



TOWN of  
WAKE FOREST  
Renaissance  
Area  
Master Plan  
Update

# Monday

- 1 pm Public Utilities
- 2:30 pm Historic District & Historic Structures
- 4 pm AIA Charrette Results
- 7 pm Public Kickoff Workshop

# Tuesday

- 9 am Event Programming
- 10:30 am Housing
- Noon Retail 101 Workshop
- 1 pm Parking
- 2:30 pm Mobility
- 4 pm Neighborhood Leaders
- 5:15 pm Daily Project Update & Design Pin-Up

# Wednesday

- 9 am Streetscape Design & Gateways
- 10:30 am Parks, Greenways & Public Space
- 1 pm Open Session
- 2:30 pm Redevelopment Tools
- 5:15 pm Daily Project Update & Design Pin-Up

# Thursday

- 9 am-noon Open Session
- 1-5 pm Open Session
- 5:15 pm Daily Project Update & Design Pin-Up

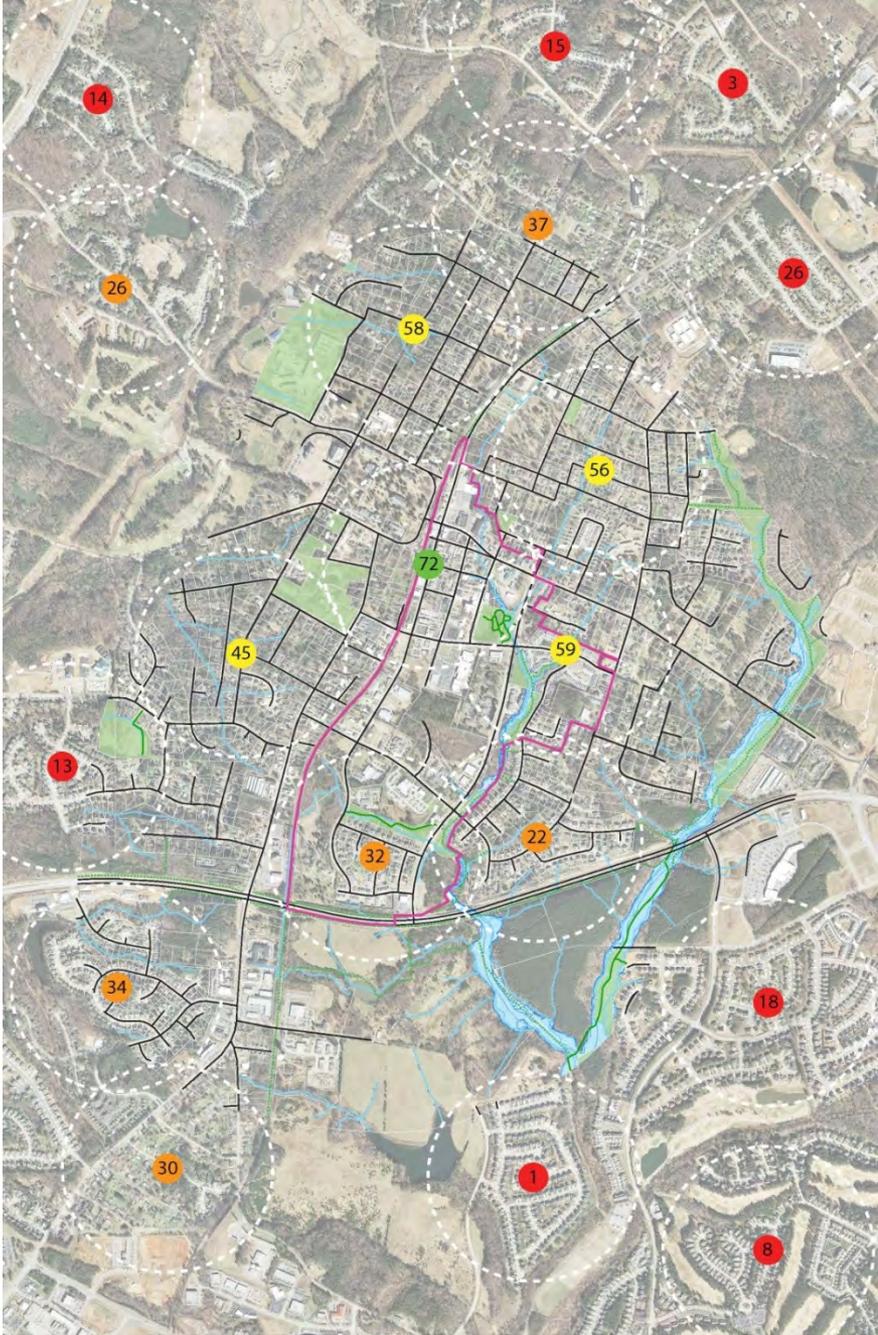


*“If you plan cities for cars  
and traffic, you get cars  
and traffic.*

*If you plan for people and  
places, you get people  
and places.”*

- Fred Kent, Project for Public Spaces

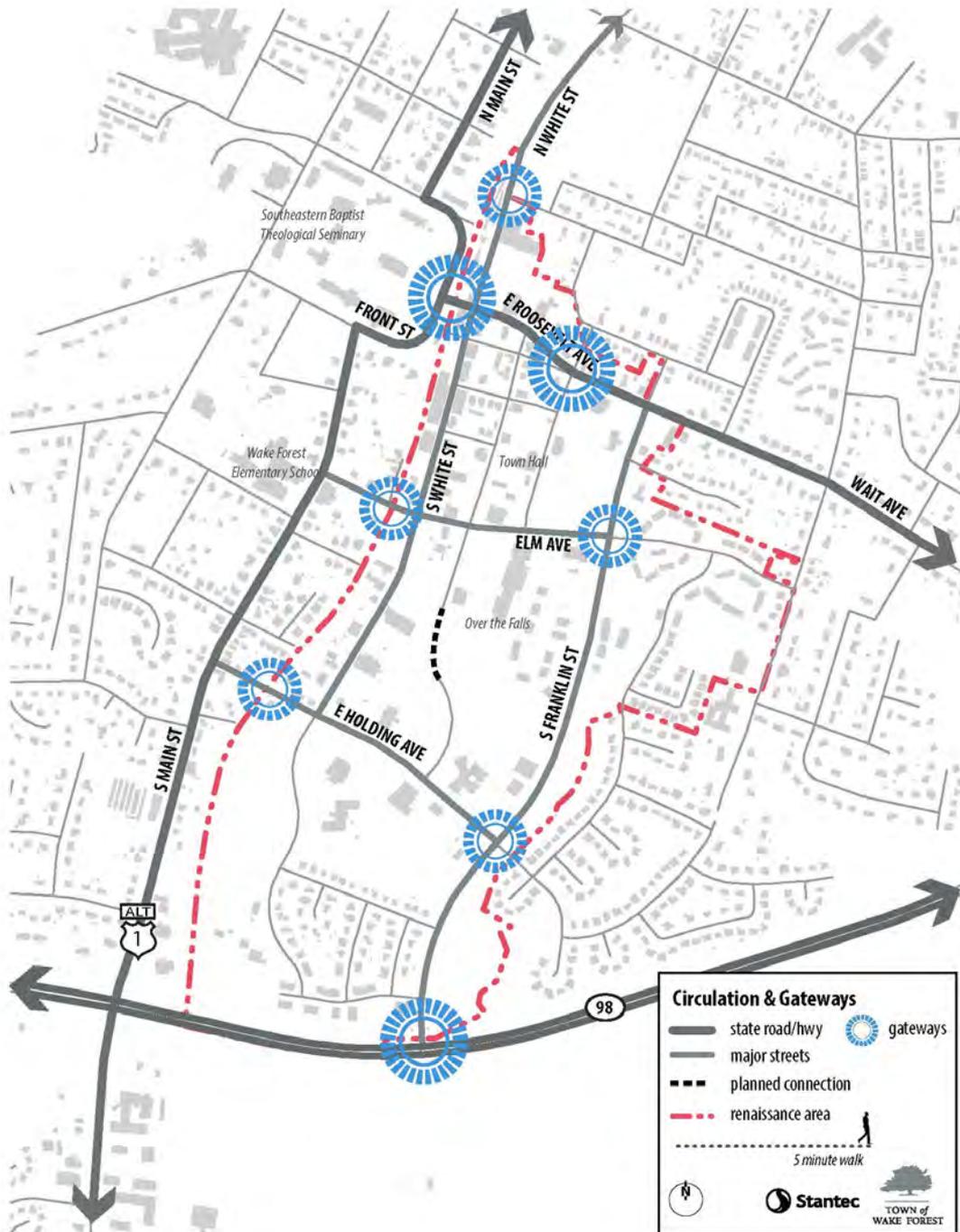




# Walking to downtown



# Gateways



“No place is worth caring about  
that doesn’t have a parking  
problem”

