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FOR IMMEDIATE RELEASE

2011 PUBLIC POWER WEEK WORD SEARCH CONTEST IS UNDERWAY

WAKE FOREST, NC – September 20, 2011 – Public Power Week 2011 is Oct. 3-7, and Wake Forest Power is celebrating again this year by offering its residential electric customers the chance to win free electricity in October in the “Public Power Week Word Search Contest.”

Wake Forest Power customers who wish to enter can pick up a word search puzzle at the Wake Forest Town Hall, 301 S. Brooks St., or download a copy at www.wakeforestnc.gov/publicpowerweek_wordsearch.aspx.

To play, read the essay entitled “Wake Forest – A Proud Public Power Community” and pay special attention to the highlighted words throughout the narrative. Find and circle all the highlighted words in the puzzle, fill out the registration form, and return both the puzzle and the registration form.

Completed registration forms and word search puzzles may be mailed or delivered to the Wake Forest Town Hall, 301 S. Brooks St., Wake Forest, NC 27587 or faxed to (919) 435-9489. Completed forms and puzzles must be received no later than 4 p.m., Friday, Oct. 14.

On Monday, Oct. 17, Town Manager Mark Williams will draw the names of three winners from the pool of eligible entries. Winning contestants will be notified no later than Wednesday, Oct. 19.

Only current Wake Forest Power residential electric customers are eligible to participate in the contest and only one submission per customer will be accepted. Town of Wake Forest employees are not eligible.

A division of the Town of Wake Forest, Wake Forest Power supplies electricity to approximately 5,000 residential and 1,300 commercial customers. A public power community since 1909, Wake Forest is one of 32 members of the North Carolina Eastern Municipal Power Agency (NCEMPA). For more information about Wake Forest Power, visit www.wakeforestnc.gov/wakeforestpower.aspx.

For more information about the 2011 Public Power Week Word Search Contest, contact Customer Service Supervisor Drew Brown at (919) 435-9466 or abrown@wakeforestnc.gov.

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For more information about the Town of Wake Forest, contact Public Information Officer Bill Crabtree at (919) 435-9421 or bcrabtree@wakeforestnc.gov.