



Contact: Bill Crabtree
Telephone: (919) 554-6196
Email: bcrabtree@wakeforestnc.gov

FOR IMMEDIATE RELEASE

TOWN TO HOST FOCUS GROUPS IN AUGUST

WAKE FOREST, NC – July 21, 2009 – Wake Forest is often recognized as a community possessing “small town charm” and “small town character.” Distinguishing exactly what those terms mean, however, can be difficult.

In an effort to learn how Wake Forest residents define small town charm and character and determine what steps the Town can take to preserve those attributes, the Town of Wake Forest will conduct a series of focus groups over two days in August. The sessions will be held Aug. 11 and 13 at 9:30 am, 11 am, 4 pm, and 7 pm.

The locations for these meetings will be announced in the coming days.

Approximately 200 randomly selected Wake Forest households will receive mailed invitations to participate in one of the eight scheduled focus group sessions. Each session will be limited to no more than 15 participants, so invited residents who wish to participate are urged to RSVP as soon as possible.

The focus groups will last about one hour and refreshments will be served. Each meeting will also include a drawing for a free gift card.

For more information about the upcoming focus groups, contact Heather Lee at (919) 812-4705 or Assistant Planning Director Ann Ayers at (919) 554-6143.

###

For more information on the [Town of Wake Forest](#), contact Public Information Officer [Bill Crabtree](#) at (919) 554-6196.