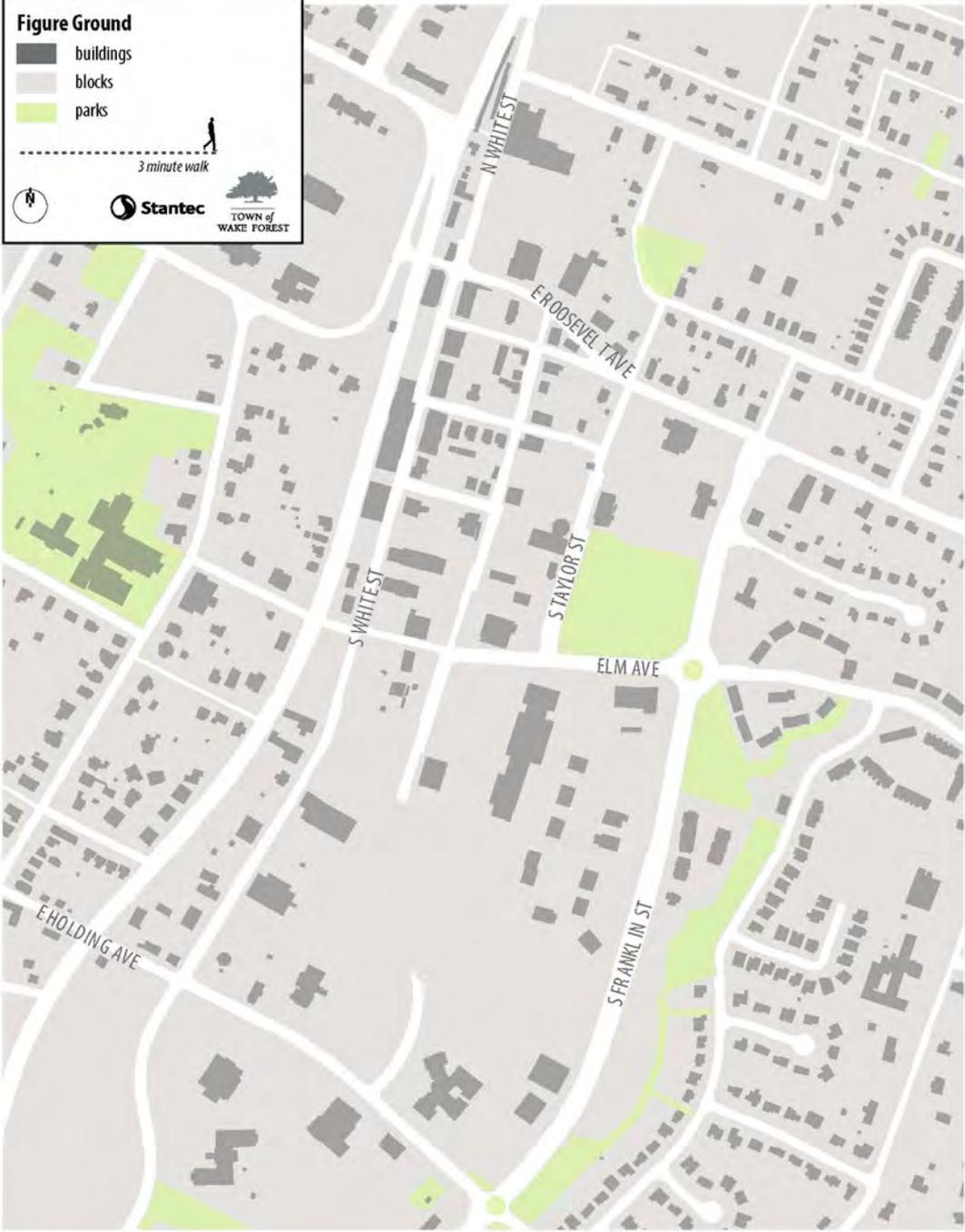
Rollin Stanley



**Figure Ground**

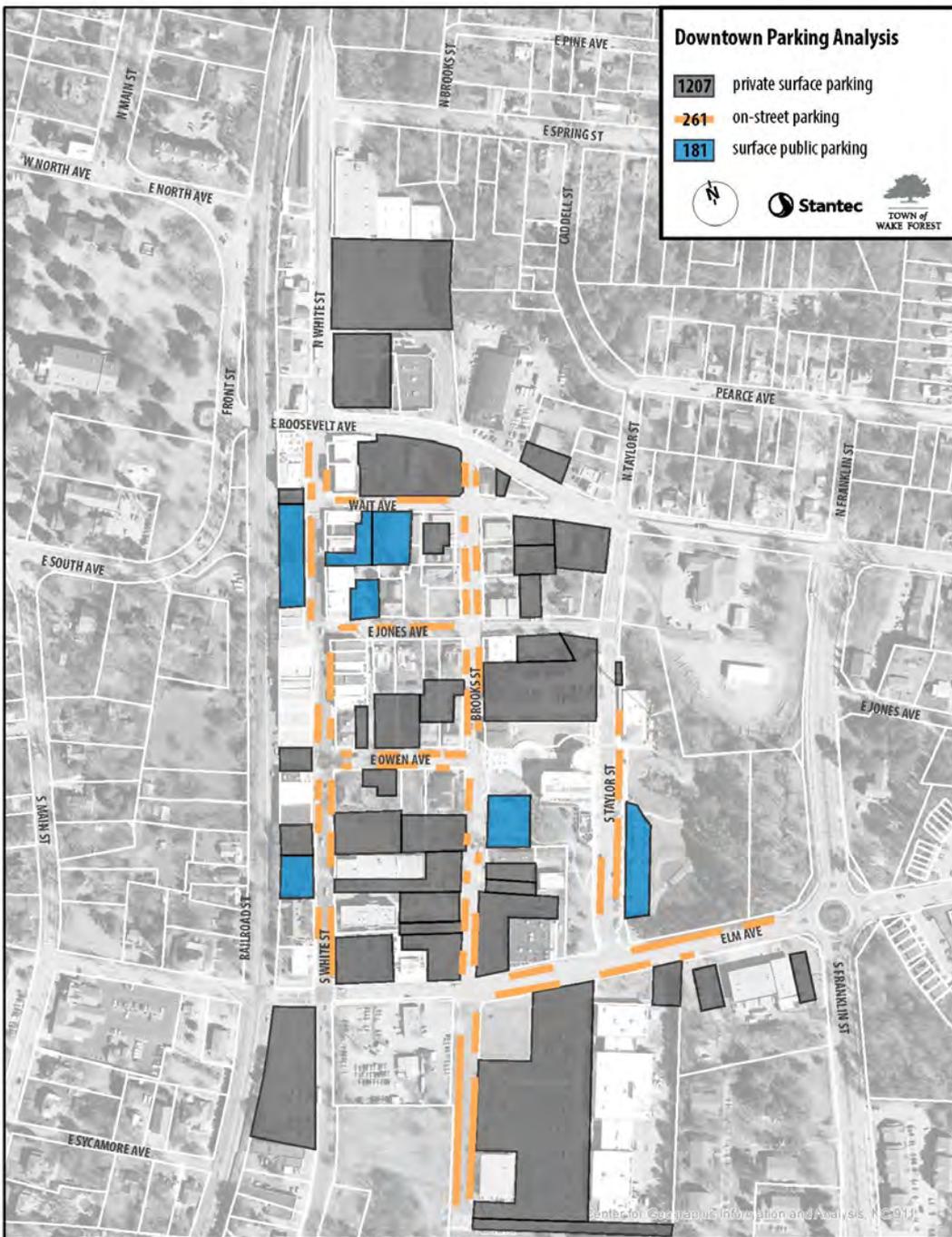
- buildings
- blocks
- parks

3 minute walk



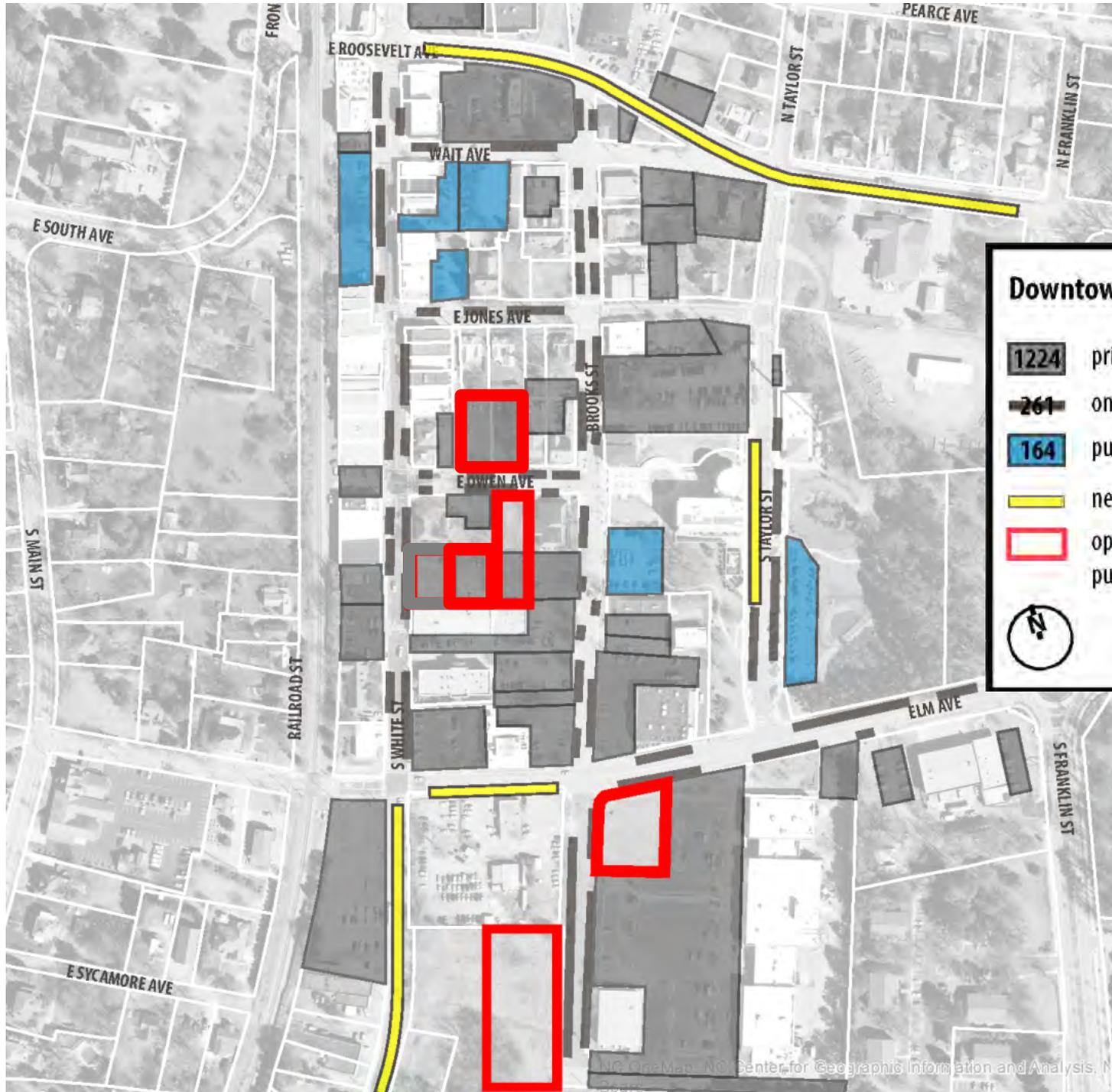
# Existing Conditions





# Existing Parking Conditions





### Downtown Parking Strategies

- 1224 private surface parking
- 261 on-street parking
- 164 public surface parking
- new on-street parking
- opportunities for future public parking



