

Wake Forest
Parks & Recreation
Department

**Mission
Statement**

The Wake Forest Parks & Recreation Department seeks to enhance the lives of the citizens of Wake Forest by offering a comprehensive system of parks, greenways, facilities, and open spaces coupled with cultural and athletic programs that promote education, health and wellness.



Parks & Recreation Department
401 Elm Avenue, Wake Forest, NC 27587
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web: www.wakeforestnc.gov

“We worry about what a child will become tomorrow, yet we forget that he is someone today.”

-Stacia Tauscher

**Youth
Baseball & Softball
Sponsorship
Opportunities**



**“You can learn many things from children.
How much patience you have, for instance.”**

-Franklin P. Jones

The Wake Forest Parks & Recreation Department invites local businesses, civic clubs and other groups to sponsor one or more teams in its youth t-ball, softball, and baseball leagues. Sponsorship is an excellent way for your organization to become an integral part of the greater Wake Forest community.

How does sponsorship work?

We expect to field over 60 teams comprised of more than 1,000 local boys and girls during our 2009 Spring/Summer season. As a sponsor, your company's name and/or logo will be screen-printed onto your team's jerseys offering valuable advertising for your organization throughout the season - and beyond! Since participants keep the jerseys once the season ends, your name and logo will remain visible in the community for years to come.

Is sponsorship tax-deductible?

Team sponsorship is a tax-deductible contribution to the Wake Forest Parks & Recreation Department. The \$200 sponsorship fee (per team) helps purchase equipment and uniforms for the leagues and helps offset the cost of participation by Wake Forest area youth.

What does sponsorship include?

- Your name/logo screen-printed on team jerseys
- Your name on team schedules distributed to team families and news media (for example: Wake Forest Police Department Rangers)
- Your name and the team or teams you sponsor listed on the Town of Wake Forest website
- A decal for your storefront window/door recognizing you as a sponsor of the Wake Forest Parks & Recreation Department
- A team photo/plaque for display in your place of business

If you'd like more information on sponsorship opportunities with the Wake Forest Parks & Recreation Department, contact Edward Austin at (919) 554-6183.



Sponsor Intent Form

Company/Organization

Contact Person

Address

City/Zip

Telephone/Fax

E-mail

Desired League(s) for Sponsorship:

- ◆ T-Ball (5-6 year olds)
- ◆ Coach-Pitch Baseball (7-8 year olds)
- ◆ Minor League Baseball (9-10 year old boys)
- ◆ Minor League Softball (9-10 year old girls)
- ◆ Little League Baseball (11-12 year old boys)
- ◆ Little League Softball (11-12 year old girls)
- ◆ Junior League Baseball (13-14 year old boys)
- ◆ Junior League Softball (13-15 year old girls)
- ◆ Senior League Baseball (15-17 year old boys)
- ◆ Dream League Baseball (Special-Needs Players)

Please check the appropriate box below

- YES! I would like to sponsor ___ team(s) during the 2009 season.
- Please send invoice for sponsorship fee(s).
- NO. I am not interested in sponsoring team(s).

PLEASE RETURN BY MARCH 20, 2009 to
Edward Austin, Athletic Coordinator
401 Elm Avenue, Wake Forest, NC 27587
(919) 554-6183