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FOR IMMEDIATE RELEASE

WAKE FOREST CREATES FACEBOOK PROFILE

WAKE FOREST, NC – June 30, 2009 – The Town of Wake Forest recently created a profile on the popular social networking site Facebook to assist with its outreach and communication efforts.

The Town's Facebook profile is an innovative way of sharing information with area residents who are linked in to the site. Facebook users can join networks organized by city, workplace, school, and region to connect and interact with other people.

Anyone who is interested can become a "fan" of the Town of Wake Forest and allow information to come directly from the Town to their own Facebook profile. Less than 24 hours after the creation of its Facebook profile, Wake Forest already had nearly 50 fans.

"We are always looking for new ways to communicate with our residents and keep them informed, especially considering all the good things that are happening in our community," said Public Information Officer Bill Crabtree.

"The Facebook profile serves as a wonderful complement to our other communications tools by enabling us to bring information directly to people who are interested in what's happening in Wake Forest."

"Fans" of the Town of Wake Forest will be able to find out about upcoming events, such as the 4th of July Centennial Celebration, learn about important town news, and check out photos from around the community.

Current Facebook users who want to become "fans" of the Town of Wake Forest can search for the Town of Wake Forest profile on the site, and click the link to "become a fan."

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For more information about the [Town of Wake Forest](#), contact Public Information Officer [Bill Crabtree](#) at (919) 554-6196.