# Short Term Parking Strategies

1. Enforce Current Timed Spaces
2. Repurpose existing parallel spaces for diagonal parking
3. Consolidate driveways (2 to 1) to increase number of on-street spaces
4. Add spaces along Taylor Street behind Town Hall
5. Coordinate private parking areas through shared parking easements held by the town



# Short Term Parking Strategies

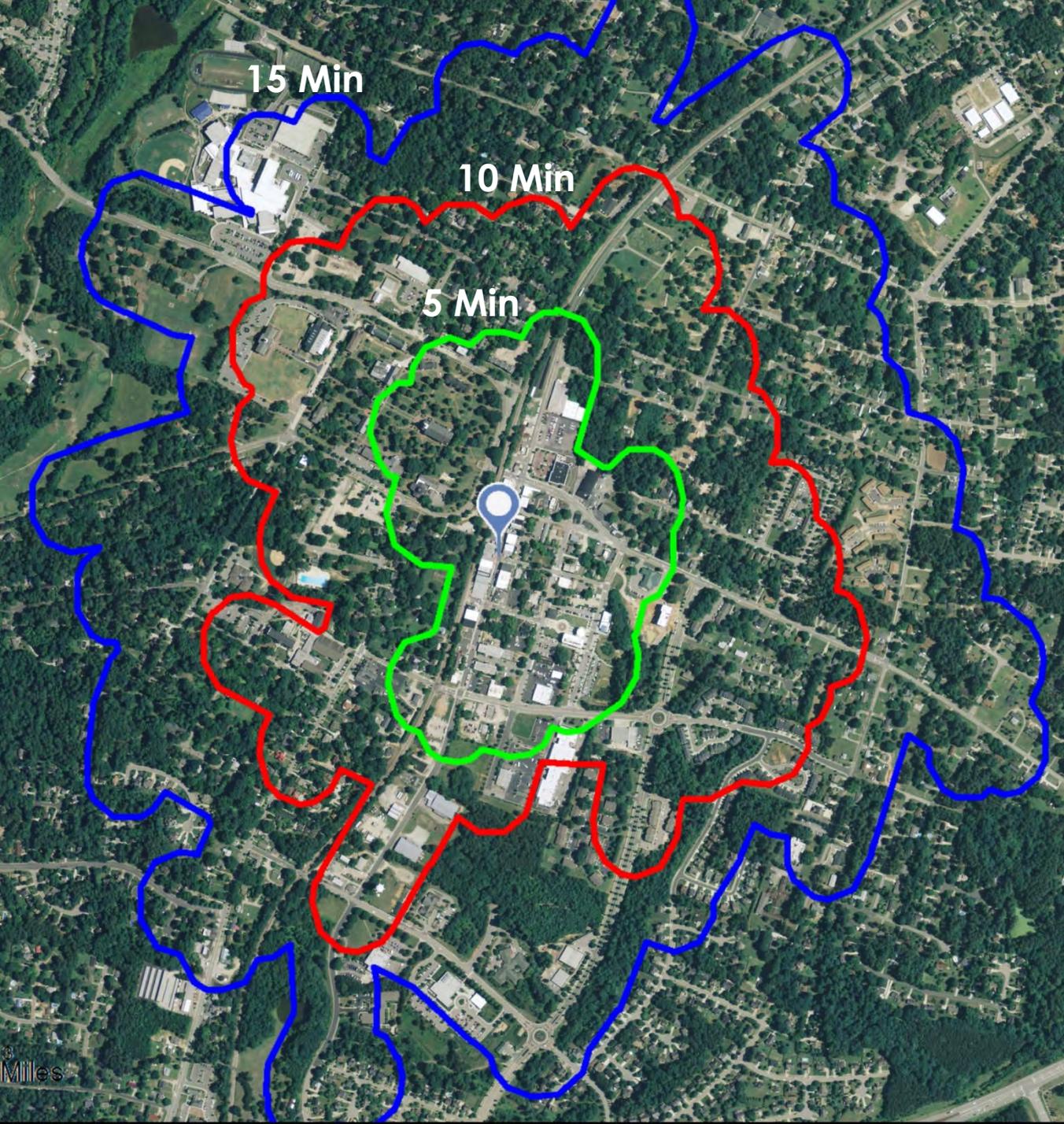
6. Investigate Baptist Church Lot for employee parking
7. Signage for existing available private lots (bank lots)



# Long Term Parking Strategies

1. Add Pay Station to White Street Lot
2. Meter White Street Spaces
3. Increase Parking Fees and Transit Accessibility
4. Build a Parking Deck (Avoid unless it's for a specialized use)





