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FOR IMMEDIATE RELEASE

WFATA WINS STATE AWARD

WAKE FOREST, NC – February 10, 2009 – The North Carolina Tennis Association named the Wake Forest Area Tennis Association’s Avery Cup as the 2008 Team Tennis Program/Event of the Year Given by Omega Sports. The award recognizes the program/event that best demonstrates outstanding execution of a team event.

Wake Forest Area Tennis Association (WFATA) President Cheryl Sweitzer accepted the award during the Annual Awards Luncheon as part of North Carolina’s 2009 Tennis Weekend. The luncheon was held in the Pinchurst Resort’s Carolina Hotel Jan. 31.



The Avery Cup is an eight-week local competition for adult players with 4.0 and 3.5 USTA ratings. As the premier tennis event for Wake Forest, the Avery Cup is highly prized and regarded among tennis players throughout the community. Teams are selected by committee so each is comprised of equal levels of players. Matches are played at specified times each week, and substitutes are available in case of player scheduling conflicts.

The competition allows participants to compete against players of similar skill levels, while vying for the coveted Avery Cup, which is presented at the end of the season following a championship event.

Founded in 2002, the WFATA is a not-for-profit, volunteer-operated organization with the mission of promoting the game of tennis in the Wake Forest community. The Town of Wake Forest Parks & Recreation Department partners with WFATA to provide tennis facilities at J.B. Flaherty Park, 1226 N. White St.

The Avery Cup was named in honor of Barb Avery who served as the WFATA's first president from 2002-2004.

For more information, contact Wake Forest Parks & Recreation Director [Susan Simpson](#) at (919) 554-6182.

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For more information about the [Town of Wake Forest](#), contact Public Information Officer [Bill Crabtree](#) at (919) 554-6196.

Photo Caption:

The North Carolina Tennis Association named the Wake Forest Area Tennis Association's Avery Cup as the 2008 Team Tennis Program/Event of the Year Given by Omega Sports during its annual awards luncheon Jan. 31. On hand to accept the award were WFATA Past President Tim Medlin, Wake Forest Parks & Recreation Director Susan Simpson, WFATA Treasurer Molly Guin, WFATA President Cheryl Sweitzer, and WFATA Vice President Scott Tarkenton.