



Contact: Bill Crabtree  
Telephone: (919) 435-9421  
Email: [bcrabtree@wakeforestnc.gov](mailto:bcrabtree@wakeforestnc.gov)

**FOR IMMEDIATE RELEASE**

### **2012 ARBOR DAY POSTER CONTEST**

**WAKE FOREST, NC – October 25, 2011** – The Wake Forest Urban Forestry Board is sponsoring an Arbor Day Poster Contest for Wake Forest area elementary school students in grades K-5.

Urban Forestry Board (UFB) members will judge the poster contest according to artwork, creativity and depiction of this year's theme – "Trees are Terrific...and Forests are Too!" Complete contest rules are available at [www.wakeforestnc.gov/government/urbanforestryboard.aspx](http://www.wakeforestnc.gov/government/urbanforestryboard.aspx).

Submissions may be mailed or hand-delivered to Town of Wake Forest, c/o Evan Keto, Arbor Day Poster Contest, 301 S. Brooks St., Wake Forest, NC 27587 and must be received no later than 4 p.m. Friday, Dec. 30, 2011.

The UFB will award U.S. savings bonds to the contest winners in four categories: 1) Best Picture; 2) Most Creative; 3) Honorable Mention; and 4) Fifth Grade State Entry.

The illustration selected for "Best Picture" will be printed on Arbor Day promotional items, such as T-shirts and coffee mugs.

The Fifth Grade State Entry category is limited to 5th graders only. One fifth grader's poster will be chosen from each participating school to be entered in the state competition.

Award notifications will be mailed to each winner's school and home address. Awards will be presented to the contest winners during the 2012 Wake Forest Arbor Day Celebration. Scheduled for Thursday, March 15, 2012, at 10 a.m., the ceremony will be held at the Wake Forest Community House, 133 W. Owen Ave. All poster entries will also be on display throughout the event.

The Arbor Day Poster Contest is part of the Town of Wake Forest's annual Arbor Day celebration. Arbor Day is a nationwide campaign promoting the planting of trees. National Arbor Day is celebrated on the last Friday in April, but individual state commemorations are

scheduled on dates better suited to each state's own tree-planting season. North Carolina celebrates Arbor Day on the first Friday following March 15.

The Wake Forest UFB is a citizen group appointed by the Board of Commissioners. Established in 1978, the nine-member board oversees all planting in rights-of-way and on public property. Wake Forest has been recognized by the National Arbor Day Foundation as a Tree City USA for 32 consecutive years – the longest tenure in North Carolina.

For more information about this year's Arbor Day Poster Contest, contact Urban Forester Evan Keto at (919) 435-9565 or [eketo@wakeforestnc.gov](mailto:eketo@wakeforestnc.gov).

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For more information concerning the Town of Wake Forest, contact Public Information Officer Bill Crabtree at (919) 435-9421 or [bcrabtree@wakeforestnc.gov](mailto:bcrabtree@wakeforestnc.gov).