



Mardi Gras Festival Sponsorship Opportunities

Date:

Saturday, Feb 25, 2017

Time:

11 am – 4 pm

Location:

Downtown Wake Forest

Price Range:

\$200 - \$600

Average Attendance:

2,000 – 3,000

Event Website:

www.wakeforestnc.gov/wake-forest-mardi-gras.aspx

Sponsorship Deadline:

January 12, 2017



TOWN of
WAKE FOREST

Presenting Sponsor - \$600

- “Mardi Gras Festival presented by (your business name).”
- Opportunity to lead the Walking Parade (festive attire & promotional banners welcomed)
- Opportunity to help judge contests & present awards throughout the day.
- Special Presenting Sponsor acknowledgments by DJ
- Logo on roadside event banners placed at Stadium Drive/ Capital & Town Hall.
- Logo included on promotional materials: posters, flyers, advertisements.
- Exhibit Space to interact with guests and distribute promotional items.
- Logo on the Town of Wake Forest Mardi Gras webpage with link to your website.
- Promotion on Town of Wake Forest social media accounts.
- Mentioned in event communications and press releases.



Inflatable Playground Sponsor - \$350

- Exhibit Space to interact with guests and distribute promotional items or sponsor sign. “Sponsored by (your logo)”
- Logo on the Town of Wake Forest Mardi Gras webpage with link to your website
- Promotion on Town of Wake Forest social media accounts
- Mentioned in event communications and press releases
- Included in Thank You announcements by DJ during event



Chalk Art Sponsor - \$250

- Exhibit Space to interact with guests and distribute promotional items or sponsor sign. “Sponsored by (your logo)”
- Chalk Art Drawing of your logo by artist.
- Logo on the Town of Wake Forest Mardi Gras webpage with link to your website
- Promotion on Town of Wake Forest social media accounts
- Mentioned in event communications and press releases.
- Included in Thank You announcements by DJ during event



Contact: Anna Bolton

Office: 919-435-9422 | Cell: 919-610-4916 | Email: abolton@wakeforestnc.gov

Mardi Gras Festival Sponsorship Opportunities



Face Painting Sponsor - \$200

- Exhibit Space to interact with guests and distribute promotional items or sponsor sign. "Sponsored by (your logo)"
- Logo on the Town of Wake Forest Mardi Gras webpage with link to your website
- Promotion on Town of Wake Forest social media accounts
- Mentioned in event communications and press releases
- Included in Thank You announcements by DJ during event



Hair Art Sponsor - \$200

- Exhibit Space to interact with guests and distribute promotional items or sponsor sign. "Sponsored by (your logo)"
- Logo on the Town of Wake Forest Mardi Gras webpage with link to your website
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- Included in Thank You announcements by DJ during event



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