

PROJECT: Northeast Community Plan RHI #: 52091

SUBJECT: Advisory Group Kick-off Meeting PAGES: 1

DATE/TIME: September 3, 2020 at 6:30PM

MEETING LOCATION: Virtual Meeting (via Zoom)

I. Introductions (5 min)

- Please tell us your name and connection to the community.
- How long have you lived or worked in the community?

II. Project Presentation and Group Discussion (75 min)

1. NE Community Plan Project Overview (10 min)

- Introduce the project team
- Plan purpose, goals, engagement opportunities, schedule
- Accomplishments to date (website)

2. Advisory Group Overview (10 min)

- Roles and responsibilities
- AG meeting schedule

3. Community Kickoff (15 min)

- Outreach Methods Discussion
 - Overview of potential communication and survey methods (postcard mailers, door hangers, public space posters, social media posts, community info station, electronic vs. paper surveys, etc.)
 - What are the best methods for making NE residents aware of the project/ outreach events?
 - What options have we missed?

4. Stakeholder Group (10 min)

- Discuss the list of stakeholders
- Have we missed any group/individual?
- Schedule/timing of first set of interviews

5. Northeast Community Group Discussion (20 min)

- What have been the biggest changes in the community since the 2007 Plan?
- What are the most pressing community issues that you think the 2021 NE Plan should address?
- How would you define success as it relates to this project?
- Anything else we should be aware of?

6. Next Steps (10 min)

- Request for community photos for the project website
- Create draft Public Involvement Plan
- Schedule Stakeholder Meetings
- Project Kick-Off: Site Visit (tentatively 9/16) and Introductory Outreach
- Prepare Existing Conditions Analysis
- Next AG meeting: Timeframe and Purpose

III. Q&A (10 min)