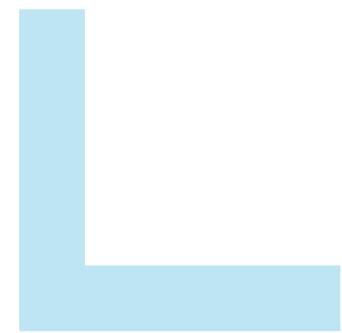




NORTHEAST COMMUNITY



PLAN

Our neighborhood. Our vision.

NORTHEAST COMMUNITY PLAN

WAKE FOREST, NC
ADVISORY GROUP MEETING
SEPTEMBER 3, 2020

AGENDA

- **Introductions**
- **The Project:** Study Area, Context, Overall Scope and Schedule, Brand
- **Engaging the Northeast Community**
 - Advisory Group
 - Engagement Strategies
 - Accomplishments to Date: Website
 - Outreach Discussion
 - Stakeholder Group
- **The Northeast Community: A Discussion**
 - Challenges and Issues
 - Opportunities and Measures of Success
- **Next Steps**



INTRODUCTIONS



ADVISORY GROUP

- Please tell us your name and connection to the community.
- How long have you lived or worked in the community?



TOWN OF WAKE FOREST

- Michelle Michael, PM
- Courtney Tanner, Planning Director

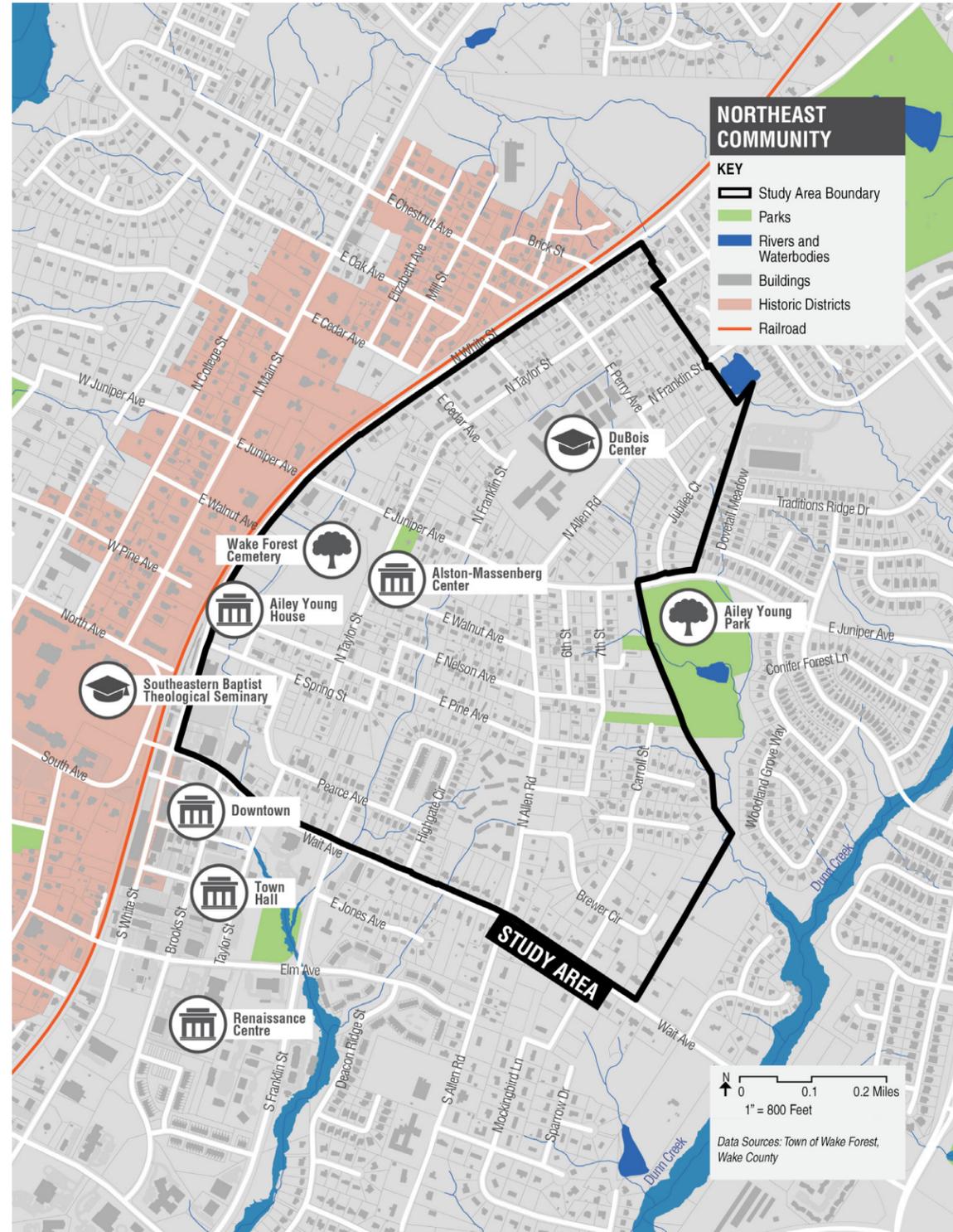


CONSULTANT TEAM

- RHI: Lead, Planning, Community Engagement
- P3: Community Engagement
- RKG: Economic & Market Analysis
- Timmons: Transportation and Mobility

