



# 2016 Sponsorship Opportunities and Registration Form

Saturday, May 7, 2016

10:00 am - 5:00 pm

S. Taylor Street, S. Brooks, S. White Streets

Approximate Attendance 25,000

*This application is for those businesses desiring a strong presence at Meet In The Street, as well as those that do not qualify as a food, arts & crafts, non-profit, or downtown merchant vendor.*

**\$3,500 Presenting Sponsor:** Sole sponsorship. Two booth spaces throughout the event; company logo on any event banners/signs; company logo on event maps; company logo in all advertising including a possible *Our State Magazine* ad; company logo on Chamber website; social media exposure on Facebook and Twitter as presenting sponsor. Opportunity to put marketing materials in the more than 100 volunteer goody bags.

**\$2,500 Main Stage Sponsor** (S. White Street): Sole sponsorship with company name on stage banner, publicity posters, flyers, Chamber newsletter, and website. Plus, "own the stage" for a brief announcement. Includes informational booth in preferred location. Opportunity to put marketing materials in the more than 100 volunteer goody bags. (First Right of Refusal)

**\$1,750 Children's Village Sponsor** (S. Taylor Street): Sole sponsorship with company name on village banner, publicity posters, flyers, Chamber newsletter, and website. Includes informational booth in preferred location. Opportunity to put marketing materials in the more than 100 volunteer goody bags. (First Right of Refusal)

**\$1,500 Performance Stage** (S. Brooks Street): Sole sponsorship with company name on performance banner, publicity posters, flyers, Chamber newsletter, and website. Includes informational booth in preferred location. Opportunity to put marketing materials in the more than 100 volunteer goody bags.

**\$1,250 Street Sponsor:** Three sponsors - White, Brooks or Taylor Streets. Company name will be displayed on signs at end of street, Chamber newsletter, and website. Includes informational booth in preferred location. Opportunity to put marketing materials in the more than 100 volunteer goody bags. (First Right of Refusal)

**\$1,100 Guest Information Booth:** (S. White Street, in front of Chamber next to Chamber booth) Sole sponsorship with company name on tent banners, publicity posters, flyers, Chamber newsletter, and website. Can include informational booth in preferred location. Opportunity to put marketing materials in the more than 100 volunteer goody bags. (First Right of Refusal)

**\$1,000 T-Shirt Sponsor:** Sole sponsorship of the 36th Annual Meet in the Street t-shirt to be sold during the event. Company logo on sleeve of t-shirt, company name on publicity posters, flyers, Chamber newsletter, and website. Includes informational booth. (First Right of Refusal)

**\$550 Blue Ribbon Sponsor:** Multiple sponsors. Company name will be displayed at performance stages, Chamber newsletter, and website. Includes informational booth.

**\$125 Volunteer T-Shirt Sponsor:** Multiple sponsors. Perfect for someone who does not want a booth but wants to have their company name in promotions as a sponsor of the event. Receives company name on back of Volunteer Meet in the Street t-shirt, Chamber newsletter, and website. Opportunity to put marketing materials in the more than 100 volunteer goody bags.

