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FOR IMMEDIATE RELEASE

CHANGES TO WAKE FOREST LOOP BEGIN MAY 31

WAKE FOREST, NC – May 24, 2011 – In order to better serve existing and potential bus passengers, the Town of Wake Forest is modifying the Wake Forest Loop bus service. The changes include six new stops and expanded service to new areas of town during mid-day and weekday rush hours.

Beginning Tuesday, May 31, the bus will offer service during peak times along North Main Street from Stadium Drive to West Chestnut Avenue. Peak times are from 6 a.m. to 9:50 a.m. and 4 p.m. to 8:05 p.m.

The modified route also includes a mid-day extension along Rogers Road from South Main Street to the Crossings at Heritage. Mid-day times are between 10 a.m. and 3:50 p.m.

The Wake Forest Loop will also add three stops along Forest Pines Drive between New Falls of Neuse Road and the Dr. Calvin Jones Highway (NC 98 Bypass).

Officials say the new early/late extension along North Main Street is designed to help northern Wake Forest residents access bus service during peak-commute times. The mid-day extension along Rogers Road is expected to provide greater access for elderly riders in the Heritage Wake Forest area.

The modifications are being introduced in response to concerns expressed by citizens during a public hearing on Aug. 31, 2010. The route adjustments represent the first significant changes to the Wake Forest Loop since its introduction nearly three years ago.

In July 2008 the Town of Wake Forest partnered with Triangle Transit and the City of Raleigh to introduce the transit service, which includes the Wake Forest-Raleigh Express, a weekday rush-hour express from downtown Wake Forest to downtown Raleigh, and the Wake Forest Loop, a local circulator service. Over the past year, the local circulator has experienced a 209% increase in ridership, while the number of riders taking the express is up 128%.

The Town of Wake Forest Wake Forest is updating the Wake Forest Loop to improve service and keep up with the changing needs of transit customers. Bus riders can find all the upcoming changes detailed in a new brochure, which is available in the lobby of town hall and online at www.wakeforestnc.gov/busservice.aspx.

For more information, contact Engineering Director Eric Keravuori at (919) 435-9441 or ekeravuori@wakeforestnc.gov.

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For more information about the Town of Wake Forest, contact Public Information Officer Bill Crabtree at (919) 435-9421 or bcrabtree@wakeforestnc.gov.