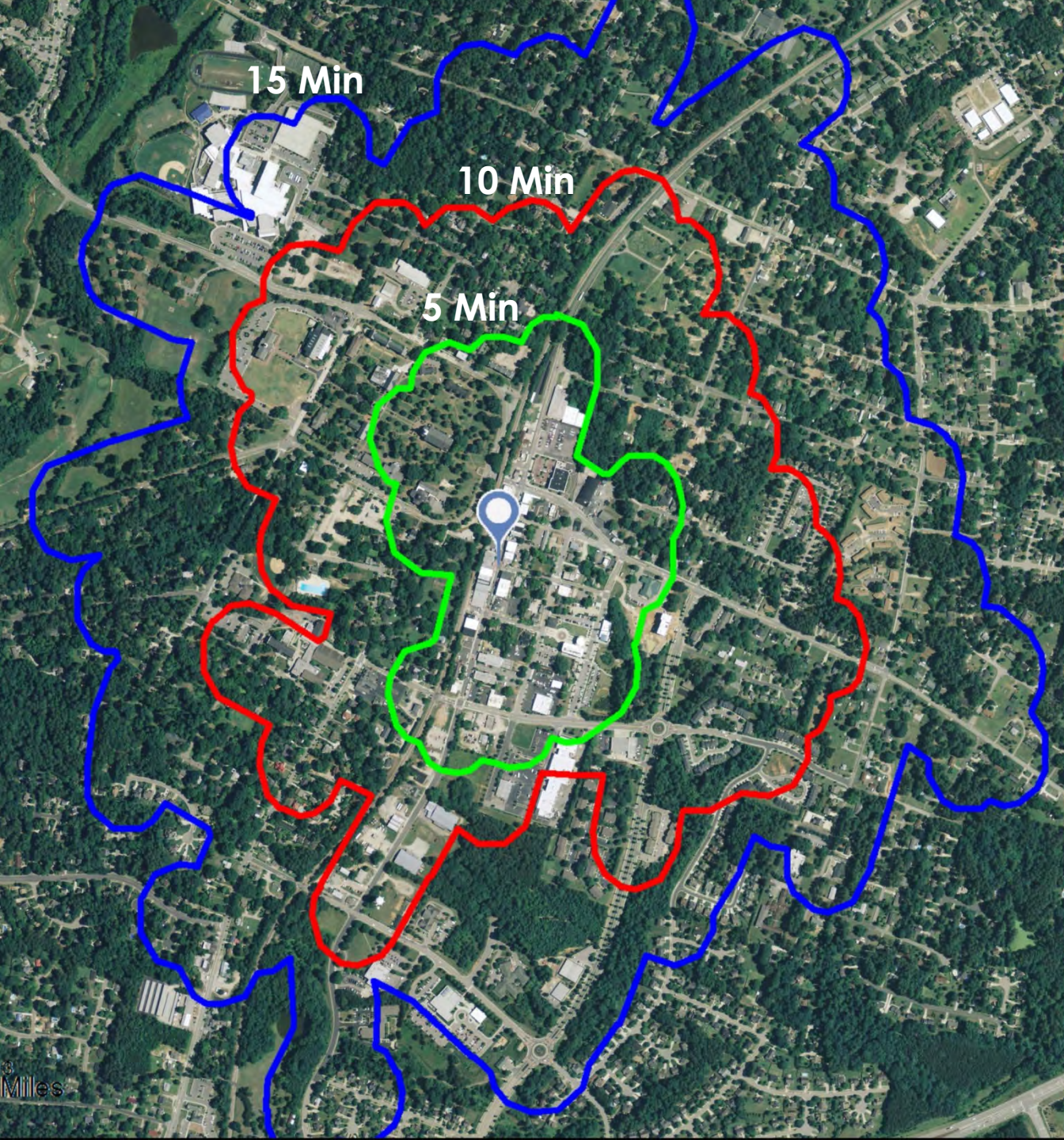
6. Investigate Baptist Church Lot for employee parking
7. Signage for existing available private lots (bank lots)



