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FOR IMMEDIATE RELEASE

BICYCLE SAFETY FAIR SEPTEMBER 14

WAKE FOREST, NC – September 9, 2008 – The Town of Wake Forest Planning & Inspections Department is sponsoring a free Bicycle Safety Fair on Sunday, September 14. The event will include a Bicycle Rodeo and Bicycle Plan Workshop and will be held from 10 a.m. to 3 p.m. in the old Wake Forest Plaza, located at the corner of Elm Avenue and Brooks Street.

The Bicycle Safety Rodeo is designed to teach safe bicycle riding skills to children ages five to 10 and their parents. During the event, Cyclesafe.org staff, NC Highway Patrol Traffic Safety Information Division officers, and other adults with cycling experience will work with children on safe riding techniques through an obstacle course that re-creates real-life situations. The course will help participants practice scanning for automobiles, develop correct riding techniques, offer intersection safety tips and teach children how to avoid road hazards such as tree limbs, pot holes, and rocks.

On the day of the event, a parent or legal guardian will be required to sign a waiver for their child(ren) to participate. Children are encouraged to bring their own bicycles and helmets as free bicycle inspections will be offered at the start of the obstacle course. Loaner helmets and bicycles will also be available on a first-come/first-serve basis for use at the Rodeo.

Participants and parents will learn how to fit helmets properly and opportunities will be provided throughout the day to earn a free helmet. Helmets that meet Consumer Product Safety Commission standards will also be on sale for \$5. Sponsorships are available to cover the cost of helmets.

Event planners will also set up several information booths and offer free giveaways and prizes for safe riders. In addition, Triangle Transit will provide a bus on-site and instruct participants how to load bikes securely onto the bike rack.

Wake Forest area residents are also invited to visit the Wake Forest Bicycle Plan Workshop table to review maps of the proposed bicycle network, view photo renderings of future bicycle facilities, and learn about the implementation plan. To preview the draft Bicycle Plan prior to the workshop, please visit www.wakeforestnc.gov/planning_bike_plan.aspx.

The Bicycle Rodeo is sponsored by Warren, Perry, Narron, Shackleford & Mackay, P.L.L.C.

Helmets, prizes, and event support are being provided by Wake Forest Awards & Engraving, Bright Funeral Home, Chick-fil-A, Red Robin, North Carolina Department of Transportation Division of Bicycle and Pedestrian Transportation, Wake Forest Kiwanis, REI North Hills , Wake Forest Police Department, CycleSafe.org, Dick's Sporting Goods ~ Corporate Sponsorship/Donation Program, Safe Kids Wake County, NC Highway Patrol ~ Traffic Safety Information Division, Louis Berger, Allstate Insurance Co. – Thomas Walters, Wal-Mart, Triangle Transit and the Wake Forest Fire Department.

For more information, please visit www.wakeforestnc.gov/bikesafetyrodeo.aspx or contact Candace Davis at (919) 554-4895 or via email at cdavis@wakeforestnc.gov.

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For more information about the [Town of Wake Forest](#), contact [Bill Crabtree](#), Public Information Officer, at (919) 554-6196.