**5 Min – 30 units  
204 people**

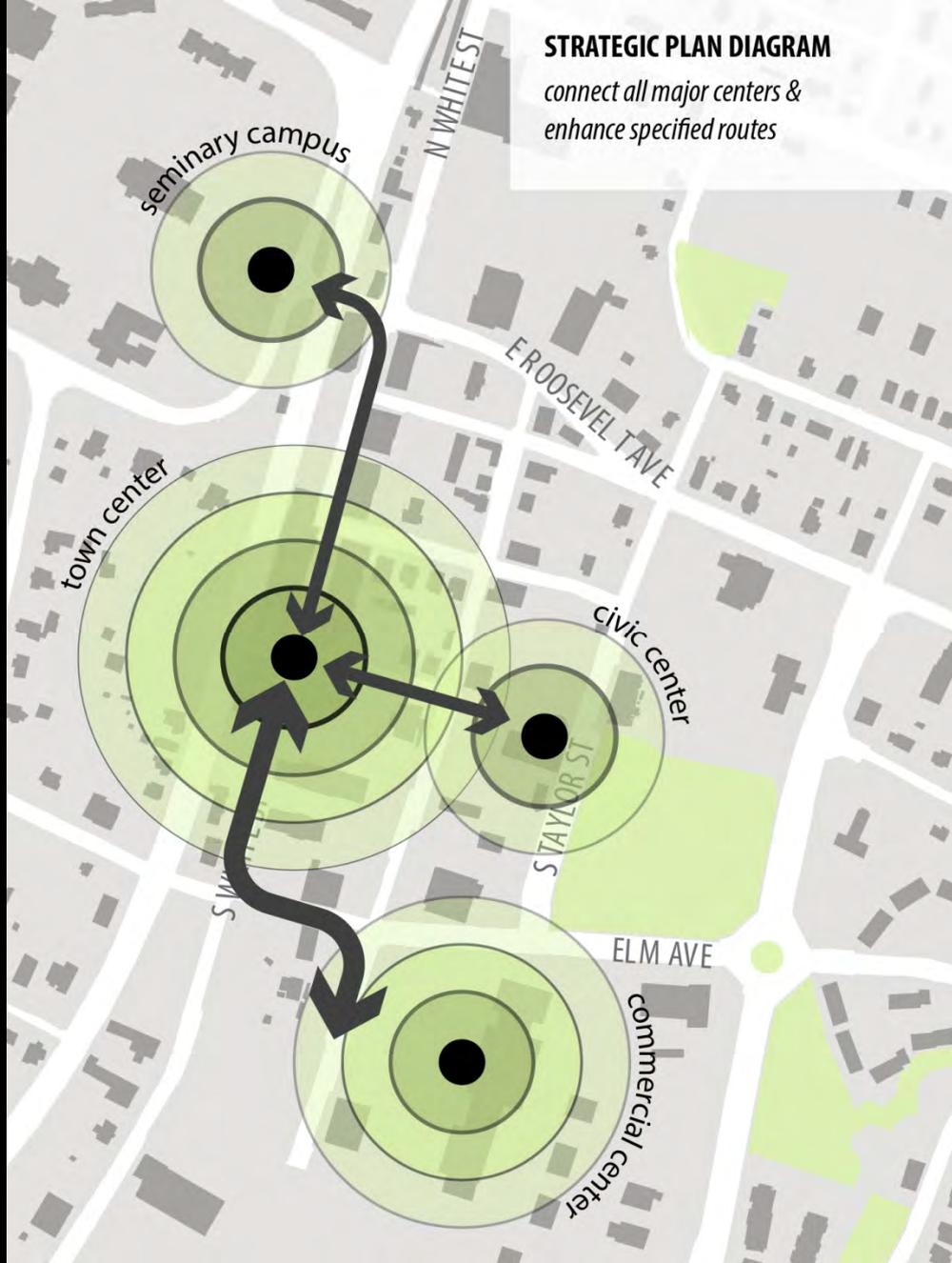
**10 Min – 577 units  
1466 people**

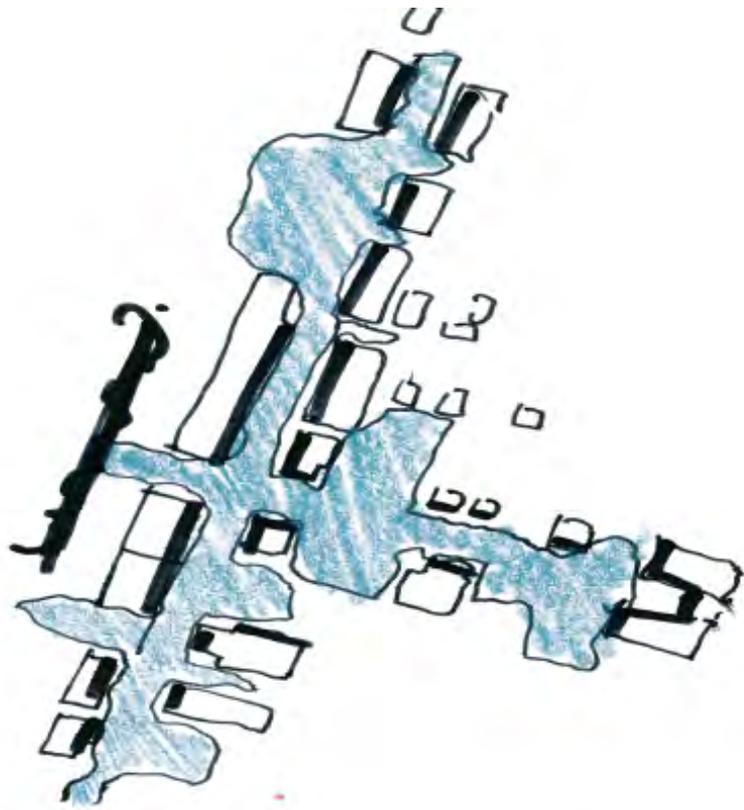
**15 Min – 1186 units  
2713 people**



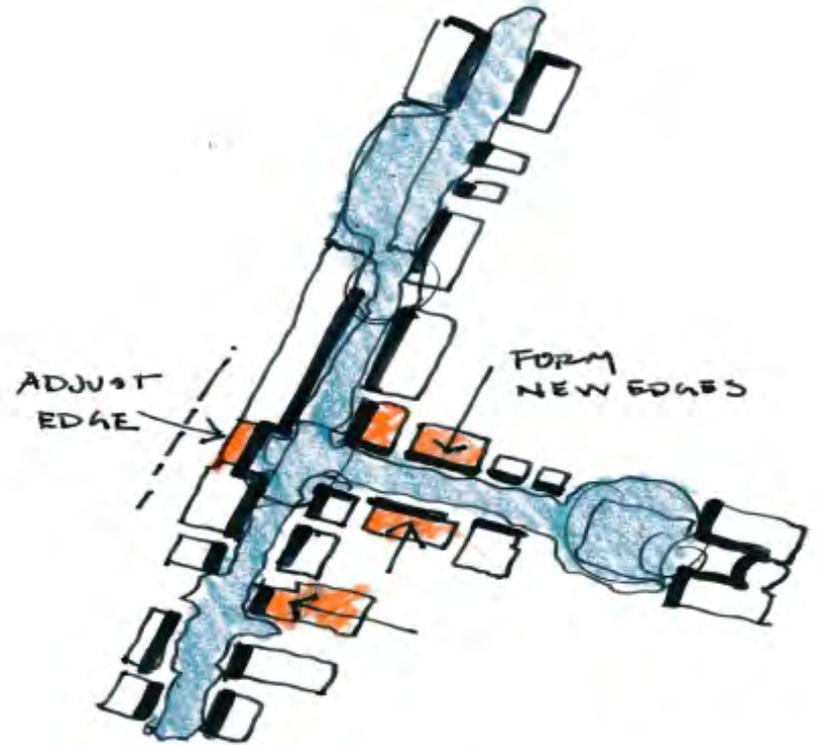
