



# Historic Preservation

*Summary of a  
Special  
Community  
Workshop  
January 12, 2012*



HOSTED BY THE WAKE FOREST HISTORIC PRESERVATION COMMISSION

*Technical Assistance: Town of Wake Forest and Glenn Harbeck Associates, Planning and Public Involvement*

# Historic Preservation

## Special Community Workshop *January 12, 2012*

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### **TOWN OF WAKE FOREST HISTORIC PRESERVATION COMMISSION**

Louise Howard, Chair  
Alexis Cooke, Vice-Chair  
Parker Schlink, Treasurer  
Amy Dowdle  
Ruth Ann Dyer  
Debra Ludas  
Thomas Neal  
William (Sandy) Smart  
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### **TOWN STAFF**

Chip Russell, AICP, Planning Director  
Agnes Wanman, AICP, Senior Planner

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### **CONSULTANT**

Glenn R. Harbeck, AICP  
Glenn Harbeck Associates, Inc.  
Planning and Public involvement

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## Summary of a Special Community Workshop on Historic Preservation Priorities in Wake Forest

This report summarizes the results of a special community workshop held on January 12, 2012 to help gauge the interests and priorities of the citizens of the Town of Wake Forest with regard to historic preservation in the community. The workshop was hosted by the Wake Forest Historic Preservation Commission (HPC), whose members took an active role in facilitating the meeting.

### **Workshop Agenda**

The workshop agenda consisted of four parts:

1. Individual citizen survey work
2. Transfer and compilation of wall-mounted master survey sheets
3. Small group discussions
4. Small group reporting

### **Workshop Process Summary**

Immediately upon entering the workshop, each citizen was given a personal survey sheet in which they were asked to rank their priority preferences for historic preservation activities within each of seven subject areas. The seven areas were:

#### **7 Historic Preservation Topics**

1. **TARGET GROUPS:** Priorities for education about historic preservation.
2. **Historic Preservation SUBJECTS:** Priorities for educational programming.
3. **COMMUNICATION TOOLS:** Priorities for historic preservation.
4. **Historic Preservation PROGRAMS:** Priorities for action.
5. **PHYSICAL IMPROVEMENTS:** Priorities for action.
6. **Historic Preservation SPECIAL PROJECTS:** Priorities for action.
7. **Historic Preservation SPECIAL EVENTS:** Priorities.

After the participants completed their personal survey, they were asked to transfer their scores from their personal surveys to enlarged, wall mounted master sheets. This allowed the individual survey results to be compiled for immediate analysis of all participant priorities. These seven master survey sheets then provided a focal point for discussion by seven small groups operating concurrently.

HPC members served as small group facilitators, encouraging citizens to expand on the results of the survey, and recording their comments on flip chart sheets. To better organize the small group work, a

number of discussion questions were provided for use across all small groups. The discussion questions were:

### **9 Discussion Questions**

- 1. Why do you suppose the highest ranked item is ranked as such?**
- 2. Which item might be the most difficult to accomplish? Why?**
- 3. Which item might be the easiest to accomplish? Why?**
- 4. Which items can be done entirely by the Historic Preservation Commission and staff?**
- 5. Which items might require help from people or organizations beyond the HPC and staff?**
- 6. What role, if any, might Town government play in helping with the items listed?**
- 7. Which item on the list do you think might be most expensive to do?**
- 8. Are there any items that have no cost? Which ones?**
- 9. Now that this discussion has taken place, would you want to suggest the reassignment of priorities or add new items?**

### ***Format of this Report***

This report is formatted as follows:

- SURVEY RESULTS from the wall mounted master survey sheets have been typed up with the exact number of priority votes recorded by citizen participants
- For all ACTION ITEMS in each of the seven topic areas, the number of first, second, and third place votes have been graphed in an Excel BAR CHART. This allows for a convenient comparison as to which of the various action items were viewed as number 1, 2 or 3 (highest) priorities.
- A brief SUMMARY ANALYSIS of the bar chart is provided beneath each chart.
- COMMENTS recorded during the small group portion of the workshop have been typed up exactly as written on the flip charts (some abbreviations have been expanded). While there is no attempt made in this report to interpret small group comments, the HPC may find these comments helpful in providing insights into various priorities. The particular HPC member(s) who facilitated each group would be an appropriate resource to interpret the comments.

### ***Priorities by Each of the Seven Topic Areas***

This section summarizes the findings of the workshop as gleaned from citizen participants. A couple points need to be made here. First, the following action items list only the top three items in each of the seven topic areas. As a practical matter, it would be wise for the HPC not to go farther down the list in developing its work program. As a Commission, you will want to choose a limited number of action items, and focus your energies on getting a shorter list of items accomplished. At the same time, keep in

mind that this workshop and the results coming out of it, are not intended to be a legalistic exercise. The HPC should feel free in using your judgment and discretion in pursuing your own priorities, but with due consideration of the workshop findings as a source of guidance. These two recommendations may seem at odds—they are not. If establishing priorities for historic preservation activities in Wake Forest were as simple as administering a survey, then there would be no need for the HPC.

