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FOR IMMEDIATE RELEASE

WALL SELECTED AS TOWN'S NEW PARKS & RECREATION DIRECTOR

WAKE FOREST, NC – February 18, 2011 – Wake Forest Town Manager Mark Williams announced today that Ruben Wall has been selected as the Town's new Parks and Recreation Director. He succeeds Susan Simpson who retired in December.

As Wake Forest's Parks and Recreation Director, Wall will be responsible for providing oversight and direction for the town's celebrated parks, outdoor spaces, and recreation programs. He will supervise 15 full-time staff and oversee an operating budget of \$2.73 million.



"The programs and services offered by our parks and recreation department are vital to our community's quality of life," said Williams. "I was very impressed with Ruben during the interview process and am confident his experience and leadership will serve our residents well."

A native of Richmond County, Wall comes to Wake Forest from Goldsboro, North Carolina, where he has served as the Parks and Recreation Director since April 2010. Prior to coming to Goldsboro, he was the Assistant Director for Durham Parks and Recreation where he was in charge of the Programs Division.

Wall, 43, holds a Bachelors Degree in Recreation from Shaw University, and a Masters Degree in Recreation Management from North Carolina Central University. He is a member of the National Recreation and Parks Association, as well as the North Carolina Recreation and Parks Association.

"I'm looking forward to coming back to the Triangle," said Wall. "I went to school there, and I have a house there. (Altogether) I've been in the Triangle for 23 years, so it's home to me now."

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Wall is married to Nigel Wall of Baltimore, Maryland. They have two sons, Ruben III and Noble.

Wall is expected to begin working in Wake Forest on April 5.

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For more information about the Town of Wake Forest, contact Public Information Officer Bill Crabtree at (919) 435-9421 or bcrabtree@wakeforestnc.gov.