THE PROJECT // STUDY AREA AND PLANNING HISTORY

STUDY AREA MAP



NORTHEAST COMMUNITY PLAN

NORTHEAST NEIGHBORHOOD PLAN, 2007

Wake Forest
North Carolina

Northeast Neighborhood Plan

A Road Map for the Future

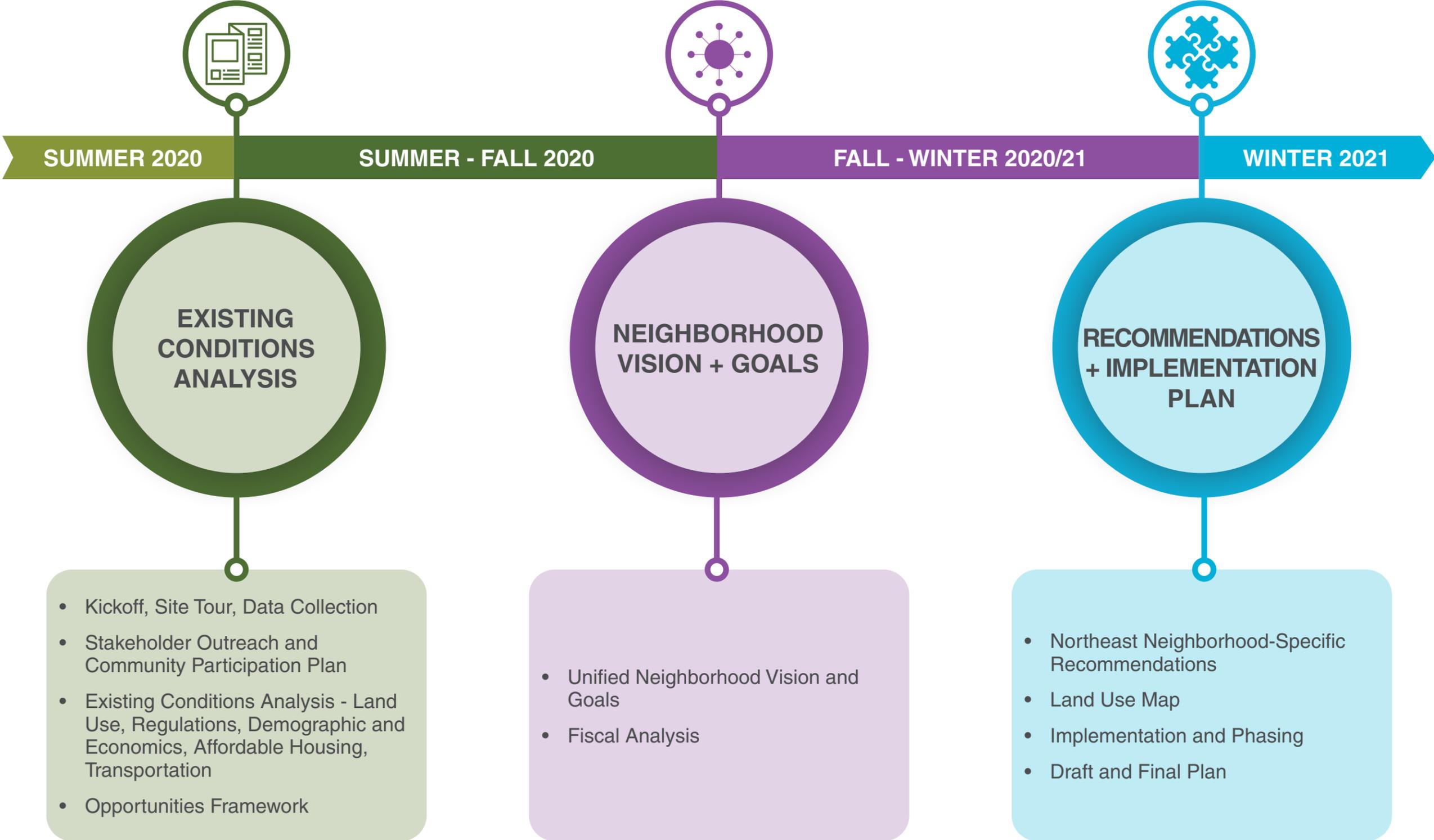
DuBois Center

Wake Forest Cemetery

July 2007

CLARION ASSOCIATES
DELORES BAILEY
DR. EMIL MALIZIA

THE PROJECT // SCOPE OF WORK

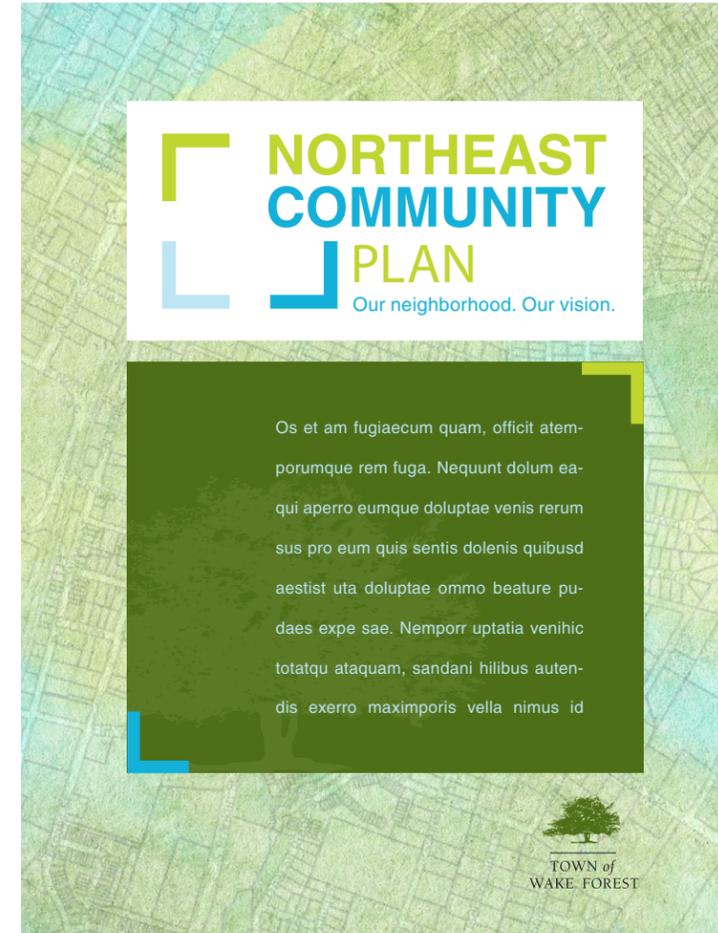


THE PROJECT // BRANDING THE PROCESS

THE LOGO



POTENTIAL APPLICATION EXAMPLES



ENGAGING THE NORTHEAST COMMUNITY // ADVISORY GROUP

The Northeast Community Plan Advisory Group (AG) will serve as the key community representatives in the development of the Plan.

Specific Roles:

- Serve a **guiding role to the Town and RHI Consultant Team** throughout the project process.
- Serve a significant **communication role between the Town, the Consultant Team and the Northeast Community**
 - communicate the purpose and progress of the Plan
 - upcoming community events
 - gather sufficient community input on a variety of project elements
- **Available to Town decision makers** (Board of Commissioners, Planning Board, etc.)
- **Review documents** sent in advance of each meeting.
- **Be available to respond to community questions and provide information** to community residents as needed. Attend and participate in public outreach activities, when possible.

Meeting Scheduling

- **Participate in a two-hour meeting every 2-3 months** throughout the project (**NTE 5 meetings** between July 2020-April 2021).
- Meeting dates, times, and locations may vary, but will likely be on a weekday, in the evening; preferences will be discussed with the group once convened. It is anticipated that initial meetings will be held virtually due to COVID-19 restrictions.

