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**FOR IMMEDIATE RELEASE**

### **TOWN LAUNCHES ONLINE STORE**

**WAKE FOREST, NC – October 26, 2009** – The Town of Wake Forest has launched a new online store where visitors can purchase items previously available only at town hall and other select area locations.

Located at [www.wakeforestnc.gov/marketplace.aspx](http://www.wakeforestnc.gov/marketplace.aspx), the Town of Wake Forest Marketplace utilizes PayPal for purchases of such popular items as “Connections...100 Years of Wake Forest History,” the Centennial Blanket, and engraved brick pavers.

As a special offer, online shoppers can also purchase tickets to the Centennial Community Christmas Gala. Scheduled for Saturday, Dec. 5, 2009, the gala will be held at the site of the new town hall. Tickets purchased online cost \$25/each, plus \$2 for shipping and handling.

Customers concerned about the security of making payments online will be pleased to know that the Town uses Paypal’s secure payment gateway and does not store any payment or credit card details. Accepted modes of payment include credit cards, debit cards, and Paypal balances.

PayPal enables any individual or business with an email address to securely, easily and quickly send and receive payments online. PayPal’s service builds on the existing financial infrastructure of bank accounts and credit cards and utilizes the world’s most advanced proprietary fraud prevention systems to create a safe, global, real-time payment solution.

For more information about the Town of Wake Forest Marketplace, contact Public Information Officer Bill Crabtree at (919) 554-6196 or [bcrabtree@wakeforestnc.gov](mailto:bcrabtree@wakeforestnc.gov).

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