**1. TARGET GROUPS: Priorities for education about historic preservation.**

- RESIDENTS OF THE HISTORIC DISTRICT
- CITIZENS OF THE COMMUNITY AT LARGE
- MEMBERS OF THE HPC

**2. HISTORIC PRESERVATION SUBJECTS: Priorities for educational programming.**

- LOCAL HISTORY AND ARCHITECTURE
- HISTORIC PRESERVATION GUIDELINES
- PRESERVATION METHODS

**3. COMMUNICATION TOOLS: Priorities for historic preservation.**

- TOWN WEB PAGE
- HISTORIC PROPERTIES DATA BASE.
- NEWSLETTER

**4. HISTORIC PRESERVATION PROGRAMS: Priorities for action.**

- PROPERTY DESIGNATION AND LISTING
- PROTECTING ENDANGERED PROPERTIES
- INCENTIVE PROGRAMS (tie)
- ENFORCEMENT OF DISTRICT DESIGN GUIDELINES (tie)

**5. PHYSICAL IMPROVEMENTS: Priorities for action.**

- PEDESTRIAN LIGHTING
- SIDEWALK IMPROVEMENTS
- STREET IMPROVEMENTS

**6. HISTORIC PRESERVATION SPECIAL PROJECTS: Priorities for action.**

- TOWN POLICIES IN SUPPORT OF HISTORIC PRESERVATION
- AILEY YOUNG HOUSE
- DEVELOPMENT OF AN INTERACTIVE DATA BASE

**7. HISTORIC PRESERVATION SPECIAL EVENTS: Priorities.**

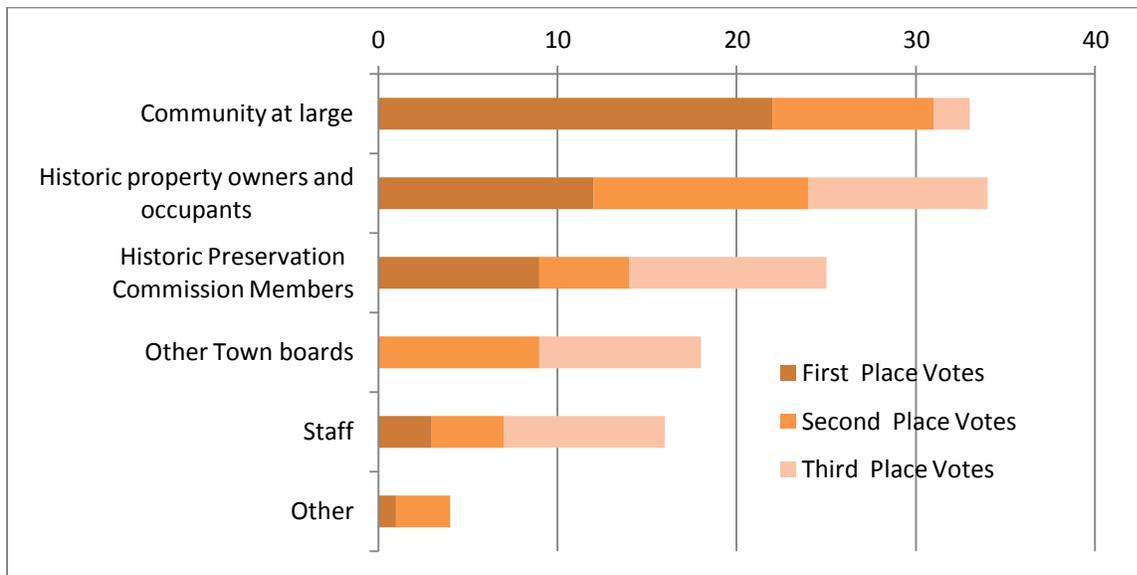
- BIENNIAL CHRISTMAS HISTORIC HOME TOUR
- GUIDED HISTORIC TOURS
- HISTORIC HOME AND GARDEN TOUR

The balance of this report provides supporting documentation for the above priorities.

# 1 TARGET GROUPS

## Priorities for education about historic preservation.

Education (Target Groups)	Rankings as Voted						Comments
	1	2	3	4	5	6	
Community at large	22	9	2	7	3	1	
Historic property owners and occupants	12	12	10	9	3	0	
Historic Preservation Commission Members	9	5	11	5	8	1	
Other Town boards	0	9	9	13	10	1	
Staff	3	4	9	4	16	3	
Other: School children, citizenry, neighboring areas, newcomers, community clubs in historic areas, Local groups beyond Wake Forest Historic district Commission, Realtors	1	3	0	0	0	12	



### Analysis of Citizen Rankings:

Citizens attending the meeting felt that **RESIDENTS OF THE HISTORIC DISTRICT** and **CITIZENS OF THE COMMUNITY AT LARGE** should be the highest priority targets for education about historic preservation. The community at large actually had the largest number of first place votes. Coming in at third place for education were **MEMBERS OF THE HPC**.

*Small Group Discussion Concerning*

**1. TARGET GROUPS: Priorities for education about historic preservation.**

**1. WHY DO YOU SUPPOSE THE HIGHEST RANKED ITEM IS RANKED SO HIGH?**

- (People) staff and chamber should be educated! --especially concerning guidelines.
- Town staff/planning—need to know educate the staff/pass on.
- Better education? How? Town Co.—seminars/state/PNC—Planning Department to go. Provide comp time.
- National Arts--Grants----South doesn't get share/don't apply—write grants
- Research grants?? Bd?
- Educate community—they will insist on.
- Other HPC—created—Staff member trained on HPC
- Commission to educate people—Wake Forest wants to be known as Historic Town—EDUCATE THE LEADERS
- Educate HPC and staff
- Historic preservation as an economic driver
- National Register—regulate outside
- Incentives/tax credits
- Voluntary regulations (in Tennessee), suggested guidelines
- Better education of Town staff