Long Term Parking Strategies

1. Add Pay Station to White Street Lot
2. Meter White Street Spaces
3. Increase Parking Fees and Transit Accessibility
4. Build a Parking Deck (Avoid unless it's for a specialized use)





**5 Min – 30 units
204 people**

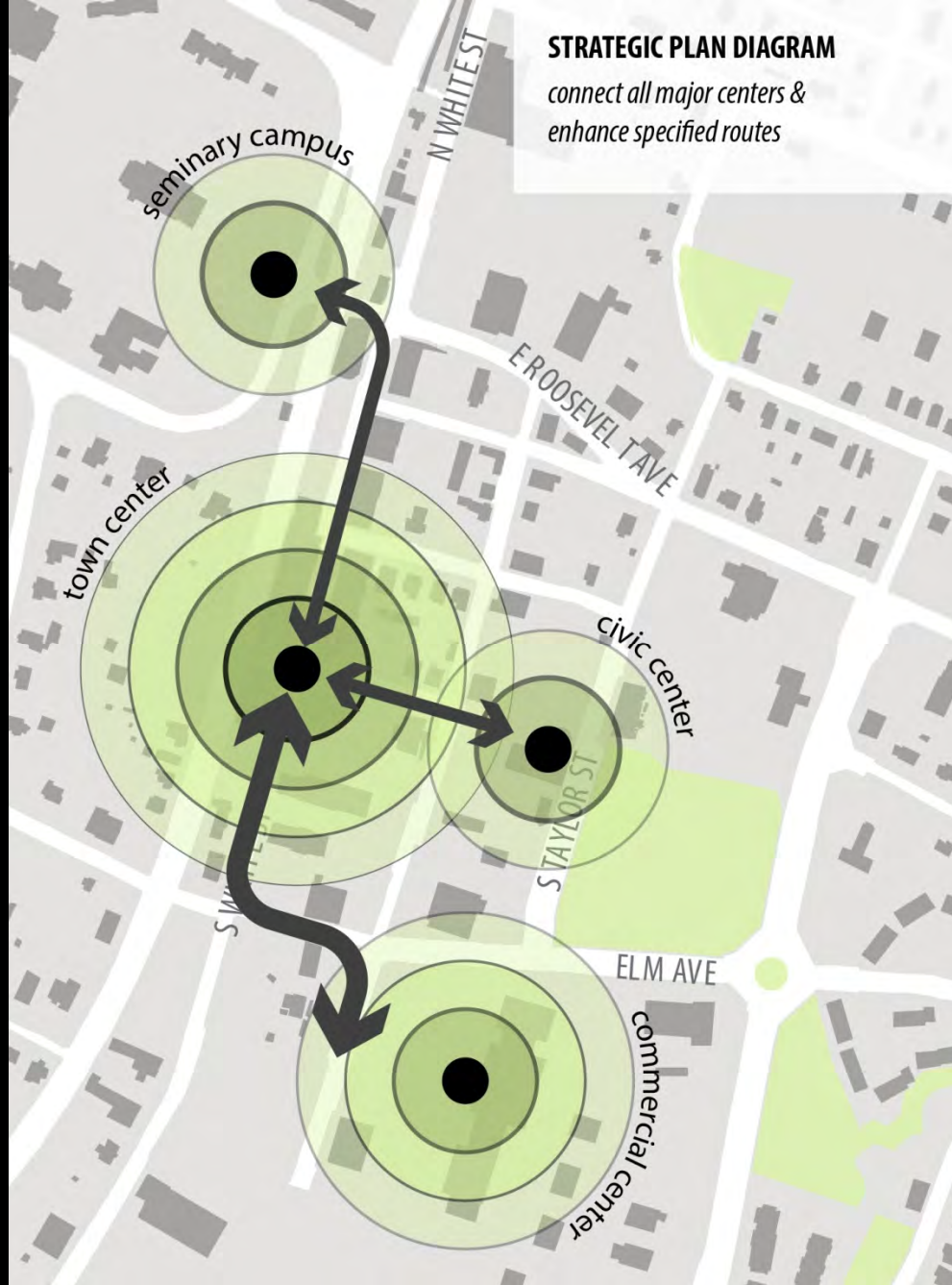
**10 Min – 577 units
1466 people**

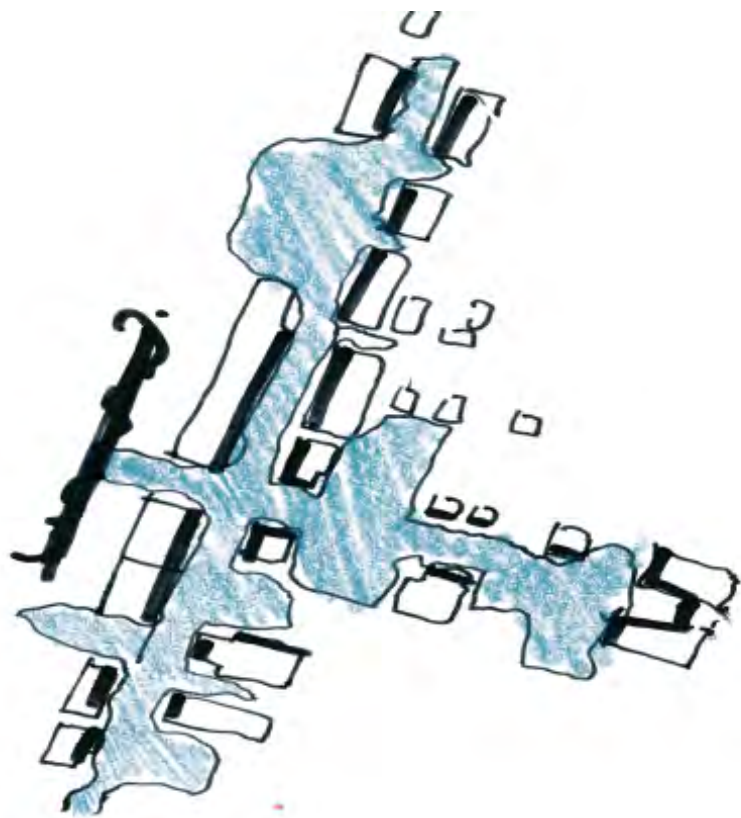
**15 Min – 1186 units
2713 people**



