

Customers participating in any of the load management programs usually do not notice when their load management switch is activated.



## Credit earned for energy efficient appliances

We're ready to give you a **\$300 credit** for your new residential sized **heat pump** (under five tons) with a 13 Seasonal Energy Efficient Ratio to ensure it's energy efficient. And we'd like to give you a **\$150 credit** for your new 30-gallon or larger electric **water heater**.

Your new appliance must have a load management switch installed by the Town of Wake Forest before the rebate credit is given.

You can be assured of an immediate reward for purchasing your new energy efficient electric appliance, and of continued savings through your participation in our load management program.

## How to apply for your rebate

If you're a Wake Forest Power customer simply bring your receipt for your new appliance to town hall and sign up for a load management switch. As soon as we get the switch installed, you get the credit!

For more information, call the Town of Wake Forest Customer Service Department at (919) 435-9478.



**WakeForest  
POWER**

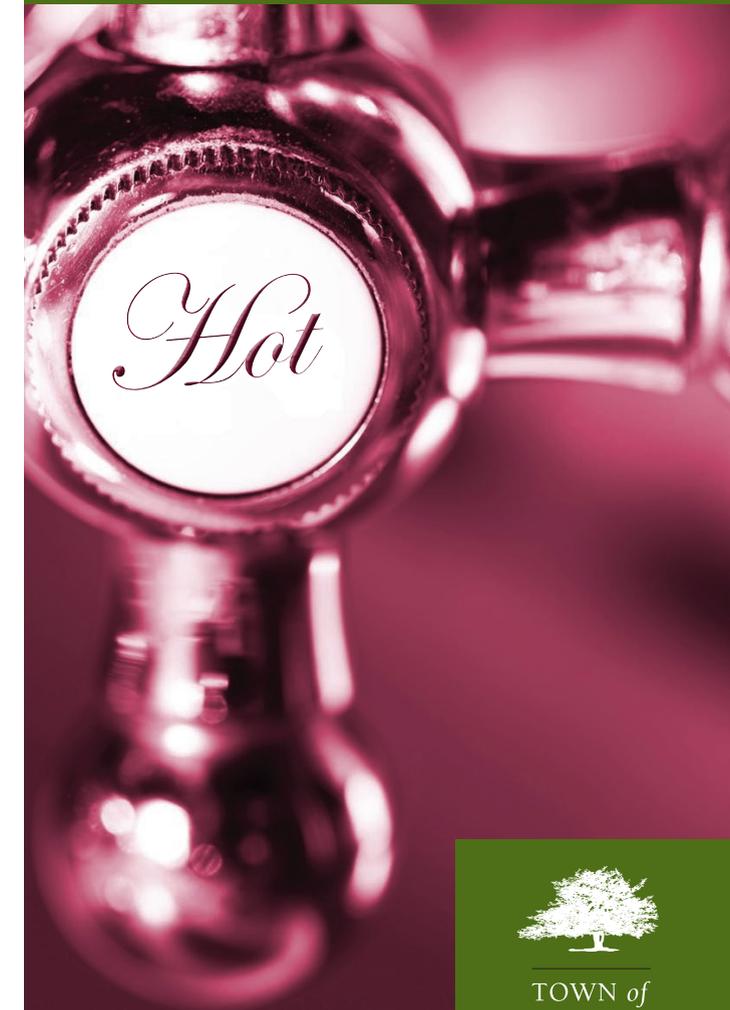
A Division of the Town of Wake Forest

TOWN of WAKE FOREST  
301 S. Brooks St., Wake Forest, NC 27587  
(919) 435-9400  
[www.wakeforestnc.gov](http://www.wakeforestnc.gov)



# Earn up to \$300 in rebates.

HEAT PUMP & WATER HEATER



TOWN of  
WAKE FOREST

# How load management works

Load Management is a way to control the amount of electricity being used in your home at any one time. When periods of peak demand occur, load management is used to reduce the demand and lower the cost.

Customers who participate in any of the load management programs allow the Town of Wake Forest to install a load management switch on their electric water heater, electric heat strips, or central air conditioner. During periods of heavy demand for power, radio signals to the load management switch cycle the controlled units off. The more switches the Town has in place, the greater the impact of the load management program. Most customers don't even notice when load managing occurs!

Load management customers receive a credit on their monthly bill. Annual credits equal:

- \$24/yr for electric water heater control
- \$40/yr for electric heat strip control
- \$20/yr for central air conditioner 50% control
- \$80/yr for central air conditioner 100% control

To request a load management switch, call (919) 435-9400 or visit the customer service counter at town hall.

## \$300 Electric Heat Pump Rebate

If you're a Wake Forest Power customer, simply install a new energy efficient electric heat pump and request an air conditioning load management control from the Town of Wake Forest, and we'll give you a \$300 credit on your electricity bill.\*

But that's not all! As a participant in our load management program, you can continue to enjoy significant savings year-round! In the summer your air-conditioning load management control will allow you to earn as much as \$20 per month from July through October for a total credit of \$80 per year. And by enrolling in our heat strip load management control program, you'll earn \$10 per month from January through April for a total credit of \$40 per year.

## \$150 Electric Water Heater Rebate

Wake Forest Power customers that install an energy efficient water heater and request a water heater load management control from the Town of Wake Forest are eligible to receive a \$150 credit on their electricity bill.\* Then, as a participant in our load management program, you'll earn \$2 per month throughout the life of the water heater.

*\* The load management switch must be installed for one year or you will be billed for the full amount of the rebate.*



## Heat Pump/Water Heater Rebate

- Yes! I want a \$300 rebate on my new electric heat pump!**
- Yes! I want a \$150 rebate on my new electric water heater!**

NAME

STREET ADDRESS

CITY, STATE, ZIP

PHONE #

ACCOUNT #

TODAY'S DATE

SIGNATURE

Please submit:

- A completed and signed Rebate form
- A completed and signed Load Management Authorization form
- A receipt for your new electric heat pump or your new electric water heater

Bring all items to town hall or mail them to:

**Town of Wake Forest, attn: Customer Service  
301 S. Brooks St., Wake Forest, NC 27587**

## Load Management Authorization

Yes! I want load management switches, sign me up for:

- Electric Water Heater**  
\$2 monthly credit, year-round  
*Water heater must be a minimum of 30 gallons*
- Air Conditioning**—Choose one option
  - 50% Control**  
\$5 monthly credit, June-September billing
  - 100% Control**  
\$20 monthly credit, June-September billing
- Heat Strips**  
\$10 monthly credit, December-March billing

NAME

STREET ADDRESS

EMAIL ADDRESS *Will not be disclosed to any other organization*

PHONE #

ACCOUNT #

- Do you:**  **own your residence**  
 **rent your residence**

*If you rent, the owner's signature is required for switches to be installed.*

Sign me up for the load management program. I understand that load management switches will be installed at my residence by qualified personnel at no expense to me and that I will receive monthly credits on my electric bill as specified above.

SIGNATURE

OWNER'S SIGNATURE *Only applicable if you are renting your residence*

- I would like to receive occasional emails about programs, services and special events offered by the Town Wake Forest. I understand that I may unsubscribe at any time.