**2. WHICH ITEM MIGHT BE THE MOST DIFFICULT TO ACCOMPLISH? WHY?**

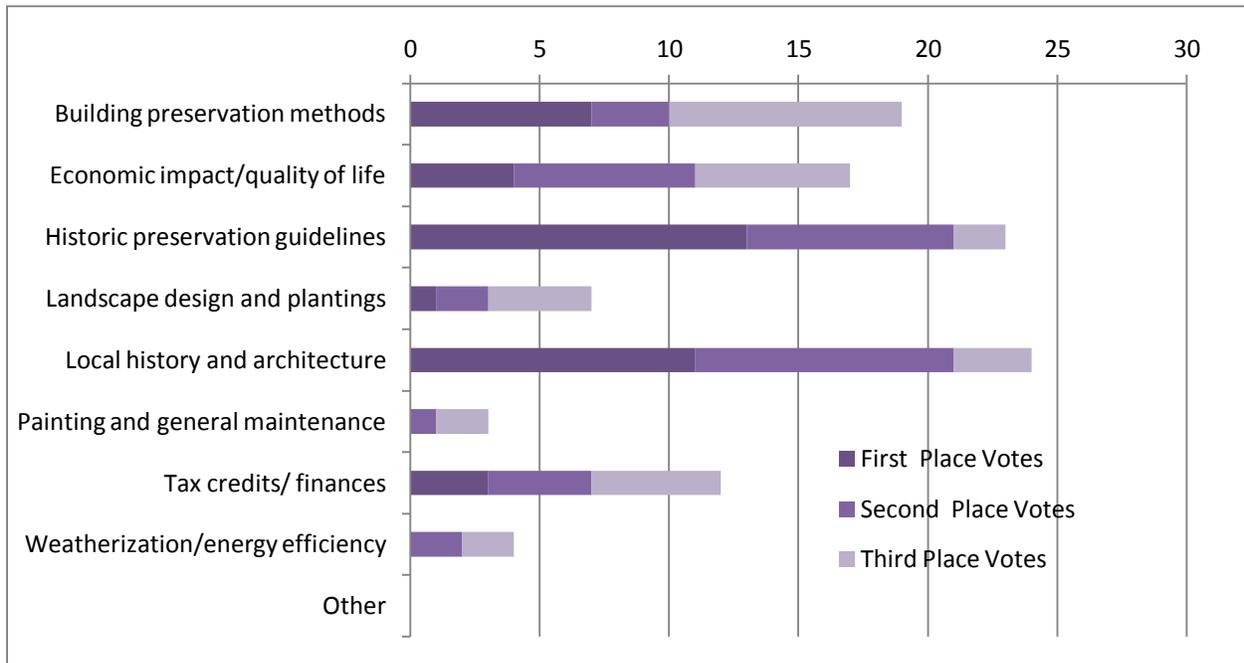
- What are the rules?
- Historic = \$\$\$
- Regulations on certificates of appropriateness
- Not necessary to educate community at large
- Educate on why we need historic district
- Quality of life issue
- So many residents in Heritage have never been in historic district
- Widen education—involve children
- Wake Forest Historic Society—Helping educate
- Programs—Wake Forest Gazette

**6. WHAT ROLE, IF ANY, MIGHT TOWN GOVERNMENT PLAY IN HELPING WITH THE ITEMS LISTED?**

- Community based or Town?
- Town sponsor formal education programs
- HPC leaders in these programs
- Incentive?
- HPC should be more cutting edge
- Bring in outside Instructors/seminars
- Workshop/presentations
- N.C. Cultural Resources
- Claudia Brown—National Register

## 2 HISTORIC PRESERVATION SUBJECTS Priorities for educational programming.

Education (Subjects)	Rankings as Voted									Comments
	1	2	3	4	5	6	7	8	9	
Building preservation methods	7	3	9	4	8	1	2	0	1	
Economic impact/quality of life	4	7	6	4	2	5	5	0	1	
Historic preservation guidelines	13	8	2	3	2	1	1	1	1	
Landscape design and plantings	1	2	4	1	2	5	7	7	0	
Local history and architecture	11	10	3	6	1	2	4	1	0	
Painting and general maintenance	0	1	2	4	8	7	4	5	0	
Tax credits/ finances	3	4	5	6	6	1	3	4	0	
Weatherization/energy efficiency	0	2	2	5	3	6	7	7	2	
Other: Benefits vs. Costs of Historic Preservation	0	0	0	0	0	0	0	1	4	



### Analysis of Citizen Rankings:

Citizens attending the meeting felt that **LOCAL HISTORY AND ARCHITECTURE** as well as **HISTORIC PRESERVATION GUIDELINES** should be the highest priority subjects for educational programming. Coming in close behind in third place were **BUILDING PRESERVATION METHODS**.

*Small Group Discussion Concerning*

**2. HISTORIC PRESERVATION SUBJECTS: Priorities for educational programming.**

**1. WHY DO YOU SUPPOSE THE HIGHEST RANKED ITEM IS RANKED SO HIGH?**

- Need guidelines for consistency
- People care about preserving local history
- Local history as a starting point for investment in community: personal and economic
- Local history and architecture like a “calling card” for town
- Guidelines: more than a “manual” is needed
- Priority depends on group being addressed
- Local history ties to national history Wake Forest University, Du Bois, Etc.

