



Contact: Bill Crabtree
Telephone: (919) 554-6196
Email: bcrabtree@wakeforestnc.gov

FOR IMMEDIATE RELEASE

PUBLIC POWER WEEK OCTOBER 5-9

WAKE FOREST, NC – September 29, 2009 – The [Town of Wake Forest](#) and [Wake Forest Power](#) are celebrating Public Power Week, October 5-9, along with more than 2,000 other electric utilities that collectively provide electricity on a not-for-profit basis to 44 million Americans.

“Public Power Week is a chance for Wake Forest Power to tell its story of how it effectively powers Wake Forest. We work day and night to provide safe, reliable energy with a focus on customer service and environmental stewardship,” said Town Manager Mark Williams.

Public Power Week is a national, annual event sponsored in conjunction with the American Public Power Association (APPA) in Washington, D.C. APPA is the service organization for community- and state-owned electric utilities.

The Town of Wake Forest and Wake Forest Power invite community members to participate in a variety of Public Power Week events. Scheduled activities include:

- **Public Power Week Word Search Contest** – From now until Oct. 9, Wake Forest Power residential electricity customers can enter to win a free month of electricity during the month of October by completing the Public Power Word Search. For more information, visit the Town’s website at www.wakeforestnc.gov/publicpowerweek_wordsearch.aspx and download the word search puzzle and registration form.
- **Customer Appreciation** – Public Power Week is also Customer Appreciation Week, so Wake Forest is inviting its utility customers to visit Town Hall October 5-9. As a way of saying thank you to its valued customers, the Town will serve assorted refreshments in the lobby each day and provide brochures on energy conservation and public power, as well as information about Wake Forest programs and services.
 - Monday, Oct. 5 is Senior Citizen Day – We will serve Starbucks Coffee and Wake Forest Power personnel will be on-hand to share with customers how to save on their electric bill, weatherize their home, and more.

- Tuesday, Oct. 6 is New Residents Day. We will offer information about the Town, including maps, the Downtown Dining Guide, and the Guide to the Town of Wake Forest. We will also provide information about services offered by Wake Forest Power, including online bill pay and residential energy audits.
- Wednesday, Oct. 7 is Customer Appreciation Day. On this day, the Town will provide additional prizes and host a special energy fair from 10 a.m. until 4 p.m.
- Thursday, Oct. 8 is Kids Day. We will offer a special presentation to teach children the importance of energy conservation and safety. A Wake Forest Power bucket truck will be on-site for children to view.

Refreshments and giveaways, such as stickers, pens, and special surprises, will be provided each day. In addition, Wake Forest Power customers will have the opportunity to register to win a coupon worth \$50 off their utility bill.

Wake Forest has been a proud public power community since 1909. Today it serves approximately 8,600 residential customers and 300 commercial and industrial customers.

For more information about Public Power Week events and activities, contact Customer Service Supervisor [Drew Brown](#) at (919) 554-6107.

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For more information about the [Town of Wake Forest](#), contact Public Information Officer [Bill Crabtree](#) at (919) 554-6196.