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**FOR IMMEDIATE RELEASE**

### **PUBLIC POWER WEEK OCTOBER 5-11**

**WAKE FOREST, NC – September 30, 2008** – The [Town of Wake Forest](#) and [Wake Forest Power](#) are celebrating Public Power Week, October 5-11, along with more than 2,000 other electric utilities that collectively provide electricity on a not-for-profit basis to 44 million Americans.

“Public Power Week is a chance for Wake Forest Power to tell its story of how it effectively powers Wake Forest. We work day and night to provide safe, reliable energy with a focus on customer service and environmental stewardship,” said Town Manager Mark Williams.

Public Power Week is a national, annual event sponsored in conjunction with the American Public Power Association (APPA) in Washington, D.C. APPA is the service organization for community- and state-owned electric utilities.

The Town of Wake Forest and Wake Forest Power invite community members to participate in a variety of Public Power Week events. Scheduled activities include:

- **Public Power Week Word Search Contest** – From now until October 10, Wake Forest Power residential electricity customers can enter to win a free month of electricity during the month of October by completing the Public Power Word Search. For more information, visit the Town’s website at [http://www.wakeforestnc.gov/publicpowerweek\\_wordsearch.aspx](http://www.wakeforestnc.gov/publicpowerweek_wordsearch.aspx) and download the word search puzzle and registration form.
- **Customer Appreciation** – Public Power Week is also Customer Appreciation Week, so Wake Forest is inviting its utility customers to visit Town Hall October 6-10. As a way of saying thank you to its valued customers, the Town will serve assorted refreshments in the lobby each day and provide brochures on energy conservation and public power, as well as information about Wake Forest programs and services. Giveaways, such as stickers, pens, and special surprises, will also be provided.

Finally, Customer Appreciation Day is Wednesday, October 8. On this day, the Town will provide additional prizes and host a special energy fair from 10 a.m. until 2 p.m.

Wake Forest has been a proud public power community since 1909. Today it serves approximately 8,600 residential customers and 300 commercial and industrial customers.

For more information about Public Power Week events and activities, contact Customer Service Supervisor [Drew Brown](#) at (919) 554-6107.

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For more information about the [Town of Wake Forest](#), contact [Bill Crabtree](#), Public Information Officer, at (919) 554-6196.