

**Wake Forest Renaissance Centre**  
**Celebration of the Arts**  
**Nov. 14 – 16, 2013**  
**Description of Sponsorship Levels & Benefits**

**Presenting Sponsor \$8,000**

- Event naming, i.e., “Wake Forest Renaissance Centre Celebration of the Arts, presented by ABC Company”
- Company logo/name prominently displayed as Presenting Sponsor on all signage and printed promotional materials, including “Save the Date” cards, posters, flyers, and other related materials
- Company logo/name included in all print media advertising, including newspapers, magazines and other related materials
- Company logo on the “Celebration of the Arts” web page on the town’s website with a link to your company’s website
- Post on Town of Wake Forest’s Facebook page (3,200+) recognizing your company’s support
- Listed as Presenting Sponsor in event press releases, *Our Town* newsletter, E-News, and all Town of Wake Forest “Celebration of the Arts” emails
- Company logo/name prominently displayed as Presenting Sponsor on event program(s)
- On stage recognition during each event
- Company logo/name included in all television advertising and promotional video
- 10 tickets to Thursday’s “Renaissance Gala”
- 10 tickets to Saturday evening’s event
- Invitation to future events at Wake Forest Renaissance Centre
- One-year membership in “Friends of the Renaissance Centre”
- One four-hour use of the Wake Forest Renaissance Centre (Monday-Thursday) for business related function

**Platinum Sponsor \$5,000**

- Company logo displayed as Platinum Sponsor on all signage and printed promotional materials, including “Save the Date” cards, posters, flyers, programs, and other related materials
- Company logo/name included in selected print media advertising, including newspapers, magazines and other related materials
- Company logo on the “Celebration of the Arts” web page on the town’s website with a link to your company’s website
- Post on Town of Wake Forest’s Facebook page (3,200+) recognizing your company’s support
- Listed as Platinum Sponsor in event press releases, *Our Town* newsletter, E-News, and all Town of Wake Forest “Celebration of the Arts” emails
- Company logo/name displayed on event program(s)

- On stage recognition during each event
- 8 tickets to Thursday's "Renaissance Gala"
- 8 tickets to Saturday evening's event
- Invitation to future events at Wake Forest Renaissance Centre
- One-year membership in "Friends of the Renaissance Centre"

**Gold Sponsor            \$3,000**

- Company logo displayed as Gold Sponsor on all signage and printed promotional materials
- Company name included in selected print media advertising
- Company logo on the "Celebration of the Arts" web page on the town's website with a link to your company's website
- Post on Town of Wake Forest's Facebook page (3,200+) recognizing your company's support
- Listed as Gold Sponsor in event press releases
- Company name displayed on event program(s)
- On stage recognition during each event
- 6 tickets to Thursday's "Renaissance Gala"
- 6 tickets to Saturday evening's event
- Invitation to future events at Wake Forest Renaissance Centre
- One-year membership in "Friends of the Renaissance Centre"

**Silver Sponsor            \$1,000**

- Company name included in selected print media advertising
- Company logo on the "Celebration of the Arts" web page on the town's website with a link to your company's website
- Post on Town of Wake Forest's Facebook page (3,200+) recognizing your company's support
- Company name displayed on event programs
- 4 tickets to Thursday's "Renaissance Gala"
- 4 tickets to Saturday evening's event
- Invitation to future events at Wake Forest Renaissance Centre
- One-year membership in "Friends of the Renaissance Centre"

**Individual Sponsor    \$500**

- Company or individual name listing on the "Celebration of the Arts" web page on the town's website
- Company or individual name listing on event programs
- 2 tickets to Thursday's "Renaissance Gala"
- 2 tickets to Saturday evening's event
- Invitation to future events at Wake Forest Renaissance Centre

**Wake Forest Renaissance Centre  
Celebration of the Arts  
Sponsor Form**

Yes! We'd like to sponsor the Wake Forest Renaissance Centre Celebration of the Arts Nov. 14-16.

- Presenting Sponsor - \$8,000
- Platinum Sponsor - \$5,000
- Gold Sponsor - \$3,000
- Silver Sponsor - \$1,000
- Individual Sponsor - \$500

Company Name (for all printed materials) \_\_\_\_\_

Contact Name \_\_\_\_\_

Address \_\_\_\_\_

City, State, Zip \_\_\_\_\_

Phone \_\_\_\_\_

Email \_\_\_\_\_

**Payment Options**

- Please send an invoice for our sponsorship
- Payment enclosed in the amount of \$\_\_\_\_\_

Please make check payable to Town of Wake Forest

*The Town of Wake Forest is a municipal corporation organized and existing under a charter granted in 1909 by the General Assembly of the State of North Carolina. As such, it is a public governmental body that is tax exempt under Section 501(c) (1) of the Internal Revenue Code. The Town of Wake Forest's Tax Identification Number (TIN) is 56-6001360. Please be advised that current income tax regulations allow contributions to local units of government, such as the Town of Wake Forest, to be treated as tax deductible gifts.*

**Sponsorships must be received by Sept. 10, 2013.**

**For more information, please contact:**

Pamela Stevens at 919-435-9566 or [pstevens@wakeforestnc.gov](mailto:pstevens@wakeforestnc.gov)

**Please return form to:**

Town of Wake Forest  
Attention: Aileen Staples  
301 S. Brooks St.  
Wake Forest, NC 27587

Email: [astaples@wakeforestnc.gov](mailto:astaples@wakeforestnc.gov)