**STRATEGIC PLAN DIAGRAM**

*connect all major centers & enhance specified routes*



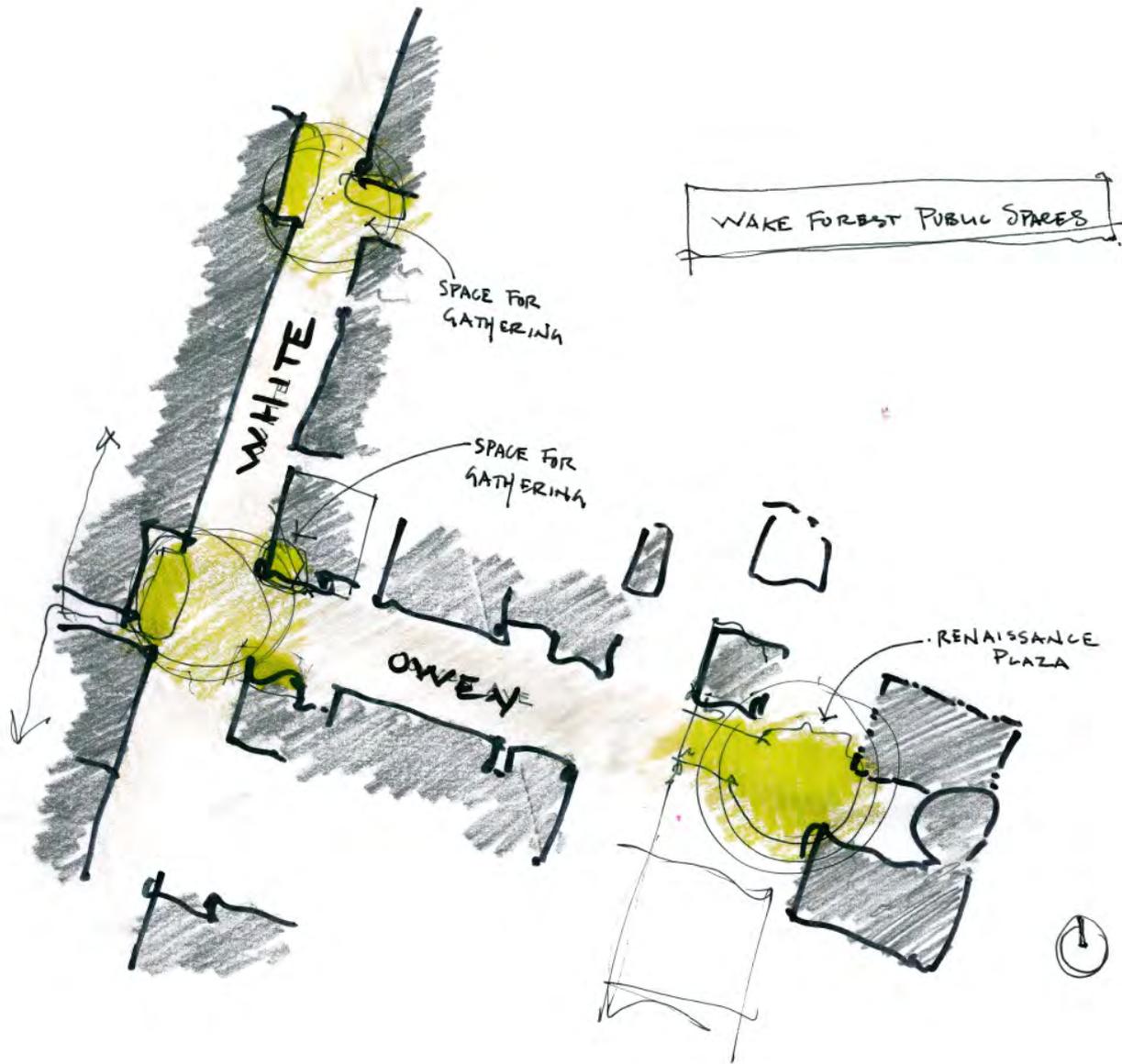


[ EXISTING CONTEXT ]



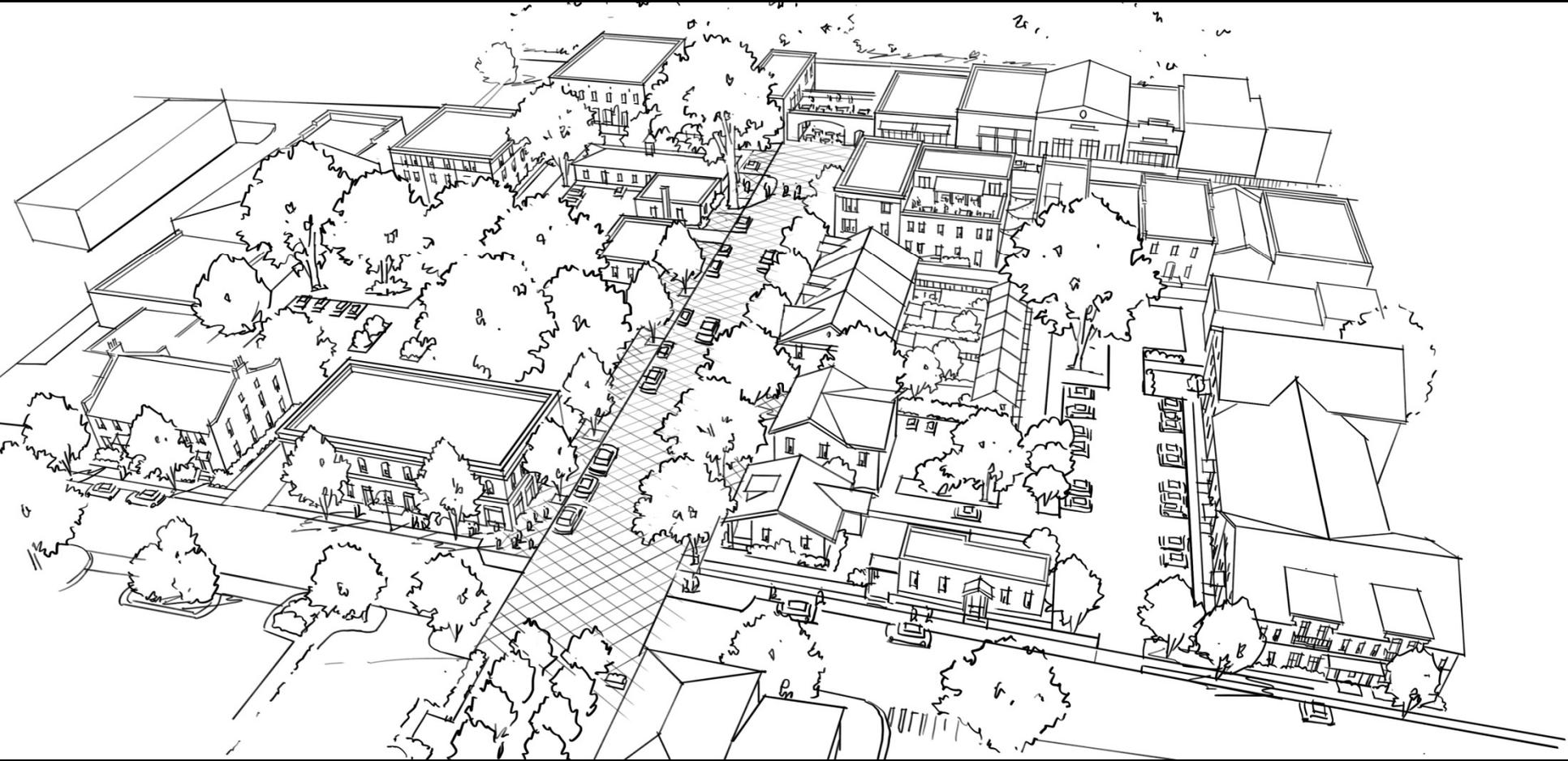
[ HOLDING THE EDGE. ]





