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FOR IMMEDIATE RELEASE

BICYCLE SAFETY FAIR SEPT. 12

WAKE FOREST, NC – August 31, 2009 – The Town of Wake Forest is partnering with the Wake Forest Kiwanis Club and Warren Perry Narron Shackelford & Mackay, P.L.L.C. Attorneys at Law to sponsor a free Bicycle Safety Fair on Saturday, Sept. 12. The event will be held from 10 am to 3 pm at the Wake Forest Boys & Girls Club, located at 325 S. Wingate St.

The Bike Safety Fair is designed to teach safe bicycle riding skills to children ages five to 14 and their parents. During the event, Cyclesafe.org staff and other adults with cycling experience will work with children on safe riding techniques through an obstacle course that re-creates real-life situations. The course will help participants practice scanning for automobiles, develop correct riding techniques, offer intersection safety tips and teach children how to avoid road hazards such as tree limbs, pot holes, and rocks.

On the day of the event, a parent or legal guardian will be required to sign a waiver for their child(ren) to participate. Children are encouraged to bring their own bicycles and helmets as free bicycle inspections will be offered at the start of the obstacle course. Loaner helmets and bicycles will also be available on a first-come/first-serve basis for use at the Rodeo.

Participants and parents will learn how to fit helmets properly and opportunities will be provided throughout the day to earn a free helmet. Helmets that meet Consumer Product Safety Commission standards will also be on sale for \$6. Sponsorships are available to cover the cost of helmets.

Event planners will also set up several information booths and offer free giveaways and prizes for safe riders.

Helmets, prizes, and event support are being provided by Wake Forest Awards & Engraving, Chick-fil-A, Red Robin, North Carolina Department of Transportation Division of Bicycle & Pedestrian Transportation, Wake Forest Kiwanis, Bright Funeral Home, REI North Hills, Wake Forest Police Department, CycleSafe.org, Safe Kids Wake County, Wal-Mart, Triangle Transit and the Wake Forest Boys & Girls Club.

In the event of rain, the Bicycle Safety Fair will be held inside the Boys & Girls Club gymnasium.

For more information, please visit www.wakeforestnc.gov/bikesafetyfair.aspx or contact Town Planner Candace Davis at (919) 554-4895 or via email at cdavis@wakeforestnc.gov.

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For more information about the [Town of Wake Forest](#), contact Public Information Officer [Bill Crabtree](#) at (919) 554-6196.