

THE OFFICIAL

Guide to Wake Forest

The Town of Wake Forest and the Wake Forest Area Chamber of Commerce are proud to offer a new resource for the community. The official *Guide to Wake Forest* will provide invaluable information for residents and newcomers. This 112-page full-color guidebook will include important contact information, maps, descriptions of town services, community events, photos and much more.

DISTRIBUTION

Direct mailed to 23,000 homes and businesses in Wake Forest. Full saturation of the 27587 zip code.

Additional 10,000 copies to be distributed to visitors and new residents.

Total circulation: 33,000

Shelf life: 2 years (to be updated and reprinted in 2015)

ADVERTISING OPPORTUNITIES

Limited number of ad spaces are available. Reserve your ad early to ensure availability. Advertisers are not required to be Chamber members. Contract must be signed and paid in full to lock in ad space.

Deadline to reserve ad: July 15

AD PRODUCTION

Ad Production Services (optional): \$100; provide your materials and we'll create the ad for you.

Deadline: Print-ready files must be received by August 1. Send to gail@wakeforestchamber.org.

Acceptable files: PDF or JPG, 300 DPI, CMYK, fonts embedded/outlined

Bleed: Artwork for full page ads should include an additional 0.125" around all four sides for bleed. Full page artwork should measure 6.75" x 9.75".

ADDITIONAL BOOK ORDERS

One book will be mailed to each advertiser upon publication. Additional books can be purchased for \$2 per copy.

CONTACT

Gail Bardaxis-Craft
gail@wakeforestchamber.org | 919.556.1519

Published jointly by:



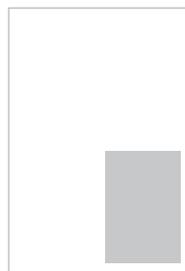
TOWN of
WAKE FOREST

AD SIZES	WIDTH & HEIGHT	# AVAILABLE	PRICE
1/8 Page Horizontal	2.75" x 1.85"	32	\$350
1/4 Page Vertical	2.75" x 4"	20	\$650
1/2 Page Horizontal	5.75" x 4"	10	\$1,200
1/2 Page Vertical	2.75" x 8.375"	10	\$1,200
Full Page	6.5" x 9.5" plus bleed	12	\$2,400
Inside Front Cover	6.5" x 9.5" plus bleed	1	\$3,000
Inside Back Cover	6.5" x 9.5" plus bleed	1	\$3,000

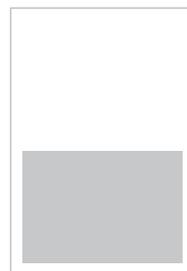
The inside front cover and inside back cover are designated spaces. All other ads will be positioned at the publisher's discretion. Similar businesses will not appear on the same page.



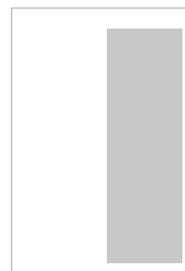
1/8 Page Horizontal



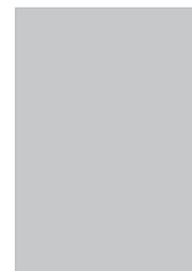
1/4 Page Vertical



1/2 Page Horizontal



1/2 Page Vertical



Full Page