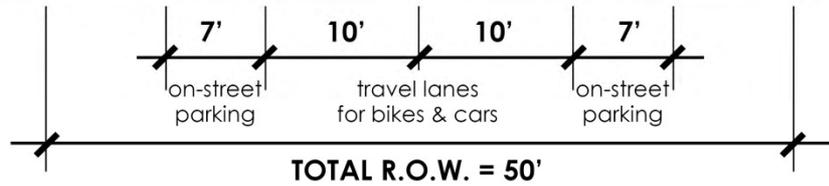


# Owen Street as a festival street





**BROOKS ST  
SECTION**  
(Elm to  
Roosevelt)



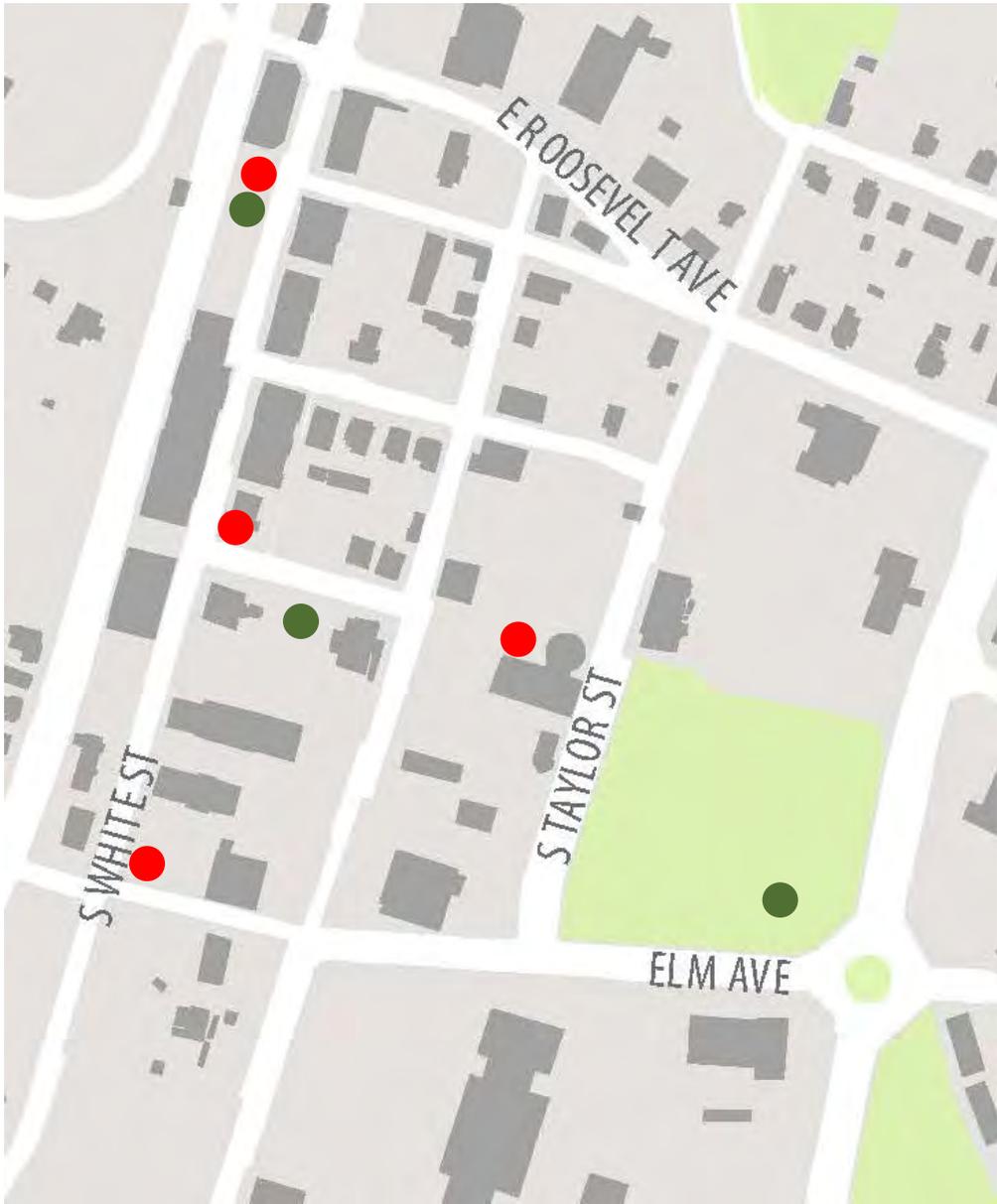
# Public Facilities

Performing Art Venue, Visual Arts Facility,  
Sprayground, Santa's Mailbox, Playground,  
Public Art, Permanent Outdoor Concert Stage,  
Community Center, Aquatic Facility