ENGAGING THE NORTHEAST COMMUNITY // OVERALL ENGAGEMENT



ENGAGING THE NORTHEAST COMMUNITY // FIRST STEP - WEBSITE

1 Northeast Community Plan Overview

2 Timeline

3 Northeast Community History

4 Logo

5 Contact

6 Project Resources

1 PROJECT OVERVIEW

2 SCHEDULE/TIMELINE

3 COMMUNITY HISTORY

4 LOGO

5 CONTACT

6 PROJECT RESOURCES

ENGAGING THE NORTHEAST COMMUNITY // COMMUNITY PARTICIPATION PLAN

- Today's discussion will assist in creation of the Community Participation Plan (CPP)
- Advisory Group members will get a chance to review the draft CPP and comment



ENGAGING THE NORTHEAST COMMUNITY // OUTREACH DISCUSSION

- Overview of potential communication and survey methods (postcard mailers, door hangers, public space posters, social media posts, community info station, electronic vs. paper surveys, etc.)
- What are the best methods for making NE residents aware of the project/ outreach events? How to facilitate “hard to reach community members”?
- What options have we missed?

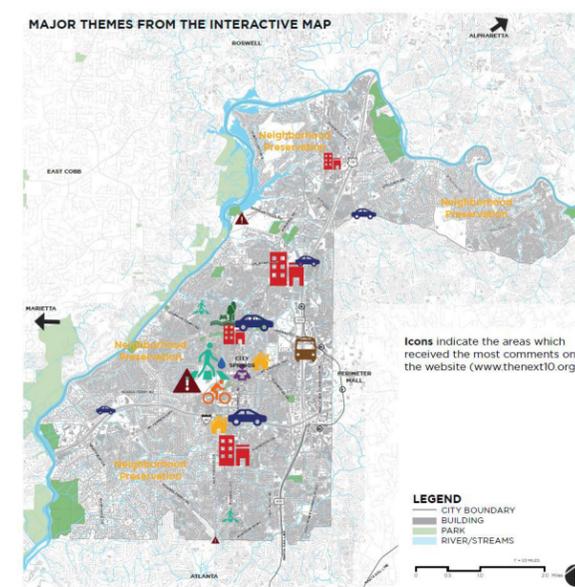
Flyer



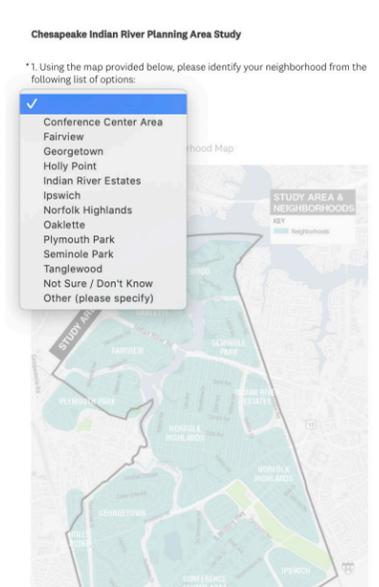
Website & Social Media



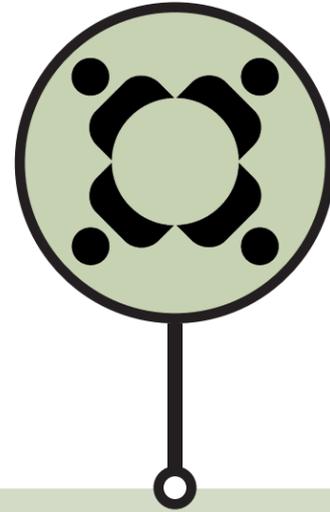
Online Interactive Map



Survey



ENGAGING THE NORTHEAST COMMUNITY // STAKEHOLDER GROUP

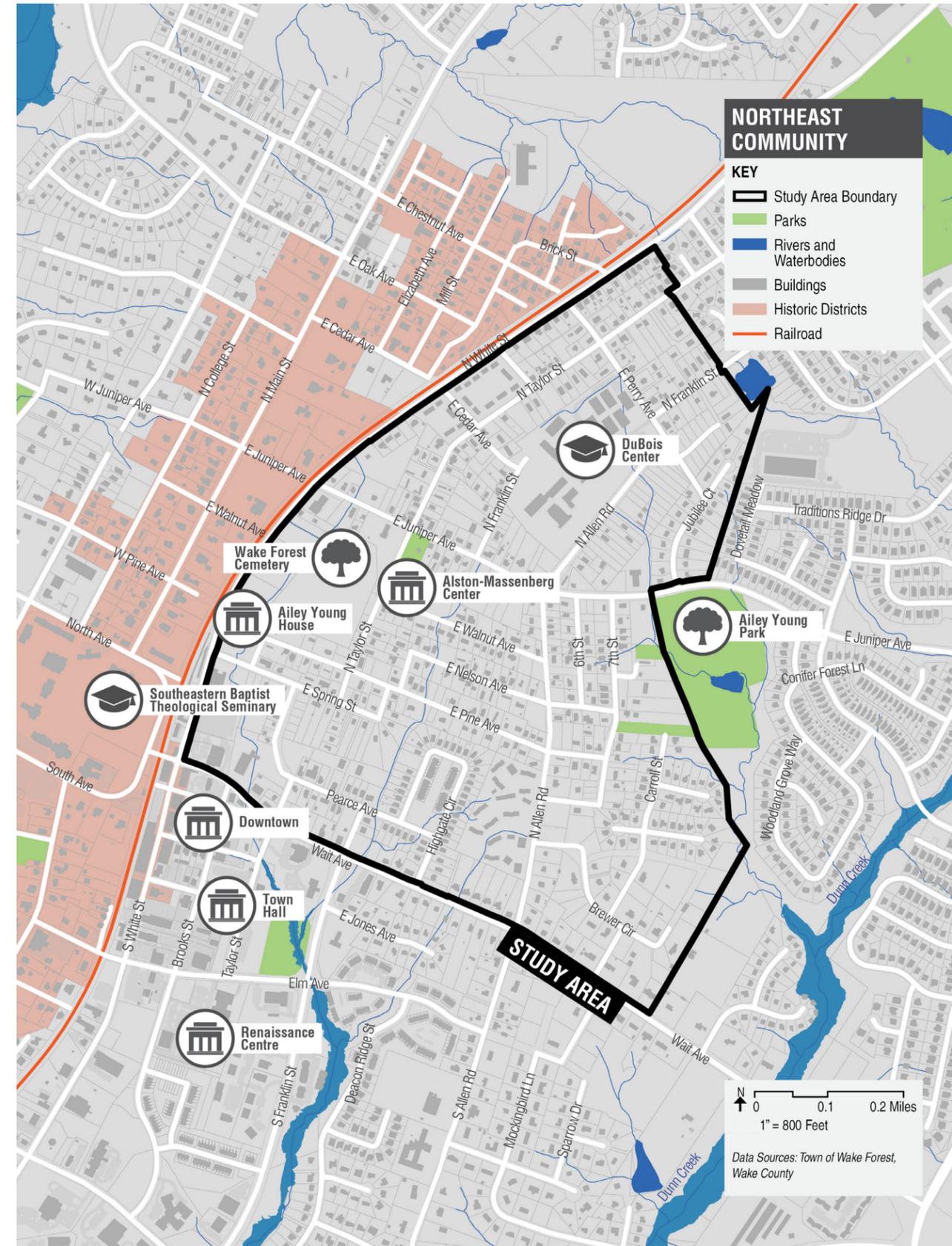


- **Churches** – Olive Branch, Spring Street Christian