**2. WHICH ITEM MIGHT BE THE MOST DIFFICULT TO ACCOMPLISH? WHY?**

- Showing economic impacts and quality of life
- Getting people to understand why historic preservation is important to the town

**3. WHICH ITEM MIGHT BE THE EASIEST TO ACCOMPLISH? WHY?**

- Local history and architecture “already done”

**4. WHICH ITEMS CAN BE DONE ENTIRELY BY THE HPC AND STAFF?**

- Majority of items can be tackled with the HPC and staff

**5. WHICH ITEMS MIGHT REQUIRE HELP FROM PEOPLE OR GROUPS BEYOND THE HPC AND STAFF?**

- Tax credits
- Building preservation
- Energy efficiency

**6. WHAT ROLE, IF ANY, MIGHT TOWN GOVERNMENT PLAY IN HELPING WITH THE ITEMS LISTED?**

- Town could serve as main hub for information for those unfamiliar with HPC
- Town could provide experts for various topics
- Town could provide space for workshops and meetings
- Non-internet source of information for those who do not have access/not computer savvy

**7. WHICH ITEM ON THE LIST DO YOU THINK MIGHT BE MOST EXPENSIVE TO DO?**

- Economic impact assessment
- Hiring of speakers/experts
- Depends how you tackle the item
- Depends on universality of topic

**8. ARE THERE ANY ITEMS THAT HAVE NO COST? WHICH ONES?**

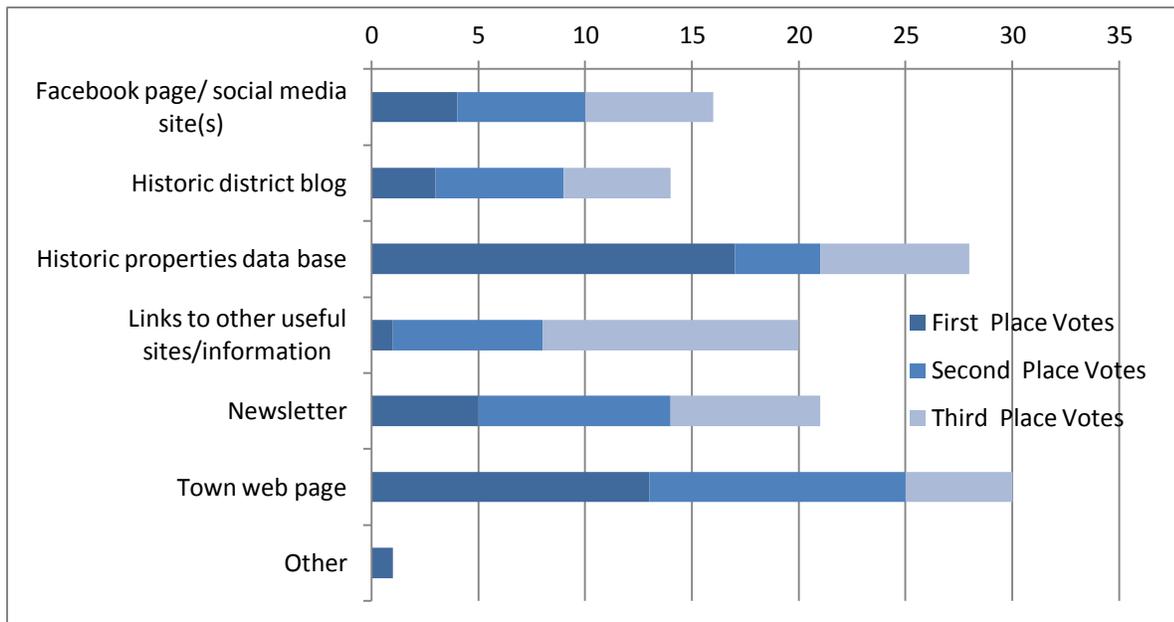
- Nothing is free!
- Guidelines are already done
- Depends on how you tackle the topic

**9. NOW THAT THIS DISCUSSION HAS TAKEN PLACE, WOULD YOU WANT TO SUGGEST THE REASSIGNMENT OF PRIORITIES OR ADD NEW ITEMS?**

- Difficult to prioritize, it is all connected
- Priorities depend on what hat you're wearing

### 3 COMMUNICATION TOOLS Priorities for historic preservation.

Communication Tools	Rankings as Voted							Comments
	1	2	3	4	5	6	7	
Facebook page/ social media site(s)	4	6	6	7	9	6	4	
Historic district blog	3	6	5	7	10	9	0	
Historic properties data base	17	4	7	9	3	4	0	
Links to other useful sites/information	1	7	12	8	6	5	2	
Newsletter	5	9	7	5	10	5	2	
Town web page	13	12	5	2	3	9	0	
Other: <i>The Town's 70-year old newspaper, Wake Forest Historic Association, Community Meetings</i>	1	0	0	0	0	1	6	



**Analysis of Citizen Rankings:**

Citizens attending the meeting felt that among the various communication tools available, the **TOWN WEB PAGE** should be the first priority. Close behind was a high level of interest in an **HISTORIC PROPERTIES DATA BASE**. The data base actually had more first place votes, but slightly fewer first, second, and third place votes combined. The **NEWSLETTER** came in third just ahead of **LINKS TO OTHER USEFUL SITES AND INFORMATION**.

*Small Group Discussion Concerning*

**3. COMMUNICATION TOOLS: Priorities for historic preservation.**

**1. WHY DO YOU SUPPOSE THE HIGHEST RANKED ITEM IS RANKED SO HIGH?**

- Need to identify historic properties
- Ability to search
- Marketing
- Reach many/most people
- Town website natural place to search, ties all together
- Database establishes value
- Database describes styles, etc.

