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FOR IMMEDIATE RELEASE

GREAT GRASS GIVEAWAY RETURNS APRIL 24

WAKE FOREST, NC – April 8, 2010 – The Town of Wake Forest's Second Annual "Great Grass Giveaway" is set for Saturday, April 24, at the Public Works Operations Center, 234 Friendship Chapel Road. The event is scheduled from 8 a.m. until noon - or until the supply of Bermuda grass seed is exhausted.

Wake Forest introduced the inaugural "Great Grass Giveaway" last year to promote water conservation and reduce our area's demand for water. The initiative, which entails the Town "giving away" warm season grass seed to residents willing to convert their fescue lawns, was offered throughout May and June 2009. Due to its popularity, the Town decided to bring back the giveaway this year with one difference - it would be held on one day only – April 24.

On that day any Wake Forest homeowner willing to plant a new lawn or reseed his/her lawn, can receive enough Bermuda grass seed to cover up to 8,000 square-feet. The grass seed will be offered on a first come, first served basis until the supply is exhausted.

Most lawns in our area are planted with fescue grass. Fescue is a cool season grass that isn't well-suited to surviving our region's long, hot summers. In order to keep it alive, fescue requires approximately one inch of water per week contributing to the depletion of our area's water supply. Bermuda grass is a more drought-tolerant variety of grass requiring approximately one-third the water of fescue.

To qualify for the free Bermuda grass seed, you must reside inside Wake Forest's corporate limits and be willing to remove the fescue grass from your lawn. The program is not designed for residents with existing Bermuda or other warm season grass seed lawns.

For more information about this year's "Great Grass Giveaway," contact Betty Pearce at (919) 554-6120 or bpearce@wakeforestnc.gov. For Bermuda grass planting instructions, visit the Town's website at www.wakeforestnc.gov/greatgrassgiveaway.aspx.

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For more information about the [Town of Wake Forest](#), contact Public Information Officer [Bill Crabtree](#) at (919) 554-6196.