# Public Art and Landscaping





- Sprayground Options
- Playground Options



# Playgrounds



# Spraygrounds



# Town Hall Today



# Town Hall Expanded



# Tactical Improvements

Low Cost

High Impact

Quick to Implement

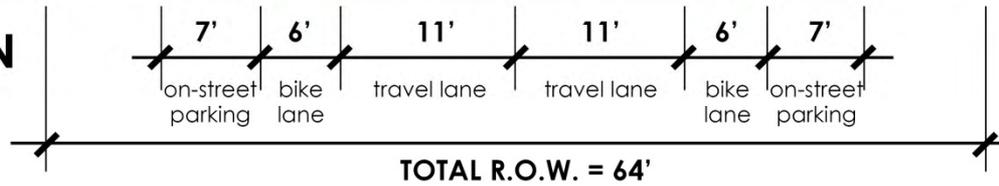


# Outdoor seating at Forks





**ELM AVE SECTION**  
 (Brooks to  
 Franklin)



# Outdoor seating at Forks



# Turning a Loading Zone into...



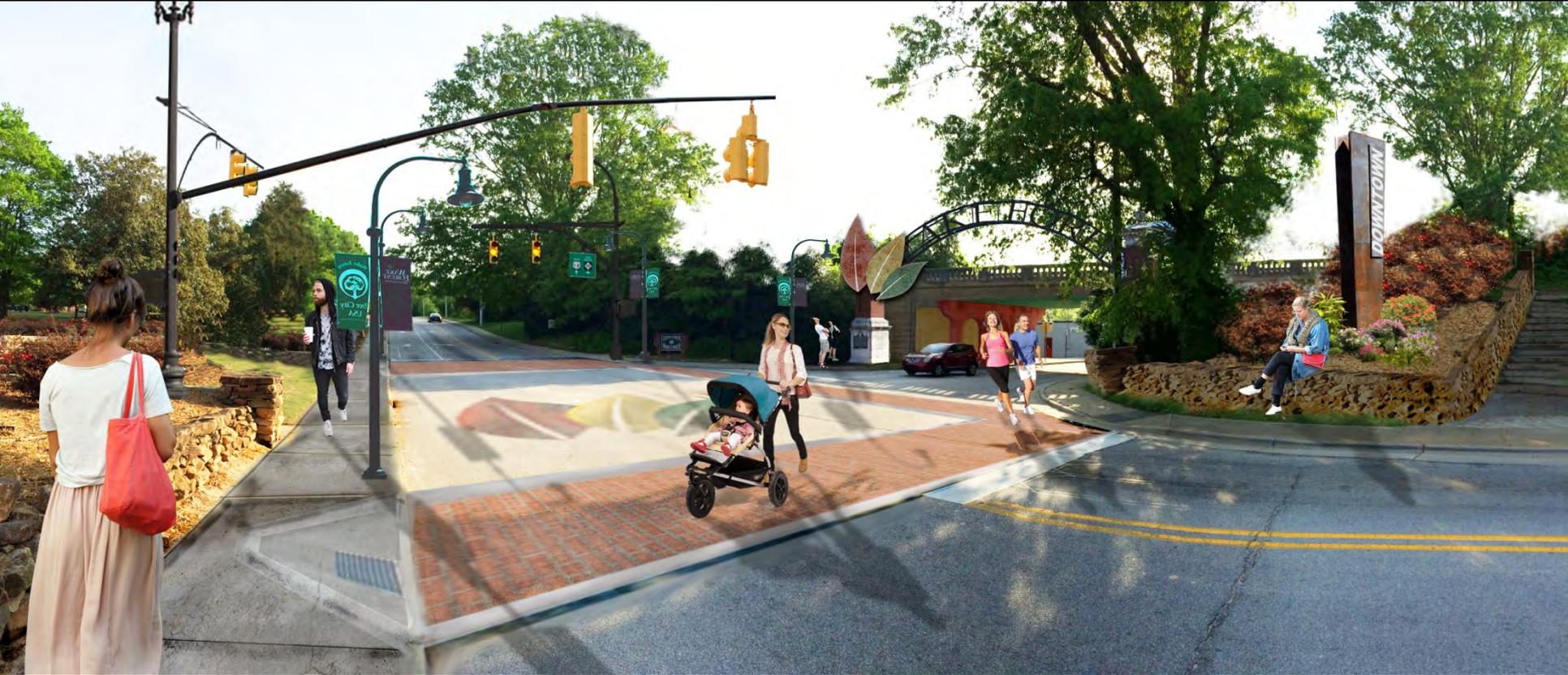
# ...a parklet with outdoor seating



# Front Street improvements



# Front Street improvements



# Railroad walkway



# Railroad walkway



# The bridge



# The bridge





## POTENTIAL BUILDOUT/INFILL

461 Housing Units

93,000 sf Office

85,000 sf Retail

15,000 sf Civic

16-24 room Boutique Hotel







WAKE FOREST DOWNTOWN RENAISSANCE PLAN  
Stantec - Urban Places Group | MJB Consulting | Zanetta Illustration

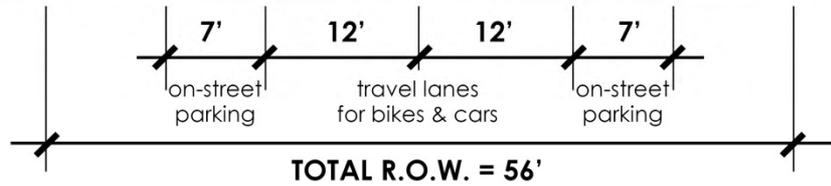








## ROOSEVELT AVE SECTION







# Heading west on Wait Avenue



# Heading west on Wait Avenue





WAKE FOREST DOWNTOWN RENAISSANCE PLAN  
Stantec - Urban Places Group | MJB Consulting | Zanetta Illustration



# White Street Infill



# White Street Infill



# White Street Infill



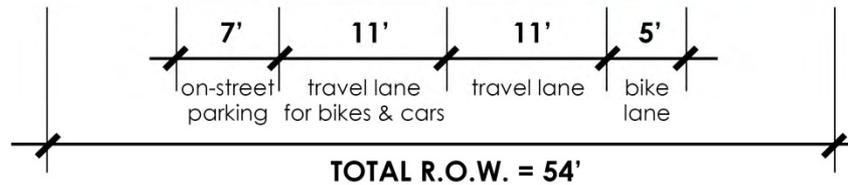
# White Street Infill







## ELM AVE SECTION (Brooks to White)



# Elm and White Infill



# Elm and White Infill



# Looking west at Elm and White



# Looking west at Elm and White



Tuesday, May 10<sup>th</sup>  
6:00 pm

See you soon!!!