**2. WHICH ITEM MIGHT BE THE MOST DIFFICULT TO ACCOMPLISH? WHY?**

- Blog: static
- Database: lots of effort
- Need funding or volunteers
- Database: get information together

**3. WHICH ITEM MIGHT BE THE EASIEST TO ACCOMPLISH? WHY?**

- Website already there

**4. WHICH ITEMS CAN BE DONE ENTIRELY BY THE HPC AND STAFF?**

- Everything

**5. WHICH ITEMS MIGHT REQUIRE HELP FROM PEOPLE OR GROUPS BEYOND THE HPC AND STAFF?**

- Blog: need out submitters
- Town website: no perm. to update
- Newspaper

**6. WHAT ROLE, IF ANY, MIGHT TOWN GOVERNMENT PLAY IN HELPING WITH THE ITEMS LISTED?**

- Funds
- Hire people
- Administer support, update website
- Coordinate with Bill Crabtree (PR manpower communication expertise funding)
- Town policies/rules

**7. WHICH ITEM ON THE LIST DO YOU THINK MIGHT BE MOST EXPENSIVE TO DO?**

- Newsletter if printed
- Building database, need workers not free

**8. ARE THERE ANY ITEMS THAT HAVE NO COST? WHICH ONES?**

- Facebook- no monetary cost
- Newspaper: press releases (both papers)
- Town webpage: no monetary cost
- Links on website

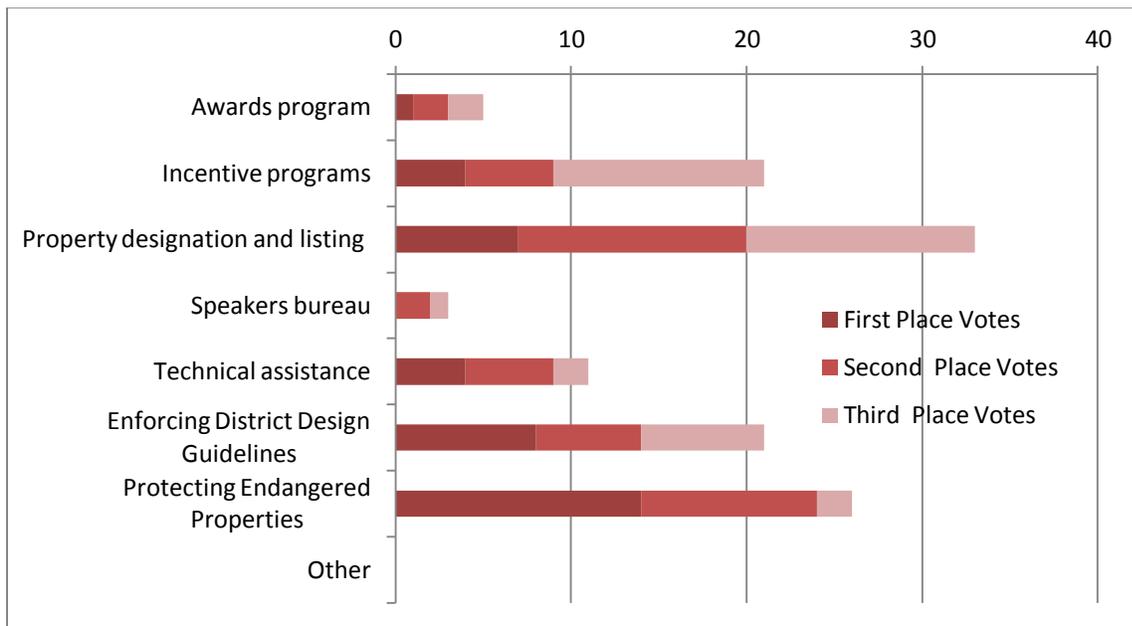
**9. NOW THAT THIS DISCUSSION HAS TAKEN PLACE, WOULD YOU WANT TO SUGGEST THE REASSIGNMENT OF PRIORITIES OR ADD NEW ITEMS?**

- Website still most important, ties everything together

# 4 HISTORIC PRESERVATION PROGRAMS

## Priorities for action.

Historic Preservation Programming	Rankings as Voted								Comments
	1	2	3	4	5	6	7	8	
Awards program	1	2	2	6	7	15	4	0	
Incentive programs	4	5	12	10	5	4	1	0	
Property designation and listing	7	13	13	5	2	1	0	0	
Speakers bureau	0	2	1	5	7	7	13	1	
Technical assistance	4	5	2	3	7	5	9	0	
Other: <i>Community forums</i>	0	0	0	0	0	0	0	6	
Enforcing District Design Guidelines	8	6	7	5	4	1	4	0	
Protecting Endangered Properties	14	10	2	3	1	3	1	0	



### Analysis of Citizen Rankings:

Among the various historic preservation programs identified in the survey, **PROPERTY DESIGNATION AND LISTING** was identified as most important. **PROTECTING ENDANGERED PROPERTIES** was also a high priority, actually garnering more first place votes than property designation. Tied for third place were **INCENTIVE PROGRAMS** and the **ENFORCEMENT OF DISTRICT DESIGN GUIDELINES**

*Small Group Discussion Concerning*

**4. HISTORIC PRESERVATION PROGRAMS: Priorities for action.**

**1. WHY DO YOU SUPPOSE THE HIGHEST RANKED ITEM IS RANKED SO HIGH?**

- Preserving property--That's why we came
- Historical community--preserved
- The rest is irrelevant if not protected
- The rest are how we accomplish that

**2. WHICH ITEM MIGHT BE THE MOST DIFFICULT TO ACCOMPLISH? WHY?**

- Preserving is the hardest-- The rest are tools
- Enforcement is the hardest---education (HPC, Realtors)
- Incentives can be used to help enforcement

**3. WHICH ITEM MIGHT BE THE EASIEST TO ACCOMPLISH? WHY?**

- Technical Assistance
- Education
- Do nothing!

