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FOR IMMEDIATE RELEASE

PLANS UNDERWAY FOR 2ND ANNUAL FIRST LIGHT WAKE FOREST

WAKE FOREST, NC – September 1, 2009 – Wake Forest will ring in 2010 with the 2nd Annual First Light Wake Forest on Dec. 31, 2009. The New Year's Eve celebration is slated to get underway at 7 p.m. and will take place along South White Street in historic downtown Wake Forest. Admission is free.

Produced by Brian Pate Entertainment for the Town of Wake Forest, First Light Wake Forest is an alcohol-free event that invites children, families and revelers of all ages to welcome the New Year.

Sleeping Booty will headline this year's First Light Wake Forest celebration and play three hour-long sets. Scheduled to take the main stage at 8 p.m., 10 p.m., and 11:30 p.m., the 10-piece band brings a consistent high-energy show with custom-made outfits, an explosive horn section, lush vocals, and dynamic interactive choreographed showmanship.

From Disco and Funk to Beach Music and Hip Hop, and everything in between, Sleeping Booty can cover virtually any sound. The band has performed before live audiences throughout the United States and for such major corporations as SAS, RJ Reynolds, Toyota, and Volvo. They have also been the opening act for Rock and Roll Hall of Fame artists, including KC and the Sunshine Band, the B52s, Huey Lewis and the News, Earth, Wind & Fire, and Chicago.

First Light Wake Forest will also feature a special countdown and fireworks display for the kids at 9 p.m. Other activities for children will include face painters, caricature artists, and several inflatable play areas.

The New Year's Eve celebration will also include an opening ceremony at 9:15 p.m. and an exciting fireworks spectacular at midnight.

Over 1,000 area residents turned out for the inaugural First Light Wake Forest which kicked off the town's 2009 Centennial Celebration.

Food vendors and sponsors are needed for this year's First Light Wake Forest. For more information about these opportunities, contact Brian Pate at (919) 229-2055 and indicate you are calling in regard to First Light Wake Forest.

For more information about First Light Wake Forest, visit www.wakeforestnc.gov/firstlightwakeforest.aspx.

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For more information about the [Town of Wake Forest](#), contact Public Information Officer [Bill Crabtree](#) at (919) 554-6196.