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FOR IMMEDIATE RELEASE

TOWN OF WAKE FOREST INTRODUCES FREE APP

WAKE FOREST, NC – February 22, 2012 - The Town of Wake Forest has unveiled a free smartphone app that provides instant access to useful information about Wake Forest and encourages two-way communication between the Town and its residents.

Among its many functions, the Wake Forest app allows iPhone, iPad, Android, and html users to:

- contact the Town for prompt action on street maintenance, lights, potholes and graffiti, using the app to send a photo and exact location of the problem
- locate Town parks using Google maps
- pay Wake Forest Power bills online
- access Town news
- access the Town's Facebook page
- receive breaking news messages
- link to job listings
- access contact information for every Town department

The Town of Wake Forest app is available for download at iTunes, the App Store, or the Android Market. The app can also be downloaded by visiting www.wakeforestnc.gov/app.aspx and scanning the appropriate QR code.

The Town of Wake Forest app was developed in conjunction with Purple Monkey Apps, a Wake Forest company specializing in app development.

For more information, contact Public Information Officer Bill Crabtree at (919) 435-9421 or bcrabtree@wakeforestnc.gov.

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