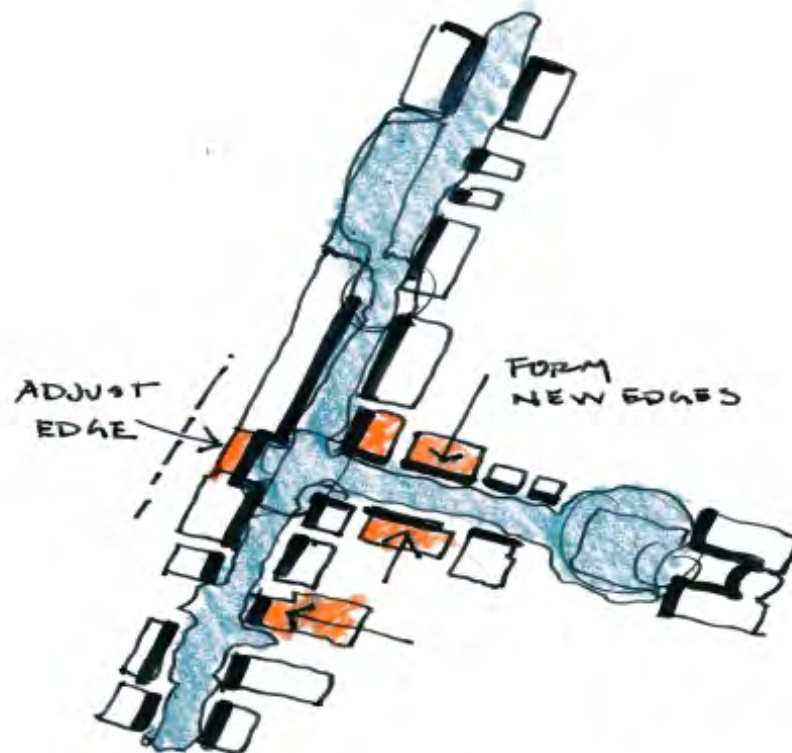
STRATEGIC PLAN DIAGRAM

*connect all major centers &
enhance specified routes*



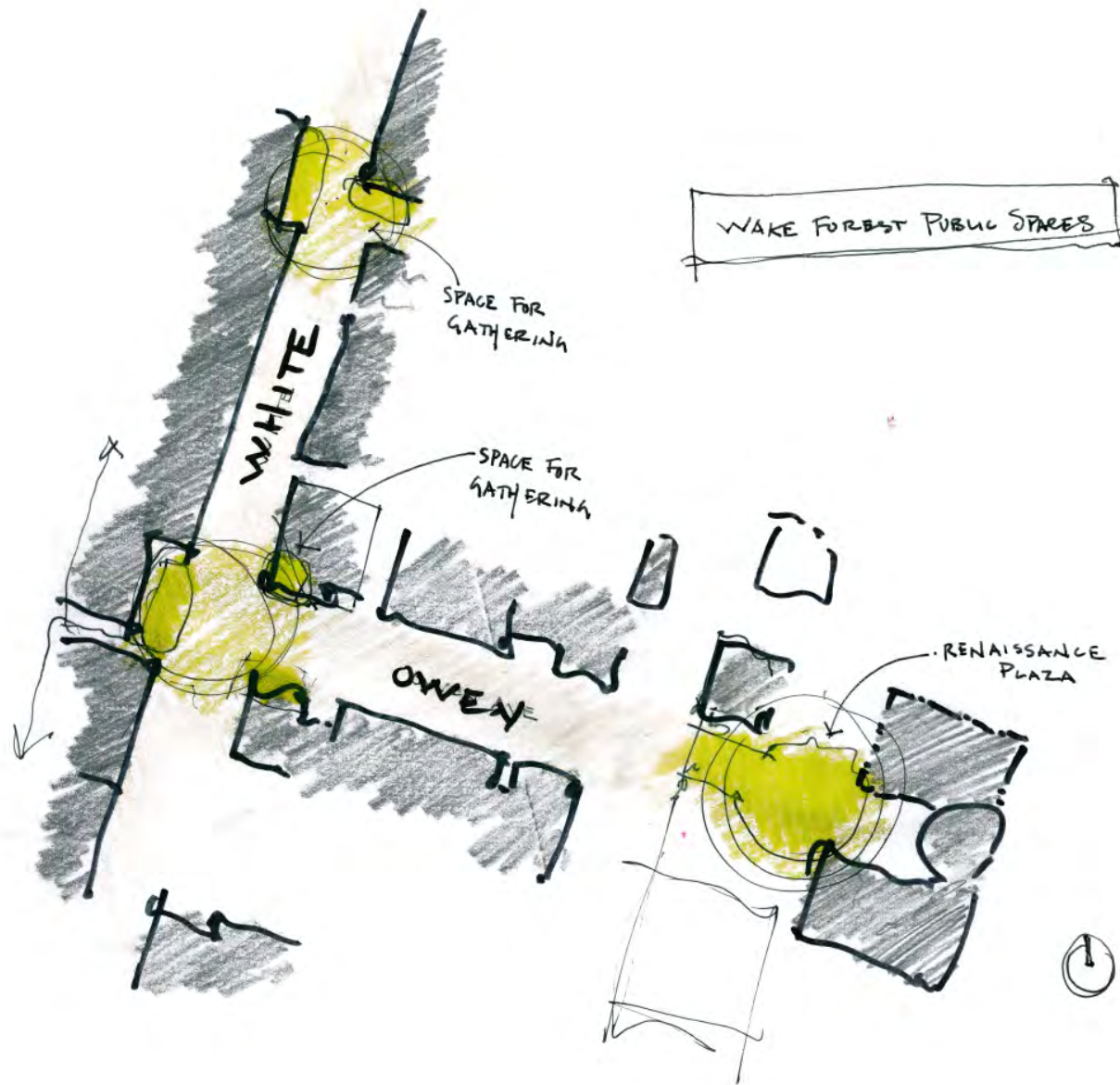


[EXISTING CONTEXT]



[HOLDING THE EDGE.]





