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FOR IMMEDIATE RELEASE

LIGHTING OF WAKE FOREST DEC. 2

WAKE FOREST, NC – November 21, 2011 – Wake Forest will officially kick off the holiday season on Friday, Dec. 2, at 6 p.m. with the Lighting of Wake Forest. Presented by the Wake Forest Downtown Revitalization Corporation (DRC), the event will be held in Centennial Plaza, 301 S. Brooks St., the gateway to the Wake Forest Town Hall.

This year's ceremony will feature the lighting of a 30-foot-tall Christmas tree by Mayor Vivian Jones, followed by the eagerly anticipated arrival of Jolly Old St. Nick. The event will also include performances by local choirs, horse and carriage rides, and complimentary pictures with Santa in the town hall lobby.

The Lighting of Wake Forest is free and open to the public. For more information, visit www.wakeforestdowntown.com or call the Wake Forest DRC at (919) 570-1372.



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For more information about the Town of Wake Forest, contact Public Information Officer Bill Crabtree at (919) 435-9421 or bcrabtree@wakeforestnc.gov.