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FOR IMMEDIATE RELEASE

CELEBRATE PUBLIC POWER WEEK OCT. 3-7

WAKE FOREST, NC – September 28, 2011 – The Town of Wake Forest and Wake Forest Power are joining more than 2,000 other not-for-profit utilities in celebrating Public Power Week Oct. 3-7.

As part of this annual week-long celebration, the Town and Wake Forest Power are offering the following special events and activities:

- **Public Power Week Word Search Contest** – From now until Oct. 14, Wake Forest Power residential electric customers can enter to win free electricity in October by participating in the Public Power Week Word Search Contest. For more information or to download the word search puzzle and registration form, visit the Town's website at www.wakeforestnc.gov/publicpowerweek_wordsearch.aspx.
- **Customer Appreciation** – Public Power Week is also Customer Appreciation Week. As Wake Forest's way of saying "thank you" to its valued customers, Town staff will serve popcorn each day in the town hall lobby.
- **Oct. 4 is Energy Fair Day** - Wake Forest Power personnel will be on hand from 10 a.m. to 4 p.m. and 7 p.m. to 8:15 p.m. to discuss ways you can make your home more energy efficient and save money on your electric bill. Customer service staff will also be available to answer billing questions and provide information about the Town's Customer Service Policy, including the elimination of after-hours reconnection.

A division of the Town of Wake Forest, Wake Forest Power supplies electricity to approximately 5,000 residential and 1,300 commercial customers. A public power community since 1909, Wake Forest is one of 32 members of the North Carolina Eastern Municipal Power Agency (NCEMPA). For more information about Wake Forest Power, visit www.wakeforestnc.gov/wakeforestpower.aspx.

For more information about Public Power Week events and activities, contact Customer Service Supervisor Drew Brown at (919) 435-9466 or abrown@wakeforestnc.gov.

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For more information about the Town of Wake Forest, contact Public Information Officer Bill Crabtree at (919) 435-9421 or bcrabtree@wakeforestnc.gov.