



Contact: Bill Crabtree
Telephone: (919) 554-6196
Email: bcrabtree@wakeforestnc.gov

FOR IMMEDIATE RELEASE

MAYOR JONES RECOGNIZED BY NATIONAL LEAGUE OF CITIES

WAKE FOREST, NC – January 25, 2008 – Wake Forest Mayor Vivian Jones will be recognized by the National League of Cities (NLC) for reaching the Bronze level in its Certificate of Achievement in Leadership program.

The Bronze Certificate level is achieved by local city officials when they earn 16 credits in all five of the core competency areas of municipal leadership. Mayor Jones is one of less than 590 NLC members to have reached the Bronze level in the Certificate of Achievement in Leadership program since the program's inception.

NLC's Leadership Training Council established the Certificate of Achievement in Leadership program in 1999. The primary purpose of the program is to recognize and acknowledge one or more of the core areas of municipal leadership such as personal leadership growth and development, effective governance, effective communications and media relations, skills in developing and promoting partnerships, and promoting and managing change. These are referred to in the LTI curriculum as "Cornerstone," "Competent Practitioner," "Communicator," "Collaborator" and "Catalyst."

Mayor Jones has served as Wake Forest's mayor since November 2001. Prior to that, she served for two years on the Town's Board of Commissioners.

The National League of Cities is committed to strengthening and promoting the leadership capacity of our nations' local elected officials. As part of the NLC mission to create stronger communities, the Leadership Training Institute provides local city officials with professional development opportunities to assist them in promoting positive change and innovation within their local communities. At the same time, seminars are designed to explore the nature and practice of local governmental leadership.

The National League of Cities is the nations' oldest and largest organization devoted to strengthening and promoting cities as centers of opportunity, leadership and governance. NLC is a resource and advocate for 19,000 cities, towns and villages, representing more than 218 million Americans.

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For more information about the [Town of Wake Forest](#), contact [Bill Crabtree](#), Public Information Officer, at (919) 554-6196.