**4. WHICH ITEMS CAN BE DONE ENTIRELY BY THE HPC AND STAFF?**

- Technical Assistance
- Speakers
- Awards
- Develop incentives that lead to awards (fair, qualified)

**5. WHICH ITEMS MIGHT REQUIRE HELP FROM PEOPLE OR GROUPS BEYOND THE HPC AND STAFF?**

- Designations
- Incentives (Tax)
- Enforcement

**6. WHAT ROLE, IF ANY, MIGHT TOWN GOVERNMENT PLAY IN HELPING WITH THE ITEMS LISTED?**

- Incentives
- Budget
- Education- Realtors
- Technical Assistance
- Publicity
- Enforcement

**7. WHICH ITEM ON THE LIST DO YOU THINK MIGHT BE MOST EXPENSIVE TO DO?**

- Funding protection of endangered property
- Incentives
- Savannah and Baltimore models

**8. ARE THERE ANY ITEMS THAT HAVE NO COST? WHICH ONES?**

- HPCC speakers
- Other volunteer speakers
- Community forum
- Resource Manual- Sharing HPCC library or other

**9. NOW THAT THIS DISCUSSION HAS TAKEN PLACE, WOULD YOU WANT TO SUGGEST THE REASSIGNMENT OF PRIORITIES OR ADD NEW ITEMS?**

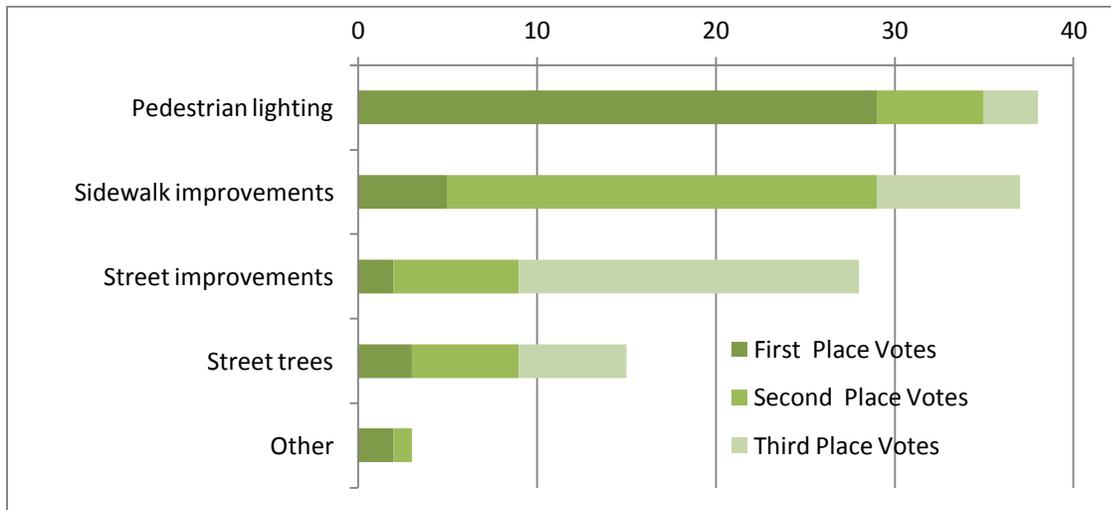
- Short/mid/long term goals
- Town Museum

**SUMMARY**

- Protecting Endangered Property #1 Enforcement
- Requires support from local government
- Widespread community support and interest to elect people who can have pride in the community, build with education

## 5 PHYSICAL IMPROVEMENTS Priorities for action.

Historic District Improvements	Rankings as Voted					Comments
	1	2	3	4	5	
Pedestrian lighting	29	6	3	3	1	
Sidewalk improvements	5	24	8	3	1	
Street improvements	2	7	19	12	1	
Street trees	3	6	6	21	5	
<b>Other: Speed Limits, Yard/Street Cast Off Junk, House Lighting, Handicapped Accessibility, Stormwater Ditches (Mill Village)</b>	2	1	0	1	12	Mattresses, cast-off furniture, other eye sores



### Analysis of Citizen Rankings:

Among the four major types of physical improvements identified for installation within the public right of way of the Town’s historic streets, **PEDESTRIAN LIGHTING** was easily the highest priority item. (see first place votes in dark green.) **SIDEWALK IMPROVEMENTS** were a distant second, at least in terms of first place votes received. **STREET IMPROVEMENTS** came in third.

*Small Group Discussion Concerning*

**5. PHYSICAL IMPROVEMENTS: Priorities for action.**

**1. WHY DO YOU SUPPOSE THE HIGHEST RANKED ITEM IS RANKED SO HIGH?**

- So necessary
- Law suits
- Hit and run- bike on N Main St.
- Safety
- So bad now
- Scary at night- especially Mill Village
- Turns off homebuyers
- Poor lighting on N Main St./ Mill Village
- Flarherty/ Mill Village/ seminary needs sidewalks
- High traffic with DuBois school in session
- Lots of problems with trash--especially Mill Village

**2. WHICH ITEM MIGHT BE THE MOST DIFFICULT TO ACCOMPLISH? WHY?**

- Lighting- so expensive \$
- Street improvements/ Dealing with DOT
- Need to apply for street grants
- Need ordinances enforced
- Is solar an option?

**3. WHICH ITEM MIGHT BE THE EASIEST TO ACCOMPLISH? WHY?**

- Trees
- Street improvements- they are in good shape

**4. WHICH ITEMS CAN BE DONE ENTIRELY BY THE HPC AND STAFF?**

- Write letters to unkempt homeowners

**5. WHICH ITEMS MIGHT REQUIRE HELP FROM PEOPLE OR GROUPS BEYOND THE HPC AND STAFF?**

- Support letters to commissioners/all adjacent areas supporting N Main St.
- Neighborhood meetings
- Get on same page
- Expand historic district/ local ordinance
- Agnes could meet with Mill Village to help put together directory (any area around N. Main St.)

