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FOR IMMEDIATE RELEASE

CELEBRATE PUBLIC POWER WEEK OCT. 4-8

WAKE FOREST, NC – September 27, 2010 – The Town of Wake Forest and Wake Forest Power are joining more than 2,000 other not-for-profit utilities in celebrating Public Power Week Oct. 4-8.

As part of this annual week-long celebration, the Town of Wake Forest and Wake Forest Power are offering the following special events and activities:

- **Public Power Week Word Search Contest** – From now until Oct. 15, Wake Forest Power residential electric customers can enter to win free electricity in October by participating in the Public Power Week Word Search Contest. For more information or to download the word search puzzle and registration form, visit the Town's website at www.wakeforestnc.gov/publicpowerweek_wordsearch.aspx.
- **Customer Appreciation** – Public Power Week is also Customer Appreciation Week. As Wake Forest's way of saying "thank you" to its valued customers, Town staff will serve popcorn and hand out assorted giveaways each day in the town hall lobby. Employees will also share useful information about energy conservation and the benefits of public power, as well as Wake Forest's array of customer-friendly programs and services.

The Town has also assigned each day during Public Power Week a unique, customer-related theme:

- **Oct. 4 is Kids' Day** – Safety Coordinator Ben Naprstek will offer an electric safety presentation, and a Wake Forest Power bucket truck will be parked on-site throughout the day for children to view and enjoy.
- **Oct. 5 is Customer Appreciation Day** – Wake Forest will serve refreshments, provide tours of town hall, and give away assorted prizes. The Town will also distribute information about services offered by Wake Forest Power, including online bill pay and residential energy audits.
- **Oct. 6 is Seniors' Day** – Staff from Resources for Seniors and the W.E.B. DuBois Center will offer information about specific programs and services they offer senior adults in our community.

- **Oct. 7 is Energy Fair Day** - Wake Forest Power personnel will be on hand from 11 a.m. to 2 p.m. and 5:30 p.m. to 7:30 p.m. to explain how weatherizing your home can result in significant savings on your electric bill. Customer service staff will also be available to answer billing questions and provide information about recent changes to the Town's Customer Service Policy, including the elimination of after-hours reconnection. Representatives from NC GreenPower and NC Solar will also be on site to describe and discuss their programs.
- **Oct. 8 is Employee Appreciation Day**

Finally, Wake Forest Power customers who sign up for H.O.P.E. (Helping Others by Providing Electricity) and NC GreenPower will have the opportunity throughout the week to register to win a coupon worth \$25 off their utility bill.

A division of the Town of Wake Forest, Wake Forest Power supplies electricity to approximately 5,000 residential and 1,300 commercial customers. A public power community since 1909, Wake Forest is one of 32 members of the North Carolina Eastern Municipal Power Agency (NCEMPA). For more information about Wake Forest Power, visit www.wakeforestnc.gov/wakeforestpower.aspx.

For more information about Public Power Week events and activities, contact Customer Service Supervisor Drew Brown at (919) 435-9466 or abrown@wakeforestnc.gov.

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For more information about the Town of Wake Forest, contact Public Information Officer Bill Crabtree at (919) 435-9421 or bcrabtree@wakeforestnc.gov.