

Advertiser Information

501c3 ORGANIZATION?
 YES NO

COMPANY / ORGANIZATION NAME _____ TODAY'S DATE _____

ADDRESS _____ CITY _____ STATE _____ ZIP _____

WEBSITE _____ PHONE _____

CONTACT NAME _____ CONTACT PHONE _____

CONTACT EMAIL _____

Agency Information (IF APPLICABLE)

AGENCY _____

ADDRESS _____ CITY _____ STATE _____ ZIP _____

CONTACT NAME _____ CONTACT EMAIL _____ CONTACT PHONE _____

Space Reservation SELECT AD SIZE & INSERTIONS

AD SIZE	RATE PER INSERTION*
<input type="checkbox"/> Full Page <i>Back Cover</i>	\$1,200
<input type="checkbox"/> Full Page	\$900
<input type="checkbox"/> Half Page <i>Vertical</i>	\$550
<input type="checkbox"/> Half Page <i>Horizontal</i>	\$550
<input type="checkbox"/> Quarter Page	\$325
<input type="checkbox"/> Eighth Page <i>Horizontal</i>	\$225

*20% rate discount for 501c3 organizations

INSERTION(S)*	SPACE RESERVATION	AD DUE
<input type="checkbox"/> July/Aug 2016	May 26	June 1
<input type="checkbox"/> Sept/Oct 2016	July 25	Aug 1
<input type="checkbox"/> Nov/Dec 2016	Sept 26	Oct 3
<input type="checkbox"/> Jan/Feb 2017	Nov 23	Dec 1
<input type="checkbox"/> March/April 2017	Jan 25	Feb 1
<input type="checkbox"/> May/June 2017	Mar 24	Mar 31
<input type="checkbox"/> July/Aug 2017	May 26	June 2
<input type="checkbox"/> Sept/Oct 2017	July 25	Aug 1
<input type="checkbox"/> Nov/Dec 2017	Sept 25	Oct 2

*15% series discount for 3-5 insertions; 20% discount for 6 insertions

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<small>RATE PER INSERTION</small>		<small>NUMBER OF INSERTIONS</small>		<small>TOTAL DUE</small>	<small>TOTAL w/SERIES DISCOUNT</small>



Terms

RIGHT OF REFUSAL: The Town of Wake Forest reserves the right to refuse advertising and may, at its sole discretion, edit, reject or cancel at any time any advertising submitted by advertiser.

POSITIONING: The back cover is a designated space. All other ads will be positioned at the publisher's discretion.

ARTWORK: All ads are full color. Artwork must be provided as a print-ready PDF.

LIABILITY: The town assumes no liability for any advertisement and is not responsible for errors in camera-ready ads. The town shall not be liable to advertiser for any loss that results from the incorrect publication, positioning or omission of its advertisements.

PAYMENT: Cash, check or credit card is accepted for payment. **All ad sales are final. No refunds.**

ADVERTISER'S SIGNATURE _____ DATE _____

SUBMIT

Please return completed order form and full payment by the space reservation deadline to:

Anna Bolton | abolton@wakeforestnc.gov
 919.435.9422 | fax 919.435.9419