**6. WHAT ROLE, IF ANY, MIGHT TOWN GOVERNMENT PLAY IN HELPING WITH THE ITEMS LISTED?**

- Town needs to pursue grants for all historic districts

**7. WHICH ITEM ON THE LIST DO YOU THINK MIGHT BE MOST EXPENSIVE TO DO?**

- Lighting- work into budget/get grants/DOT approval

**8. ARE THERE ANY ITEMS THAT HAVE NO COST? WHICH ONES?**

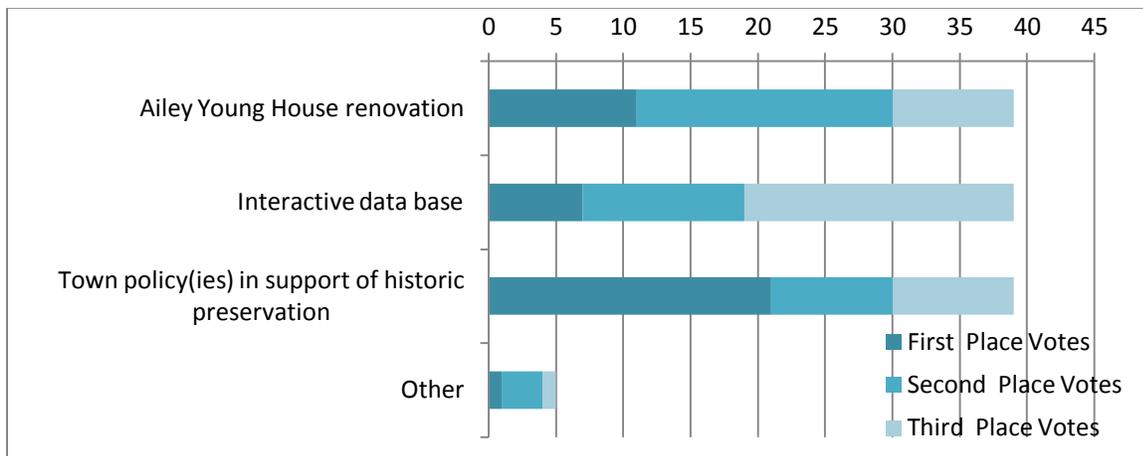
- Trash- people could clean up after themselves
- Programs for beautification
- Town needs to address covenants
- People living in historic district have responsibility to keep up appearances

**9. NOW THAT THIS DISCUSSION HAS TAKEN PLACE, WOULD YOU WANT TO SUGGEST THE REASSIGNMENT OF PRIORITIES OR ADD NEW ITEMS?**

- Nope

## 6 HISTORIC PRESERVATION SPECIAL PROJECTS Priorities for action.

Special Projects	Rankings as voted				Comments
	1	2	3	4	
Ailey Young House renovation	11	19	9	2	More choice
Interactive data base	7	12	20	2	Seminary, Downtown, Historic
Town policy(ies) in support of historic preservation	21	9	9	1	Ailey Young expense agree on what to do
<b>Other: <i>Christmas Décor for Historic area, DuBois, Budget Line Item to assist Historic Property Owners, Downtown</i></b>	1	3	1	12	How do we work with town



### Analysis of Citizen Rankings:

Among the three special projects offered for consideration, **TOWN POLICIES IN SUPPORT OF HISTORIC PRESERVATION** were identified as most important by citizens attending the meeting. The **AILEY YOUNG HOUSE** came in second, and the **DEVELOPMENT OF AN INTERACTIVE DATA BASE**, third.

*Small Group Discussion Concerning*

**6. HISTORIC PRESERVATION SPECIAL PROJECTS: Priorities for action.**

**1. WHY DO YOU SUPPOSE THE HIGHEST RANKED ITEM IS RANKED SO HIGH?**

- Limited choice in the news—more choices
- In the news
- Politically correct
- Neat old house
- Construction-period
- Appreciation
- Property owners want sympathy/ from the town empathy
- Town has historic flavor
- Anchor- seminary- N. Main St. and S. Main St.
- Sets tone- stability- strength
- Interest in downtown
- Should connect historic part with renaissance plan

**2. WHICH ITEM MIGHT BE THE MOST DIFFICULT TO ACCOMPLISH? WHY?**

- Ailey is most difficult
- Cost
- Reconstruct/stabilize/renovate
- Use- where are we headed
- Agree on what to do
- Town board has been in favor of preservation
- Can't write a blank check
- Planning and inspections- support town policies? --historic
- Restoration as education too/ multiple uses
- You don't have to come from a fancy house to impact history

**3. WHICH ITEM MIGHT BE THE EASIEST TO ACCOMPLISH? WHY?**

- John thinks it's easy
- Doable- database
- People do this
- Qualify/quantify what historic town policies
- Not on a website not interactive

**4. WHICH ITEMS CAN BE DONE ENTIRELY BY THE HPC AND STAFF?**

- None
- Use historic money to raise money
- Cemetery, crematorium would add importance Ailey Young House

**5. WHICH ITEMS MIGHT REQUIRE HELP FROM PEOPLE OR GROUPS BEYOND THE HPC AND STAFF?**

- All of them
- Technical assistance from Town
- Too many cooks in kitchen
- Garden club/ Women's club

**6. WHAT ROLE, IF ANY, MIGHT TOWN GOVERNMENT PLAY IN HELPING WITH THE ITEMS LISTED?**

- Landscape labor
- IT
- Expertise from Agnes
- State Agency/ Jeff, David, Pat Shell
- Special tax district for historic projects
- Lenient inspection fees
- Money