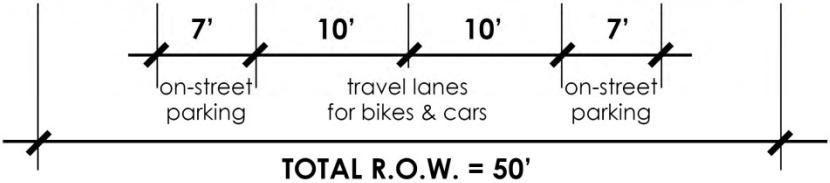


Owen Street as a festival street





**BROOKS ST
SECTION**
(Elm to
Roosevelt)



Public Facilities

Performing Art Venue, Visual Arts Facility,
Sprayground, Santa's Mailbox, Playground,
Public Art, Permanent Outdoor Concert Stage,
Community Center, Aquatic Facility



Public Art and Landscaping





- Sprayground Options
- Playground Options



Playgrounds



Spraygrounds



Town Hall Today



Town Hall Expanded



Tactical Improvements

Low Cost

High Impact

Quick to Implement

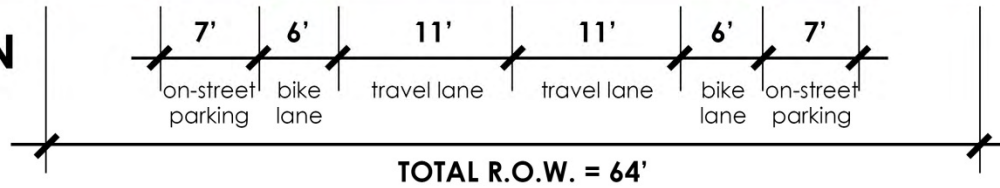


Outdoor seating at Forks





ELM AVE SECTION (Brooks to Franklin)



Outdoor seating at Forks



Turning a Loading Zone into...



...a parklet with outdoor seating



Front Street improvements



Front Street improvements



Railroad walkway



Railroad walkway



WAKE FOREST DOWNTOWN RENAISSANCE PLAN
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The bridge



The bridge





POTENTIAL BUILDOUT/INFILL

461 Housing Units

93,000 sf Office

85,000 sf Retail

15,000 sf Civic

16-24 room Boutique Hotel





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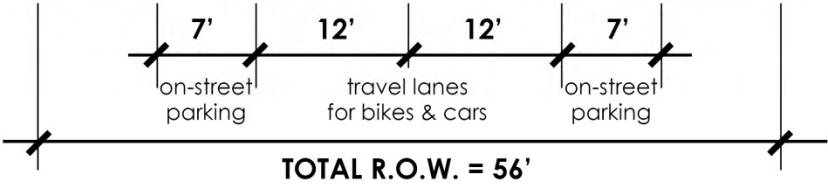
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ROOSEVELT AVE SECTION







Heading west on Wait Avenue



Heading west on Wait Avenue





WAKE FOREST DOWNTOWN RENAISSANCE PLAN
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White Street Infill



White Street Infill



White Street Infill



White Street Infill



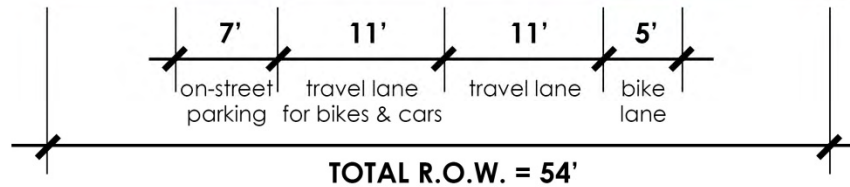


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ELM AVE SECTION (Brooks to White)



Elm and White Infill



Elm and White Infill



Looking west at Elm and White



Looking west at Elm and White



Tuesday, May 10th
6:00 pm

See you soon!!!

