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FOR IMMEDIATE RELEASE

TOWN TO HOST FOCUS GROUPS IN JANUARY

WAKE FOREST, NC – December 23, 2009 – Wake Forest is often recognized as a community possessing small town “charm” and “character.” Distinguishing exactly what those terms mean, however, can be difficult.

In an effort to learn how Wake Forest residents define small town charm and character and determine how it can preserve those qualities, the Town of Wake Forest will conduct a series of focus groups over two days in January. The sessions will be held Jan. 13 and 14 at 10 a.m., 3 p.m., and 7 p.m. at the Flaherty Park Community Center, 1226 N. White St.

All area residents are invited to take part in one of these sessions. Each will be limited to no more than 20 participants, so those interested in participating and sharing information and opinions should register now for a preferred time by calling (919) 554-6100.

The focus groups will last approximately one hour and refreshments will be served. Each session will also include a drawing for a free gift card.

For more information about the Jan. 13 and 14 focus group sessions, contact Heather Lee at (919) 812-4705 or hlee@developmentalassociates.com.

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For more information on the [Town of Wake Forest](#), contact Public Information Officer [Bill Crabtree](#) at (919) 554-6196.