

## THE OFFICIAL Guide to Wake Forest

The Town of Wake Forest and the Wake Forest Area Chamber of Commerce are proud to offer a new edition of the resource guide for the community. The official Guide to Wake Forest will provide invaluable information for residents and newcomers. This 112-page, full-color guidebook will include important contact information, maps, descriptions of town services, community events, photos and much more.

### DISTRIBUTION

Direct mailed to 25,000 homes and businesses in Wake Forest. Full saturation of the 27587 zip code.  
Additional 20,000 copies to be distributed to visitors and new residents.  
Total circulation: 45,000  
Shelf life: 2 years (to be updated and reprinted in 2017)

### ADVERTISING OPPORTUNITIES

Limited number of ad spaces are available. Reserve your ad early to ensure availability. Advertisers are not required to be Chamber members. Contract must be signed and paid in full to lock in ad space.

Deadline to reserve ad: August 15, 2015

### AD PRODUCTION

Deadline: Print-ready files must be received by September 15. Send to [neosha@wakeforestchamber.org](mailto:neosha@wakeforestchamber.org).

Acceptable Files: PDF or JPG, 300 DPI, CMYK, fonts embedded/outlined

Bleed: Artwork for full-page ads should include an additional 0.125" around all four sides for bleed. Full page artwork should measure 6.75" x 9.75".

### CONTACT

Corey Hutcherson  
[corey@wakeforestchamber.org](mailto:corey@wakeforestchamber.org) | 919.556.1519 Ext. 2

Published jointly by:



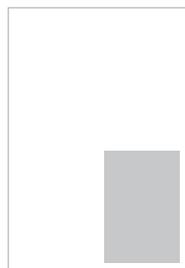
TOWN of  
WAKE FOREST

| AD SIZES            | WIDTH & HEIGHT         | # AVAILABLE | PRICE   |
|---------------------|------------------------|-------------|---------|
| 1/8 Page Horizontal | 2.75" x 1.85"          | 32          | \$400   |
| 1/4 Page Vertical   | 2.75" x 4"             | 20          | \$750   |
| 1/2 Page Horizontal | 5.75" x 4"             | 10          | \$1,500 |
| 1/2 Page Vertical   | 2.75" x 8.375"         | 10          | \$1,500 |
| Full Page           | 6.5" x 9.5" plus bleed | 12          | \$3,000 |
| Inside Front Cover  | 6.5" x 9.5" plus bleed | 1           | \$3,500 |
| Inside Back Cover   | 6.5" x 9.5" plus bleed | 1           | \$3,500 |
| Back Cover          | 6.5" x 6.5" plus bleed | 1           | \$5,000 |

The inside front cover, inside back cover and back cover are designated spaces. All other ads will be positioned at publisher's discretion. Similar businesses will not appear on the same page.



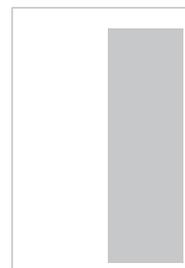
1/8 Page Horizontal



1/4 Page Vertical



1/2 Page Horizontal



1/2 Page Vertical



Full Page

## THE OFFICIAL Guide to Wake Forest

### ADVERTISER INFORMATION

COMPANY NAME

ADDRESS

CITY

STATE

ZIP

WEBSITE

PHONE

CONTACT NAME

CONTACT PHONE

CONTACT EMAIL

### AD SPACE

- 1/8 Page.....\$400
- 1/4 Page.....\$750
- 1/2 Page Horizontal.....\$1,500
- 1/2 Page Vertical.....\$1,500
- Full Page.....\$3,000
- Inside Front Cover.....\$3,500
- Inside Back Cover.....\$3,500
- Back Cover.....\$5,000

**TOTAL DUE**

### SUBMIT

Please return completed order form by August 15 to Corey Hutcherson:  
350 S. White Street, Wake Forest, NC 27587  
corey@wakeforestchamber.org  
919.556.1519 Ext.2  
fax 919.556.8570

Secure space for your ad in Wake Forest's full-color guidebook - direct mailed to all residential and business addresses in the 27587 zip code.

Advertisers may request up to 50 guides annually to distribute as they wish, while supplies last. There is no charge for these guides. If you would like to have more than 50 per year, you can make a request to the Chamber who will determine if the added allotment of guides is reasonable and fits distribution plans.

Order must be submitted and paid in full for ad space to be reserved. Deadline for orders: August 15.

There are only 87 ad spaces available in the Guide to Wake Forest. The inside front cover, inside back cover and back cover are designated spaces. All other ads will be positioned at the publisher's discretion. Similar businesses will not appear on the same page.

All ad sales are final. No refunds.

Ads due: September 15, 2015

### PAYMENT OPTIONS

Visa    MasterCard    AMex

CARD NUMBER

EXPIRATION DATE

CVV CODE

Published jointly by the Town of Wake Forest and the Wake Forest Area Chamber of Commerce



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WAKE FOREST