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**FOR IMMEDIATE RELEASE**

### **SHARE YOUR PLACE THAT MATTERS**

**WAKE FOREST, NC – November 29, 2011** – The Wake Forest Historic Preservation Commission (HPC) is sponsoring a photo-sharing campaign through Jan. 31, 2012, that invites area residents to share their memories and stories about places in Wake Forest that are important to them.

“This Place Matters” encourages individuals and groups to take photos of themselves at buildings, residences, landmarks, and other structures in Wake Forest that hold special meaning and submit them for posting on the Town’s website. Photos of older buildings and structures are especially wanted.

To participate, visit [www.wakeforestnc.gov/thisplacematters.aspx](http://www.wakeforestnc.gov/thisplacematters.aspx) and download and print the “This Place Matters” sign. Take a digital photograph of yourself or others holding the sign in front of locations in Wake Forest that matter to you. Email your photographs along with a short explanation of why each place is meaningful to [thisplacematters@wakeforestnc.gov](mailto:thisplacematters@wakeforestnc.gov). Photographs should not exceed two MB in file size.

All photos will be compiled and displayed in a slideshow format on the Town’s website at [www.wakeforestnc.gov/thisplacematters\\_photos.aspx](http://www.wakeforestnc.gov/thisplacematters_photos.aspx). The HPC may also use the submissions to identify locations around town that deserve protection or special recognition.

For more information about “This Place Matters,” visit [www.wakeforestnc.gov/thisplacematters.aspx](http://www.wakeforestnc.gov/thisplacematters.aspx) or contact Town Planner Agnes Wanman at (919) 435-9516 or [awanman@wakeforestnc.gov](mailto:awanman@wakeforestnc.gov).

The HPC is one of 11 Town advisory boards. Its purpose is to safeguard the heritage of Wake Forest by preserving districts and landmarks that embody important elements of the town's culture, history, architectural history, or prehistory. The HPC is also responsible for promoting the use and conservation of such districts and landmarks for the education, pleasure, and enrichment of the residents of the town, the county, and the state. For more information, visit [www.wakeforestnc.gov/government/historicpreservationcommission.aspx](http://www.wakeforestnc.gov/government/historicpreservationcommission.aspx).

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For more information about the Town of Wake Forest, contact Public Information Officer Bill Crabtree at (919) 435-9421 or [bcrabtree@wakeforestnc.gov](mailto:bcrabtree@wakeforestnc.gov).