**7. WHICH ITEM ON THE LIST DO YOU THINK MIGHT BE MOST EXPENSIVE TO DO?**

- Same

**8. ARE THERE ANY ITEMS THAT HAVE NO COST? WHICH ONES?**

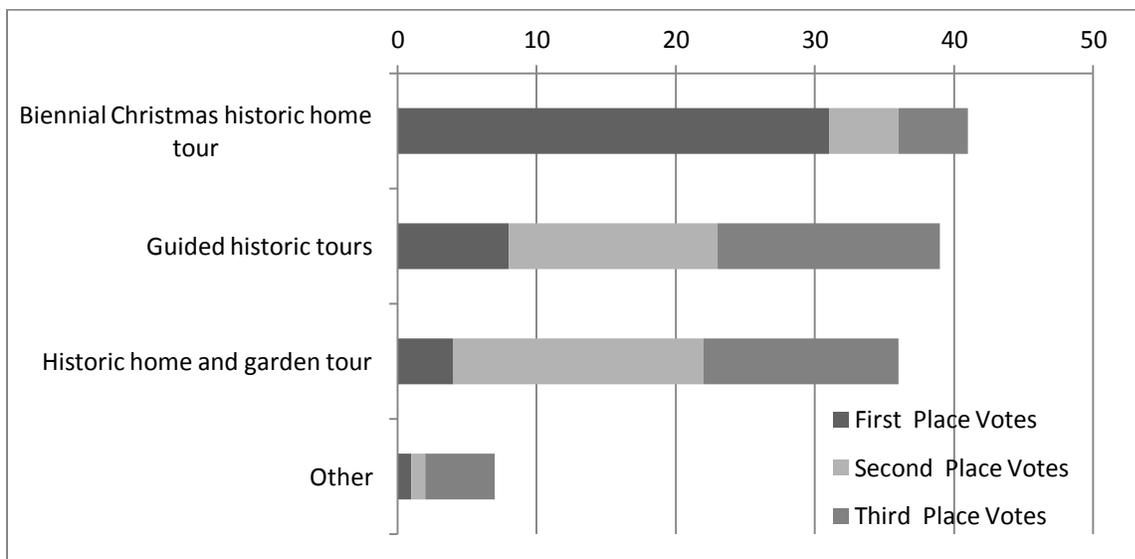
- No

**9. NOW THAT THIS DISCUSSION HAS TAKEN PLACE, WOULD YOU WANT TO SUGGEST THE REASSIGNMENT OF PRIORITIES OR ADD NEW ITEMS?**

- Downtown
- Could be other choices as important
- Railway as historic Greenway property- 1836

# 7 HISTORIC PRESERVATION SPECIAL EVENTS Priorities.

Special Events	Rankings as Voted				Comments
	1	2	3	4	
Biennial Christmas historic home tour	31	5	5	3	
Guided historic tours	8	15	16	2	
Historic home and garden tour	4	18	14	2	
Other: <i>Ghost Tours, Children/Parent Self-Guided Tour of Historic Places, Cemetery Tour of Historic Property Owners</i>	1	1	5	15	



**Analysis of Citizen Rankings:**

Citizens attending the meeting identified the **BIENNIAL CHRISTMAS HISTORIC HOME TOUR** as their most important special event highlighting historic preservation. **GUIDED HISTORIC TOURS** came in a distant second from the standpoint of first place votes received. **The HISTORIC HOME AND GARDEN TOUR** came in third.

*Small Group Discussion Concerning*

**7. HISTORIC PRESERVATION SPECIAL EVENTS: Priorities.**

**1. WHY DO YOU SUPPOSE THE HIGHEST RANKED ITEM IS RANKED SO HIGH?**

- A. Look at peoples' stuff
- B. Toss up—house or garden
- C. Every other year—a positive anticipation

**2. WHICH ITEM MIGHT BE THE MOST DIFFICULT TO ACCOMPLISH? WHY?**

- Difficulty- tours
- Participation/ burn out
- Coming up with guides
- Wake Forest children- scavenger hunt
- Self guided tour
- Electronic iPod
- Tours- we are doing

**3. WHICH ITEM MIGHT BE THE EASIEST TO ACCOMPLISH? WHY?**

- Getting leaders to keep events going

**4. WHICH ITEMS CAN BE DONE ENTIRELY BY THE HPC AND STAFF?**

- Need everybody involved
- Nothing to be done just by commission
- Cemetery drama- Ghost tour

**5. WHICH ITEMS MIGHT REQUIRE HELP FROM PEOPLE OR GROUPS BEYOND THE HPC AND STAFF?**

- Everything needs help from others
- Need professional voice and script for iPod

**6. WHAT ROLE, IF ANY, MIGHT TOWN GOVERNMENT PLAY IN HELPING WITH THE ITEMS LISTED?**

- Town government funding, use of staff
- IT experts of town

**7. WHICH ITEM ON THE LIST DO YOU THINK MIGHT BE MOST EXPENSIVE TO DO?**

- Most expensive: Advertising/marketing any startup project

**8. ARE THERE ANY ITEMS THAT HAVE NO COST? WHICH ONES?**

- “No free lunch” - make Wake Forest a point of destination

**9. NOW THAT THIS DISCUSSION HAS TAKEN PLACE, WOULD YOU WANT TO SUGGEST THE REASSIGNMENT OF PRIORITIES OR ADD NEW ITEMS?**

- Children's/Parents Scavenger Hunt --self guided tour of downtown and historic district with a reward for finding all items
- (Shorty's Hot Dog) NC store candy, ice cream?
- Several areas: Mill, downtown, Historic District, several tours
- ?? 3<sup>rd</sup> grade walk to town hall
- Take it into schools for teachers
- An event at the birthplace-- concert, art show