- **Non-Profit/Outreach Organizations** – NECC, Habitat for Humanity, Hope House, Thrivent, DuBois Alumni Association, Boys and Girls Club
- **Local Government** – Town of Wake Forest Board of Commissioners, Planning Board, Police, Parks and Recreation, Planning, Inspections, Public Works (Transportation, Streets Crew, Engineering, Cemetery), Downtown Development, Economic Development, Public Art Commission
- **Other Governmental Agencies** – Wake County Schools, Wake County Housing, Wake County Community Development, Wake Technical Community College
- **Other Potential Groups** – Developers, Real Estate Professionals

- **Have we missed any group/individual?**
- **Schedule/timing of first set of interviews**

THE NORTHEAST COMMUNITY DISCUSSION

- What have been the biggest changes in the community since the 2007 Plan?
- What are the most pressing community issues that you think the 2021 NE Plan should address?
- How would you define success as it relates to this project?
- Anything else we should be aware of?



NEXT STEPS

- Request for community photos for the project website
- Create draft Community Participation Plan (CPP)
- Schedule Stakeholder Meetings
- Project Kick-Off: Site Visit and Introductory Outreach
- Prepare Existing Conditions Analysis
- Next AG meeting: Timeframe and Purpose

DISCUSSION, Q&A

THANK YOU