

Wake Forest Human Relations Council

Minutes
July 22, 2010

Members Present: Sherry Burchett, Chairman, Allyson Rayfield, Bill Slater, Nicole Hedrick, Adriane Young, Meredith Brown, Henrietta Coursey, and Anne Hines, E-Officio. **Absent:** Angelo Pettis, Karen McVicker, and Tammy Moody, Staff Liaison.

Call to Order: The meeting was called to order at 7:10 p.m.

Action: Meredith Brown made a motion to accept the minutes of the June 24, 2010 meeting and was seconded by Nicole Hedrick. The motion carried unanimously.

New Business: It was noted that Karen McVickers had given her resignation from the HRC because she is moving to New Bern, NC to be closer to her son.

Old Business: Allyson Rayfield advised that all GND vendors have been invoiced.

She further noted that she meet with Tammy Moody, HRC staff Liaison and Town Human Resources Director, and Aileen Staples, Town Director of Finance, to determine if in deed the Town has provided HRC funds in the Town Budget adopted in June, 2010. Apparently the issue isn't in "black and white" as \$7,500 has been included for use by the HRC, but there is no year to year carry over. The exception is if there are funds remaining that were donated. We start with a clean slate each year with regards to any Town funds. The bottom line is the HRC has \$7,500 for 2010-2011. Any "carry-over" is just added to that amount, which would give us approximately \$7,143.00

Committee Reports: GND updates: Entertainment: Meredith Brown and Sherry Burchett have confirmed all entertainment. Including the main group – Brimstone. More groups are asking to participate. Nicole Hedrick suggested there be two stages – one small and one large. She stated she wanted GND to appeal to as many people as possible, regards of age. It was noted the DJ will fill in if there is any "blank" time. He will be able to play a large variety of music. Brian Pate who has been the DJ for several years will be unavailable this year, but he will send one of his partners and will not charge as much. Other confirmed entertainment: Destiny Dance and Friendship Baptist Church Praise Dancers.

Mascots: Not all have been confirmed. Trying to contact NC State to see if Ms. Wolf would be available.

Other: The Balloon artist has been confirmed. Adriane Young will take care of getting the face painter.

Media & Communication: Chairman Burchett noted that she and Angelo Pettis met with Bill Crabtree, Town PIO, and tapped a segment for Focus on Wake Forest which will begin airing August 1. There was a meeting with David Leone with the Wake Weekly and he will do an article about the Good Neighbor of the Year awards – which was just added this year. Nicole Hedrick noted that Bill Crabtree will do press releases for all local media outlets. Ms. Hedrick is also writing an article that will be included in

the August/September “Our Town” newsletter. It was discussed that possibly a flyer could be sent to all schools to include in Friday book bags. Ms. Burchett’s nephew is putting out flyers at the Factory. The Chamber of Commerce may do some free advertising.

Food & Beverage: Ms. Coursey had contacted a number of area companies. She is waiting to hear from their corporate managers to learn what they will be donating. Dr. Slater noted that Chick Filet will donate the condiments. Anne Hines was directed to take an inventory of last year’s supplies and report back to the committee.

Fundraising and sponsors: Everyone should participate.

Give aways and prizes: Everyone has to be involved in this aspect of GND.

Health & Safety: Ms. Rayfield has contacted the Fire Dept, EMS and Police Dept.

T-Shirts: Dr. Slater is working with Steve’s Ts. They will give us the same price as last year. He will order the following: 25 XXL; 100 XL; 175 L; 100 M; and 50 S.

Volunteers: As many as possible for set up and break down. Perhaps local Boy Scout Troupes could use the event for Community Service badge.

GND of the year award: A question arose regarding the possibility of someone “padding” their resume. After some discussion, it was determined there are few ways to vet a resume and they have to be taken at face value.

Ms. Hines was asked to find out if Town Hall would be willing to have a plaque somewhere in the Town Hall that would list the names of each year’s winners. She will check into the possibility.

Community Outreach: Because of the time being spent on GND, not much has been done with the proposed Community Outreach Program. Some suggestions were: 1) have a HRC meeting at a different venue in the Town and 2) do something in Oct/Nov at Richland Creek – perhaps a toy drive. Ms. Hedrick suggested that Meredith Brown be chair. Ms. Brown said she would be happy to do the job and will have a plan at the August meeting.

With no further business to come before the Council, Allyson Rayfield made a motion and Nicole Hedrick seconded to adjourn the meeting at 8:25 p.m.

Respectfully submitted by:
Sherry Burchett
Chairman

Tammy Moody
Staff Liaison